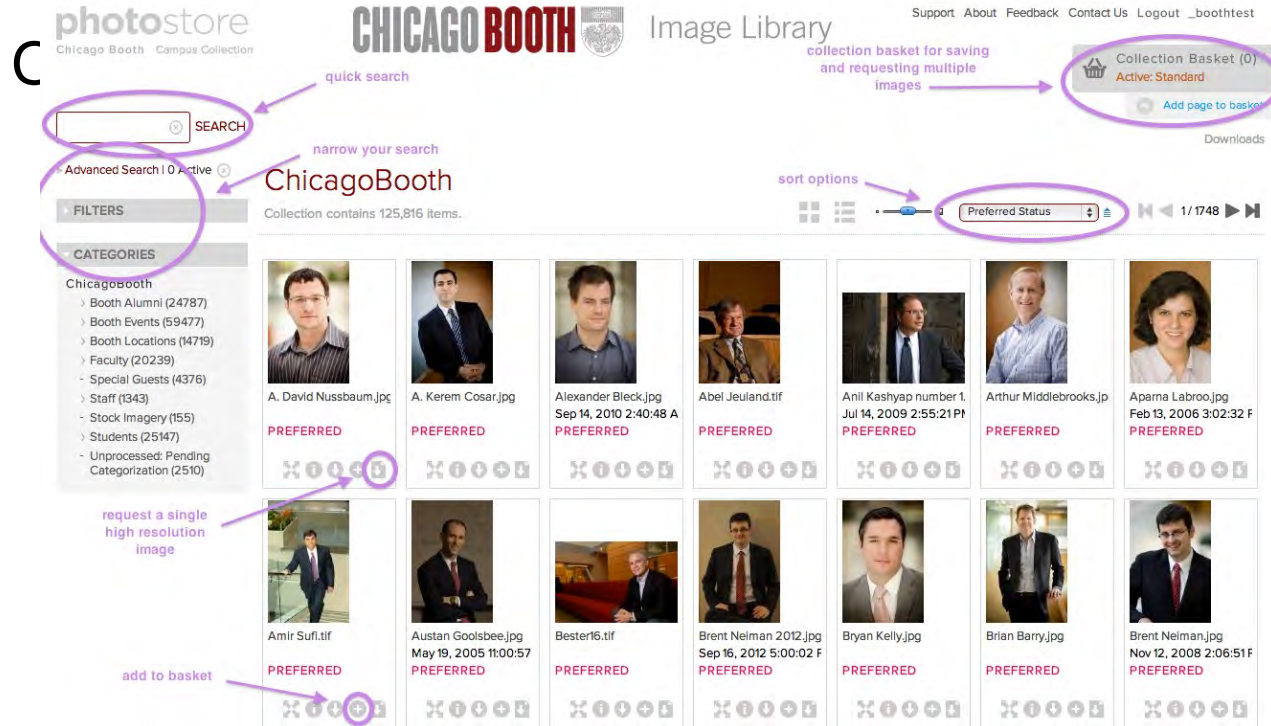
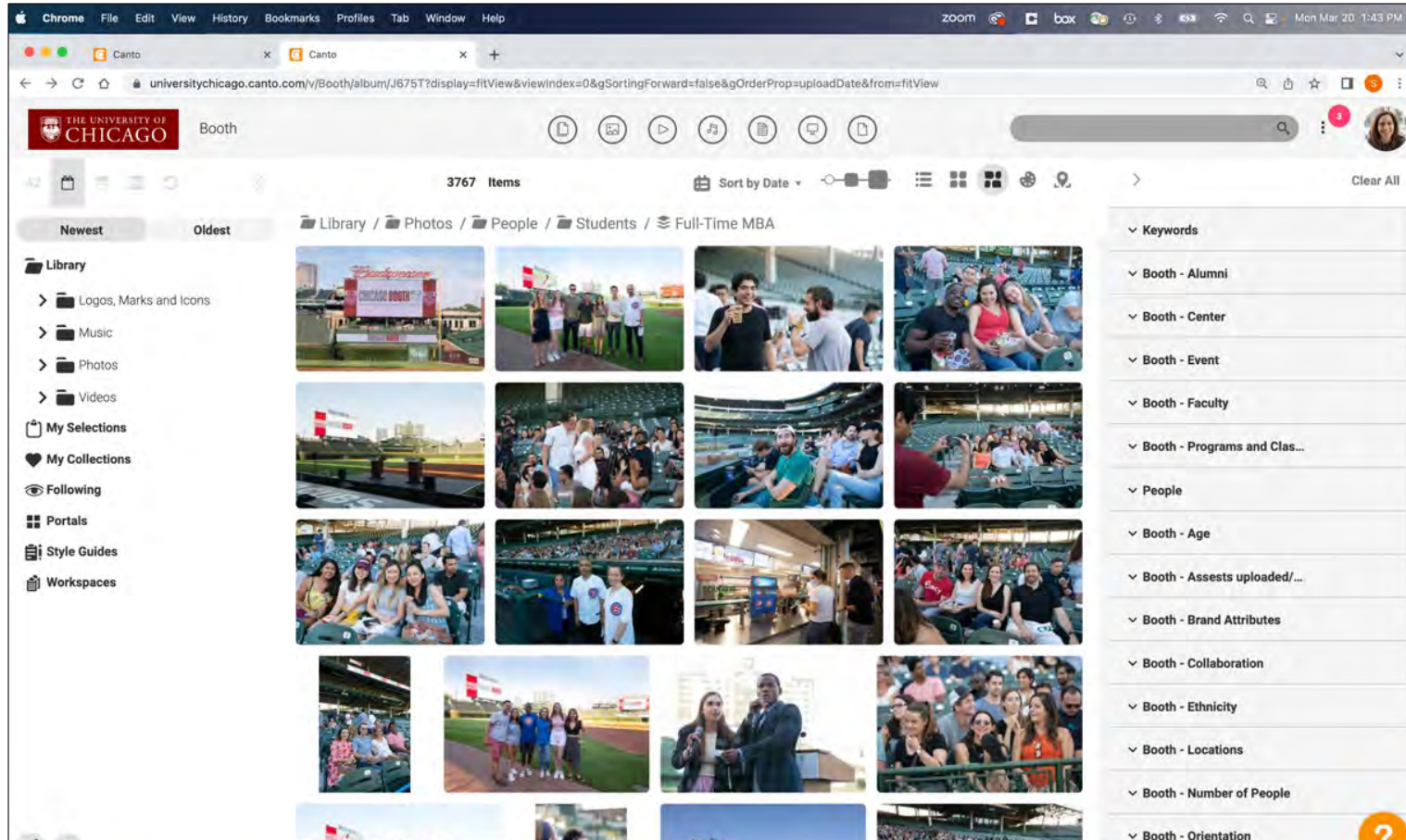


Canto Digital Asset Manager

Photostore: The Original Desktop Interface



Canto: Cloud Based Interface



Interface

**Canto works best through the Google Chrome platform*

BREADCRUMB TRAIL

DEFAULT CANTO NAVIGATION

FOLDER SORTING:

- Alphabetical
- Date
- Type
- Custom Sort
- Refresh

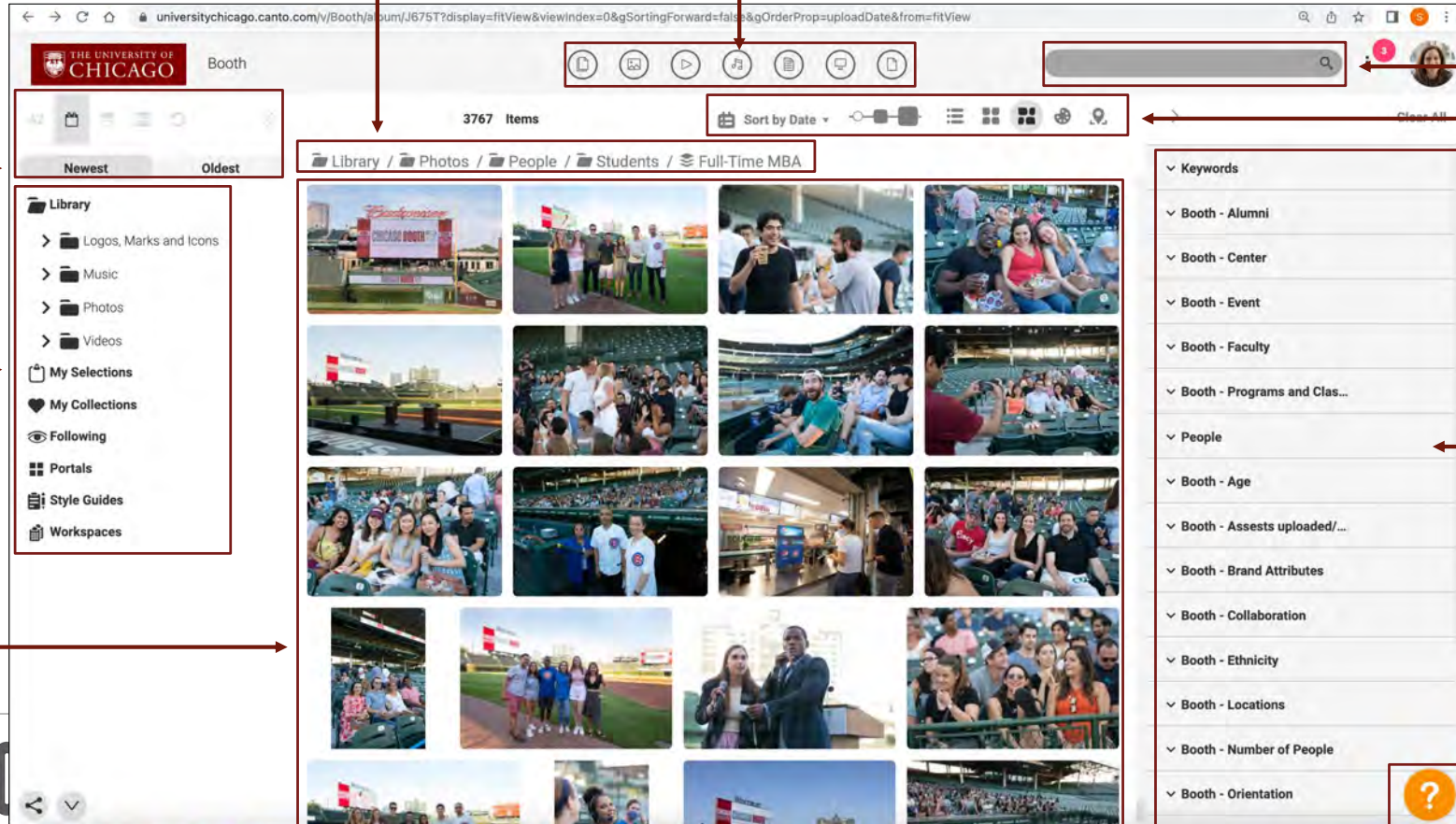
FOLDER NAVIGATION

PHOTOS

SEARCH SORTING

FILTERS

RESOURCE CENTER



Interface

The screenshot displays the University of Chicago Canto interface. The browser address bar shows the URL: `universitychicago.canto.com/v/Booth/album/J675T?display=fitView&viewIndex=0&gSortingForward=false&gOrderProp=uploadDate&from=fitView`. The interface includes a left sidebar with navigation options: Library, My Selections, My Collections, Following, Portals, Style Guides, and Workspaces. The main content area shows a photo album titled "Booth" with 3767 items, sorted by date. A search menu is open, highlighting the "ADVANCED SEARCH (HOVER OVER MAGNIFYING GLASS)" feature. The search menu includes options for search scope (Globally, Within Results), combine terms (AND, OR), and fields to search within (Select All, Filename, Description, Document Text, Comments, Keywords, Author, Tags, Video Captions, Custom Fields). The search menu also includes a "Saved Queries" section and a "Save" button.

Chrome File Edit View History Bookmarks Profiles Tab Window Help

zoom box

Mon Mar 20 2:04 PM

universitychicago.canto.com/v/Booth/album/J675T?display=fitView&viewIndex=0&gSortingForward=false&gOrderProp=uploadDate&from=fitView

THE UNIVERSITY OF CHICAGO Booth

3767 Items Sort by Date

Newest Oldest

Library / Photos / People / Students / Full-Time MBA

Library

- Logos, Marks and Icons
- Music
- Photos
- Videos

My Selections

My Collections

Following

Portals

Style Guides

Workspaces

Search

- ☐ Exact Match
- ☒ Globally ☐ Within Results
- Combine terms
 - ☒ AND ☐ OR
- Only within fields
 - ☐ Select All ☐ Filename
 - ☐ Description ☐ Document Text
 - ☐ Comments ☐ Keywords
 - ☐ Author ☐ Tags
 - ☐ Video Captions ☐ Custom Fields
- Saved Queries
- Save

Clear All

Booth - Programs and Clas...

People

Booth - Age

Booth - Assests uploaded/...

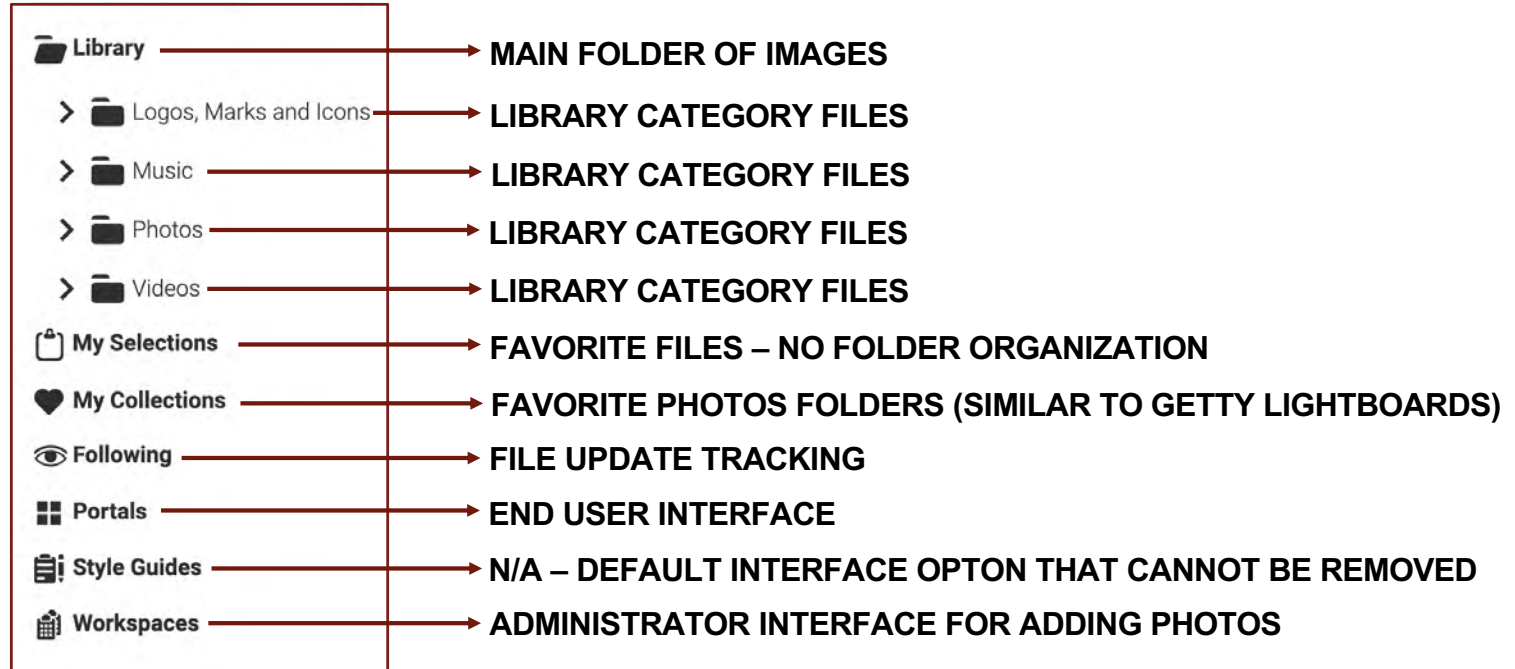
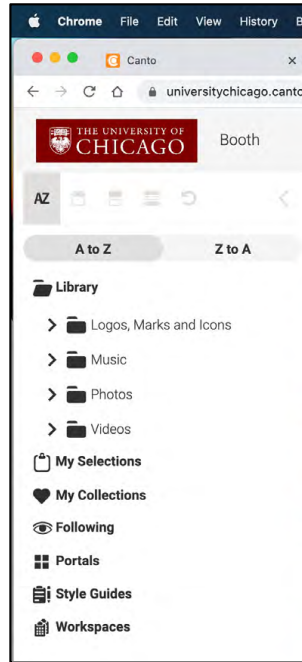
Booth - Brand Attributes

Booth - Collaboration

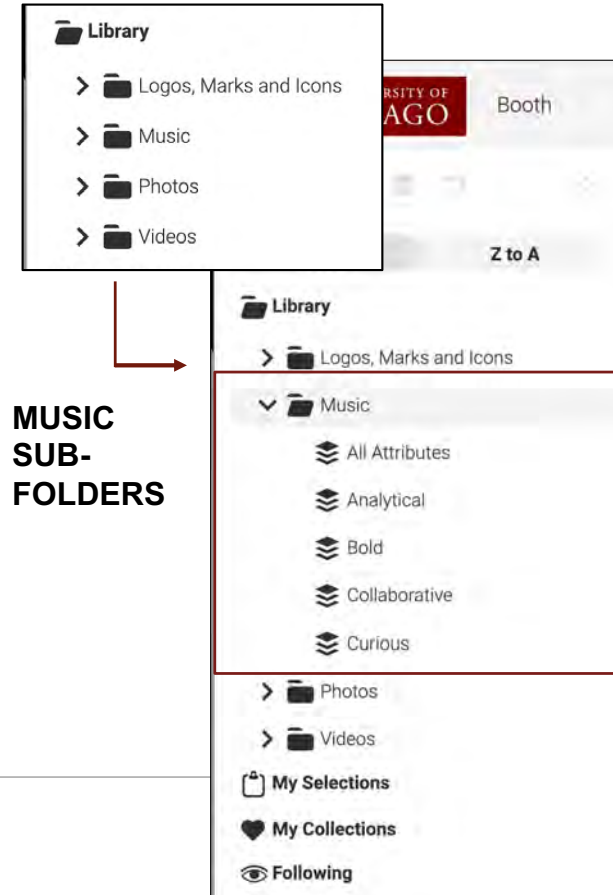
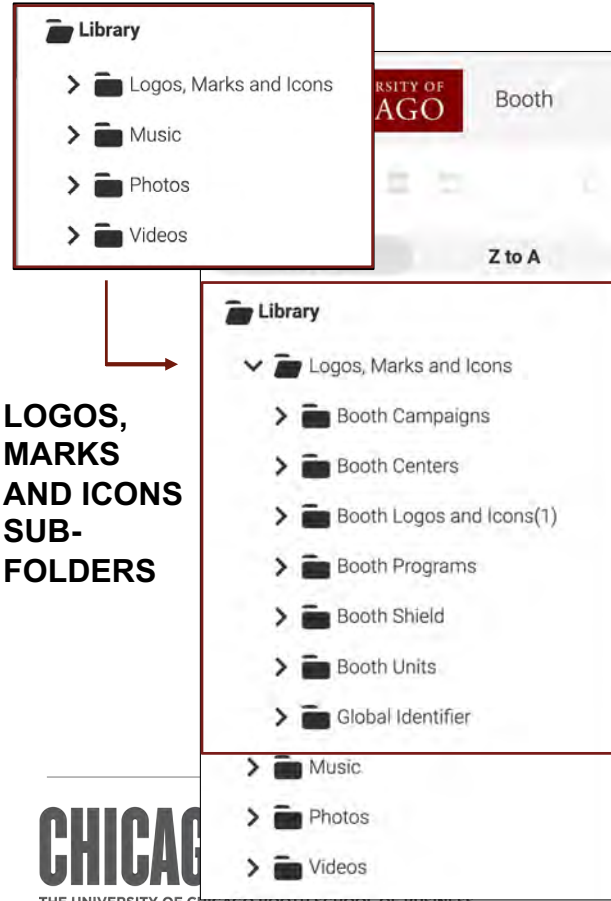
Booth - Ethnicity

ADVANCED
SEARCH
(HOVER
OVER
MAGNIFYING
GLASS)

LEFT SIDE NAVIGATION



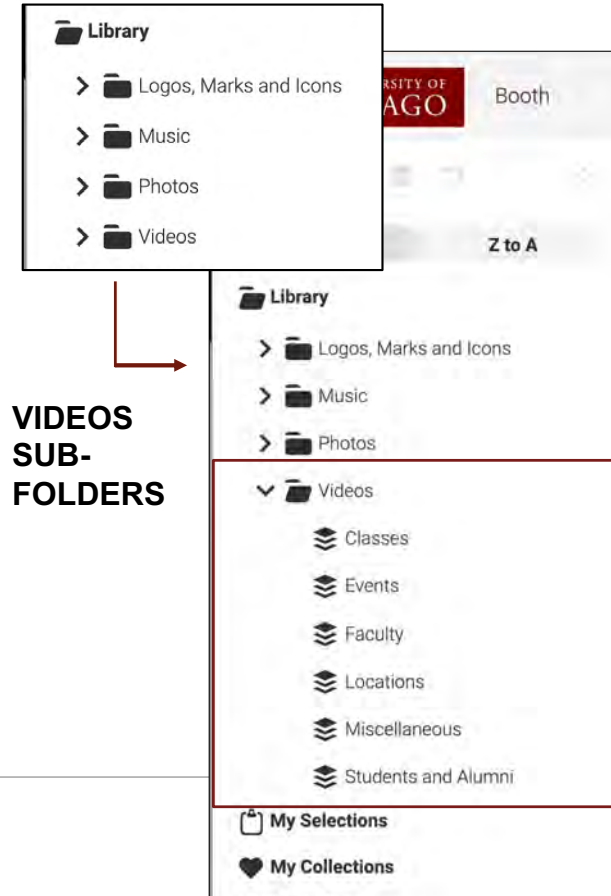
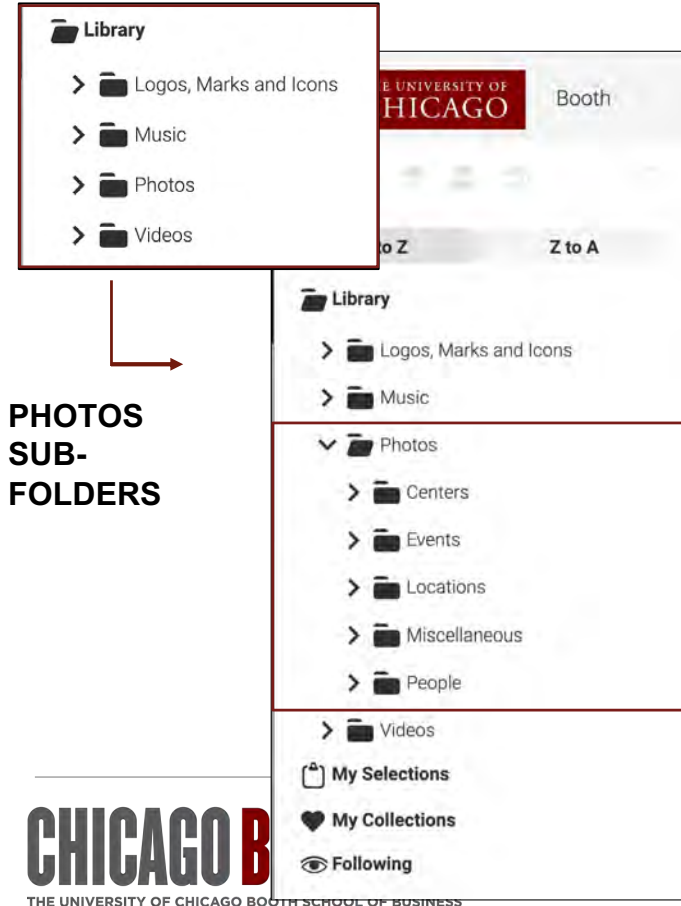
Interface



TIPS: LIBRARY

Library sub-folders are similar to folders on a server. Files have been organized into the folders shown at left. For best results, select the main large folder and use the filters at right to refine.

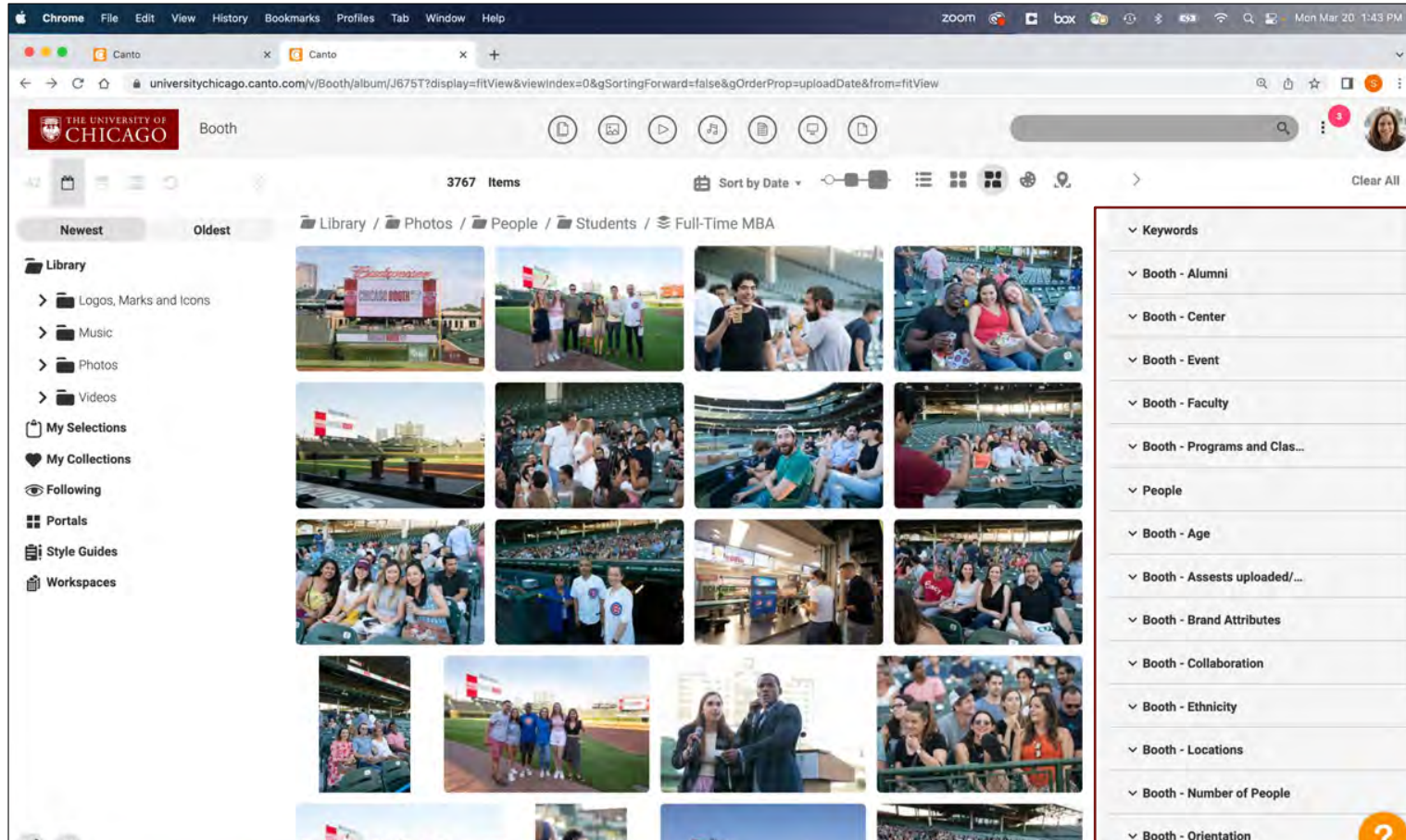
Interface



TIPS: LIBRARY

Library sub-folders are similar to folders on a server. Files have been organized into the folders shown at left. For best results, select the main large folder and use the filters at right to refine.

Interface



TIPS: QUICK SEARCH

For best image search results, begin by selecting the appropriate folder in the library navigation far left. Use the filters at right to refine your search.

← FILTERS

Canto: Features and Functionality

Filters

Filters

The screenshot shows the University of Chicago Canto interface. The top navigation bar includes the University of Chicago logo, the word "Booth", and a search bar. Below the navigation bar, there are tabs for "Library", "Photos", "People", "Students", and "Full-Time MBA". The main content area displays a grid of 16 photos from a booth event. On the right side, a sidebar contains a list of filters, including "Keywords", "Booth - Alumni", "Booth - Center", "Booth - Event", "Booth - Faculty", "Booth - Programs and Clas...", "People", "Booth - Age", "Booth - Assests uploaded/...", "Booth - Brand Attributes", "Booth - Collaboration", "Booth - Ethnicity", "Booth - Locations", "Booth - Number of People", and "Booth - Orientation". A red arrow points to the "FILTERS" label on the right side of the image.

Filters:

- Keywords
- Booth - Alumni
- Booth - Center
- Booth - Event
- Booth - Faculty
- Booth - Programs and Clas...
- People
- Booth - Age
- Booth - Assests uploaded/...
- Booth - Brand Attributes
- Booth - Collaboration
- Booth - Ethnicity
- Booth - Locations
- Booth - Number of People
- Booth - Orientation

← FILTERS

Filters continued...

- Booth - Person in image
- Booth - Preferred status
- Booth - Setting
- Booth - Shot type
- Booth - Students
- Booth - Year photo was tak...

Filter Categories

KEYWORDS

^ Keywords *** Clear

+

Unkeyworded Logo Photograph

Music Videos Buildings & Grounds

ALUMNI

^ Booth - Alumni *** Clear

+

☐ (No Value)

☐ DAA Winners

☐ General

☐ Headshots

CENTER

^ Booth - Center *** Clear

+

☐ (No Value)

☐ Becker Friedman Institute for Economics

☐ Center for Applied Artificial Intelligence

☐ Center for Research in Security Prices

☐ Chookaszian Accounting Research Center

☐ Fama-Miller Center for Research in Finance

☐ Harry L. Davis Center for Leadership

☐ Kilts Center for Marketing

☐ Polsky Center for Entrepreneurship

☐ Roman Family Center for Decision Research

☐ Rustandy Center for Social Sector Innovation

☐ Stigler Center for the Study of Economy and...

Filter Categories

EVENT

^ Booth - Event ... Clear

☐ (No Value)
☐ Booth Women Connect
☐ Convocation
☐ Distinguished Alumni Awards
☐ Economic Outlook
☐ First Day
☐ Graduation
☐ LEAD
☐ Management Conference
☐ Meeting of the Minds
☐ Reconnect
☐ Worldwide Booth Night

FACULTY

^ Booth - Faculty ... Clear

☐ (No Value)
☐ Deans
☐ General
☐ Faculty Portraits
☐ Nobel Laureates
☐ Preferred Portraits

PROGRAMS AND CENTERS

^ Booth - Programs and Clas... ... Clear

☐ (No Value)
☐ Full-Time MBA
☐ Evening MBA
☐ Executive Education
☐ Executive MBA
☐ Part Time
☐ PhD
☐ Weekend MBA
☐ Unknown

Filter Categories

PEOPLE

People

Clear

Type the Person's name

☐

N/A

9141

☐

Unassigned

74725

☐

Alisa Miller


339

☐

Anil Kashyap

411

☐

Austan Goolsbee

Tagged in 642 Images

642

☐

Unassigned

193

☐

Canice Prendergast

214

☐

Christian Leuz

256

☐

Christina Hachikian

189



Chrome

File Edit View History Bookmarks Profiles Tab Window Help

Canto

Canto

Canto

Canto

Canto

Canto

universitychicago.canto.com/v/Booth?allfiles?from_main_library&viewIndex=0&from:fitView&display:fitView&filter=%7B%22face%22%3D%22%7D

Booth

AZ

196 Items

Sort by Date

1 Filter selected

Clear A

A to Z

Z to A

Library

Logos, Marks and Icons

Music

Photos

Videos

My Selections

My Collections





Following

Portals


Style Guides

Workspaces









2022-07-05



2022-06-23



2021-06-21



Austan Goolsbee

Keywords

Booth - Alumni

Booth - Center

Booth - Event

Booth - Faculty

Booth - Programs and Clas...

People

Clear

Type the Person's name

☐

Unassigned

40

☐

Amir Sufi

5

☐

Anil Kashyap

5

☒

Austan Goolsbee

196

☐

Bethany McLean

1

☐

Ceri Shapiro

1

☐

David G Booth

1

Filter Categories

AGE

^ Booth - Age ... Clear

☐ (No Value)
☐ Child
☐ Undergraduate
☐ Adult
☐ Mature Adult

ASSETS UPLOADED

^ Booth - Assests uploaded/... Clear

☐ (No Value)
☐ Uploaded/reviewed after 2020

BRAND ATTRIBUTES

^ Booth - Brand Attributes ... Clear

☐ (No Value)
☐ Analytical
☐ Bold
☐ Collaborative
☐ Curious

Filter Categories

ETHNICITY

^ Booth - Ethnicity ... Clear

+

- ☐ (No Value)
- ☐ African/African American/Black
- ☐ Caucasian
- ☐ East Asian
- ☐ Hispanic / Latinx
- ☐ Middle Eastern
- ☐ Native American
- ☐ Pacific Islander
- ☐ South Asian
- ☐ Southeast Asian
- ☐ Unknown

LOCATIONS

^ Booth - Locations ... Clear

+

- ☐ (No Value)
- ☐ Additional locations
- ☐ Asia
- ☐ Chicago
- ☐ EMEA
- ☐ Gleacher Center
- ☐ Harper Center
- ☐ Hong Kong
- ☐ London
- ☐ North America
- ☐ University of Chicago

COLLABORATION

^ Booth - Collaboration ... Clear

+

- ☐ (No Value)
- ☐ Community Outreach
- ☐ Faculty
- ☐ Students
- ☐ Students and Faculty

Filter Categories

NUMBER OF PEOPLE

^ Booth - Number of People ... Clear

☐ (No Value)
☐ No People
☐ 1 Person
☐ 2 People
☐ Group of People

ORIENTATION

^ Booth - Orientation ... Clear

☐ (No Value)
☐ Horizontal
☐ Vertical

PERSON IN IMAGE

^ Booth - Person in image Clear

Filter Categories

PREFERRED STATUS

^ Booth - Preferred status Clear

☐ (No Value)
☐ Preferred

SETTING

^ Booth - Setting ... Clear

☐ (No Value)
☐ Indoors
☐ Outdoors

SHOT TYPE

^ Booth - Shot type Clear

☐ (No Value)
☐ Action - Classroom
☐ Action - Panel Discussion
☐ Action - Other
☐ Audience
☐ Environmental
☐ Networking
☐ Portrait - Headshot
☐ Portrait - Pose
☐ Portrait - Other
☐ Presenters

Filter Categories

STUDENTS

^ Booth - Students ... Clear

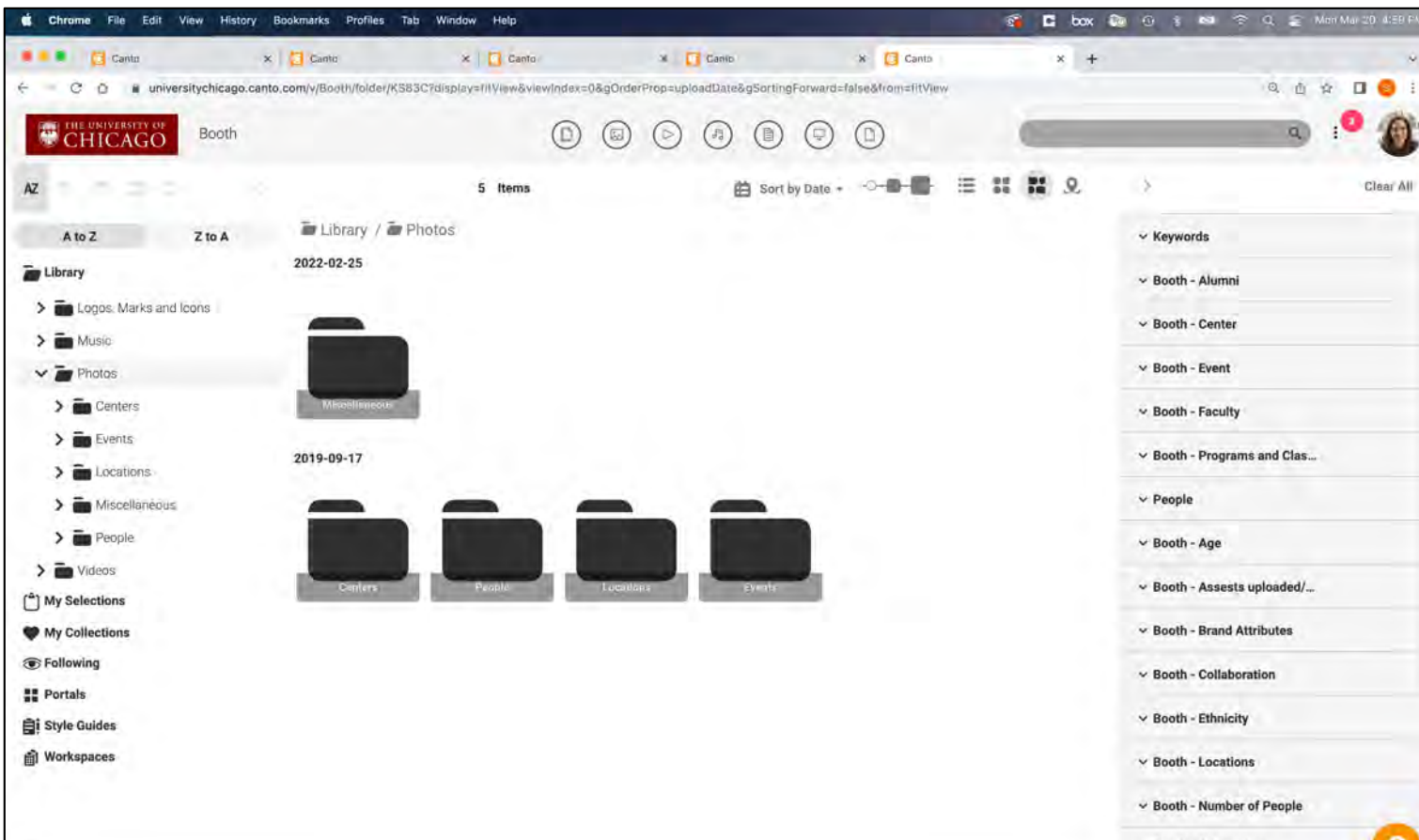
☐ (No Value)
☐ Classes
☐ Collaboration
☐ International
☐ Leadership
☐ Student Life and Clubs

YEAR PHOTO WAS ADDED

^ Booth - Year photo was ad... Clear

-

Filter Example



**NO FILTERS
SELECTED**

**Results based on current meta tagging. Number will increase as photos are added and tagged.*

Filter Example

The screenshot shows the University of Chicago Canto interface. The top navigation bar includes the University of Chicago logo and the word "Booth". Below the navigation bar, there are tabs for "Library", "My Selections", "My Collections", "Following", "Portals", "Style Guides", and "Workspaces". The main content area displays a grid of 16 photos showing students at a booth. The grid is sorted by date, and the date "2023-02-06" is visible. On the right side, a filter panel is open, showing "Full-Time MBA" selected. The filter panel includes sections for "Keywords", "Booth - Alumni", "Booth - Center", "Booth - Event", "Booth - Faculty", and "Booth - Programs and Clas...". The "Booth - Programs and Clas..." section is expanded, showing a list of checkboxes: (No Value), Full-Time MBA (checked), Evening MBA, Executive Education, Executive MBA, Part Time, PhD, Weekend MBA, and Unknown. The "People" section is also visible at the bottom of the filter panel.

**FILTER 1 APPLIED:
1367 RESULTS**

**Results based on current meta tagging. Number will increase as photos are added and tagged.*

Filter Example

The screenshot shows the Canto interface for The University of Chicago. The top navigation bar includes the university logo and a search bar. Below the navigation bar, there are tabs for 'Newest' and 'Oldest', and a date filter set to '2023-02-06'. The main content area displays a grid of 16 photo thumbnails. On the left side, there is a sidebar with a 'Library' section containing folders for 'Videos', 'Music', 'Logos, Marks and Icons', 'Photos', 'Miscellaneous', 'Centers', 'People', 'Locations', and 'Events'. Below the 'Library' section are 'My Selections', 'My Collections', 'Following', 'Portals', 'Style Guides', and 'Workspaces'. On the right side, there is a filter sidebar with the following sections: 'People', 'Booth - Age', 'Booth - Assests uploaded/...', 'Booth - Brand Attributes' (with a 'Clear' button), a search bar, and a list of filter options: 'No Value', 'Analytical', 'Bold', 'Collaborative' (checked), and 'Curious'. Below this are sections for 'Booth - Collaboration', 'Booth - Ethnicity', 'Booth - Locations', 'Booth - Number of People', 'Booth - Orientation', and 'Booth - Person in image'. The bottom right corner of the filter sidebar has a red circle with the number '9'.

**FILTER 2 APPLIED:
683 RESULTS**

**Results based on current meta tagging. Number will increase as photos are added and tagged.*

Filter Example

The screenshot shows the University of Chicago Canto interface. The top navigation bar includes the University of Chicago logo and the word "Booth". Below the navigation bar, there are icons for various media types (document, image, video, audio, etc.) and a search bar. The main content area displays a grid of photos, with a date filter set to "2023-02-06" and "162 Items" shown. A sidebar on the left contains a "Library" section with categories like Videos, Music, Logos, Marks and Icons, Photos, and Miscellaneous. Below this is a "My Selections" section with "My Collections", "Following", "Portals", "Style Guides", and "Workspaces". On the right side, a filter panel is open, showing a list of filters with checkboxes. The "Booth - Locations" filter is expanded, showing a search bar and a list of locations: (No Value), Additional locations, Chicago, Gleacher Center, Harper Center (checked), North America, and University of Chicago. The "FILTER 3 APPLIED: 162 RESULTS" text is overlaid on the right side of the image.

Chrome File Edit View History Bookmarks Profiles Tab Window Help

universitychicago.canto.com/v/Booth/folder/KS83C?display=fitView&viewIndex=0&gOrderProp=uploadDate&gSortingForward=false&from=fitView&filters=%7B%22meta_multichoice_53.keyword%22%3A%22Full-Tim...

THE UNIVERSITY OF CHICAGO Booth

162 Items Sort by Date 3 Filters selected Clear All

Newest Oldest 2023-02-06

Library

- Videos
- Music
- Logos, Marks and Icons
- Photos
- Miscellaneous
- Centers
- People
- Locations
- Events

My Selections

- My Collections
- Following
- Portals
- Style Guides
- Workspaces

2022-09-28

Booth - Programs and Clas...

People

Booth - Age

Booth - Assests uploaded/...

Booth - Brand Attributes

Booth - Collaboration

Booth - Ethnicity

Booth - Locations Clear

(No Value)

Additional locations

Chicago

Gleacher Center

☒ Harper Center

North America

University of Chicago

Booth - Number of People

Booth - Orientation

**FILTER 3 APPLIED:
162 RESULTS**

**Results based on current meta tagging. Number will increase as photos are added and tagged.*

Filter Example

The screenshot shows the University of Chicago Canto interface. The top navigation bar includes the University of Chicago logo and the word "Booth". Below the navigation bar, there are icons for various actions (upload, share, etc.) and a search bar. The main content area displays a gallery of photos, with the first photo showing a group of people at a booth. The gallery is sorted by date, with the most recent photo dated 2022-09-28. On the right side, a filter panel is open, showing various filter categories. The "Booth - Number of People" filter is selected, and the "2 People" option is checked. The filter panel also shows the number of items for each filter category.

29 Items

Sort by Date

4 Filters selected

Clear All

Newest Oldest

2022-09-28

2022-05-06

2022-03-24

2022-02-07

Library

- Videos
- Music
- Logos, Marks and Icons
- Photos
 - Miscellaneous
 - Centers
 - People
 - Locations
 - Events

My Selections

My Collections

Following

Portals

Style Guides

Workspaces

People

Booth - Age

Booth - Assests uploaded/...

Booth - Brand Attributes

Booth - Collaboration

Booth - Ethnicity

Booth - Locations

Booth - Number of People

Clear

(No Value)

1 Person

2 People

Group of People

Booth - Orientation

Booth - Person in image

**FILTER 4 APPLIED:
29 RESULTS**

**Results based on current meta tagging. Number will increase as photos are added and tagged.*

Filter Example

The screenshot shows the University of Chicago Canto interface. The top navigation bar includes the University of Chicago logo and the word "Booth". Below the navigation bar, there are tabs for "Newest" and "Oldest", and a date filter set to "2022-05-06". The main content area displays a grid of photos. On the left, there is a sidebar with a "Library" section containing folders for "Videos", "Music", "Logos, Marks and Icons", "Photos", "Miscellaneous", "Centers", "People", "Locations", and "Events". Below the "Library" section are "My Selections", "My Collections", "Following", "Portals", "Style Guides", and "Workspaces". On the right, there is a "Filters" panel with 5 filters selected. The filters are: "Booth - Brand Attributes", "Booth - Collaboration", "Booth - Ethnicity", "Booth - Locations", "Booth - Number of People", "Booth - Orientation", "Booth - Person in Image", "Booth - Preferred status", "Booth - Setting", and "Booth - Shot type". The "Booth - Shot type" filter is expanded, showing a dropdown menu with options: "(No Value)", "Action - Classroom" (checked), "Action - Other", and "Networking". Below the filters, there is a "Clear" button.

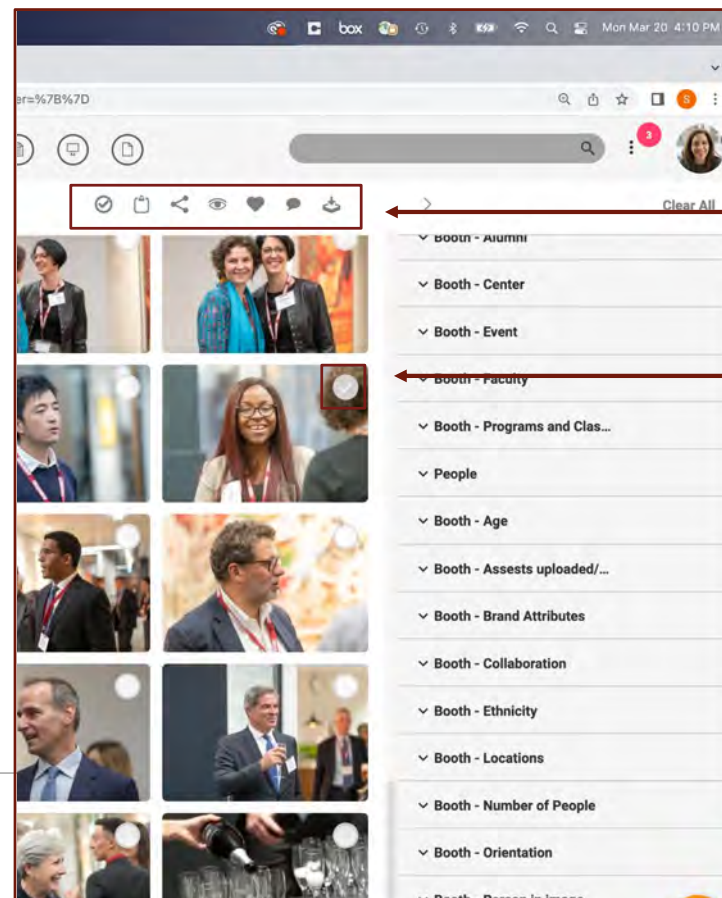
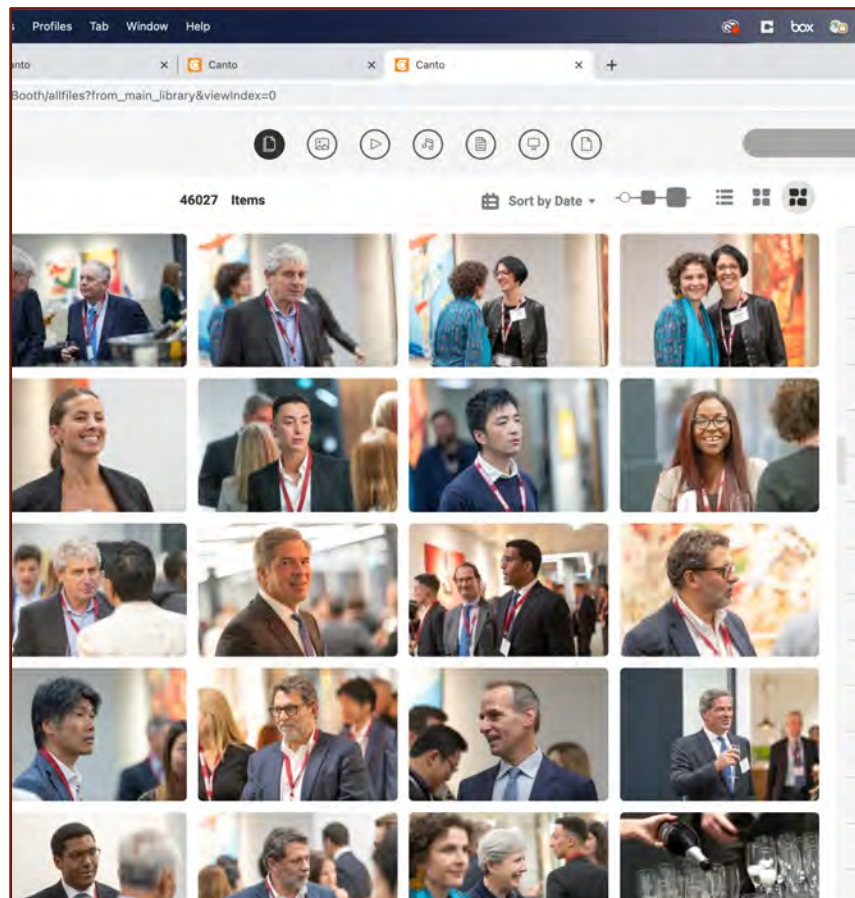
**FILTER 5 APPLIED:
2 RESULTS**

**Results based on current meta tagging. Number will increase as photos are added and tagged.*

Canto: Features and Functionality

Image Actions

IMAGE ACTIONS (LIBRARY VIEW)



**SELECT A PHOTO
TO ACCESS IMAGE
TOOLS**

IMAGE ACTIONS



SELECT ALL
Selects all images.



REMEMBER SELECTION
Adds selected images to a “My Selections” page. Keeps images as one large set.



SHARE
Shares selected images to OneDrive, SharePoint or Google Drive.



FOLLOW FOR FILE CHANGES



ADD TO MY COLLECTIONS
Create a folder of images which can be downloaded or shared.



ADD COMMENTS
This is typically used in Canto's other categories and is a default item.

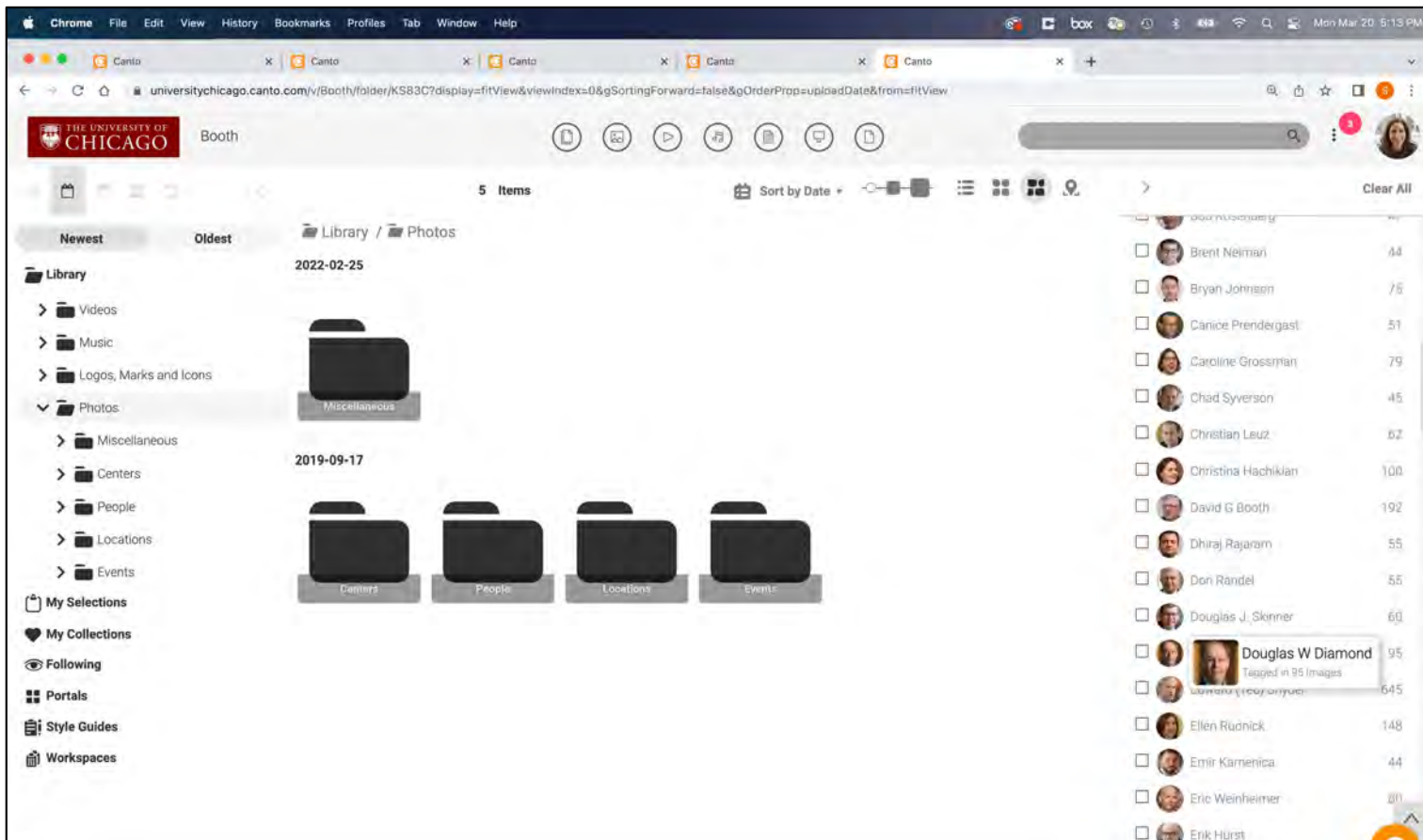


DOWNLOAD
Download selected images.

Canto: Features and Functionality

Facial Recognition

Facial Recognition



**LIST OF PEOPLE
POWERED BY
AMAZON'S
REKOGNITION
TECHNOLOGY**

Facial Recognition

The screenshot shows the Canto app interface on a Chrome browser. The top navigation bar includes the University of Chicago logo and a 'Booth' label. Below the navigation bar, there are icons for various media types (document, image, video, audio, etc.) and a search bar. The main content area displays a grid of photos, with a date filter set to '2023-02-25'. On the left, a sidebar menu lists categories like 'Library', 'Videos', 'Music', 'Logos, Marks and Icons', 'Photos', 'Miscellaneous', 'Centers', 'People', 'Locations', 'Events', 'My Selections', 'My Collections', 'Following', 'Portals', 'Style Guides', and 'Workspaces'. On the right, a list of tagged individuals is shown, each with a checkbox, a profile picture, a name, and a count. The individual 'Douglas W. Diamond' is highlighted with a red box and a blue checkmark in the checkbox column.

Checkbox	Profile Picture	Name	Count
<input type="checkbox"/>		Douglas W. Diamond	95
<input type="checkbox"/>		Edward (Ted) Snyder	645
<input type="checkbox"/>		Ellen Rudnick	148
<input type="checkbox"/>		Emir Kamenica	44
<input type="checkbox"/>		Eric Weinheimer	80
<input type="checkbox"/>		Erik Hurst	

← **SELECT PERSON:
ALL TAGGED PHOTOS
WILL BE REFLECTED**

Facial Recognition

The screenshot shows a web browser with multiple tabs open to a site called 'Canto'. The main content area displays a large photo of a man, Doug Diamond, smiling. To the right of the photo is a sidebar with the following sections:

- Info**: Contains the filename 'Diamond_Nobel_010.JPG'.
- Facial Recognition**: Displays a small circular portrait of the man and the name 'Douglas W Diamond'.
- Description**: Contains the text: 'Doug Diamond Nobel Celebration University of Chicago Booth celebration and champagne toast for Professor Doug Diamond who won the Sveriges Riksbank Prize in Economic'.
- Booth Asset Information**: Contains fields for 'Booth - Review status:', 'Booth - Assests uploaded/reviewed after 2020:', and 'Booth - Alumni:'. There are buttons for 'Upload...', 'Adult', and a partially visible 'Booth - Age:' button.

← PHOTO DETAILS

Contacts:

- **Create a user account**

- Submit your request for access <https://uchicago.wufoo.com/forms/r1owlqof15iqy5o/> An account will be created within 48 hours.

- **Have photos to add or need help?**

- Contact The Booth Creative Team at branding@chicagobooth.edu for assistance.

Questions?

Thank you!