

WHAT'S IN A FACE?

Let's have some fun and learn about the science of first impressions.



QUICK TAKES

How fast can you see?



SNAP JUDGMENTS

What else do we see?



MORPHS

Transform your face.

[Press Here to Start](#)



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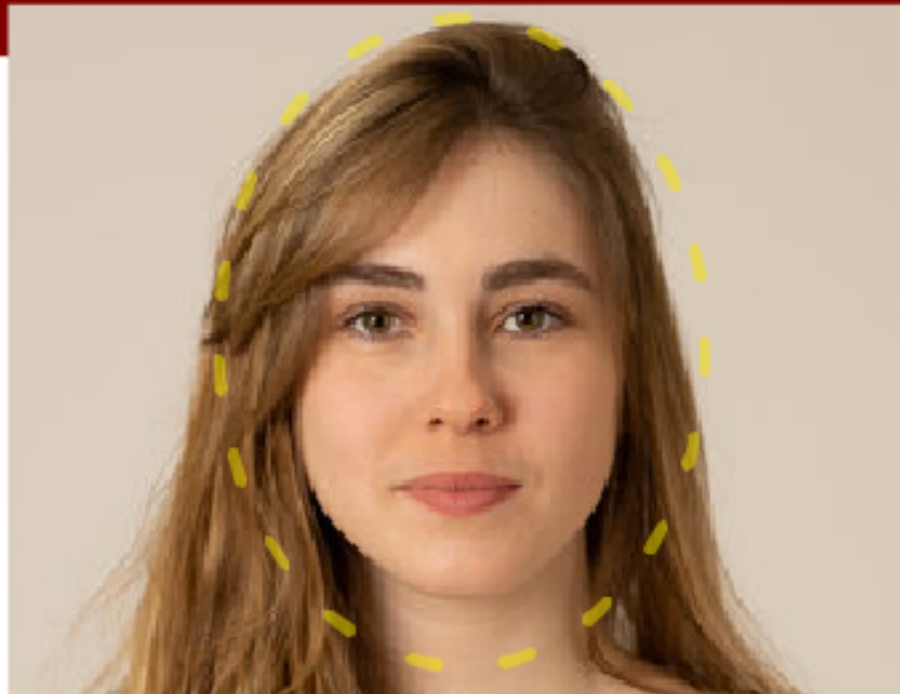
Press Here to Start



TO START, LET'S TAKE YOUR PHOTO.

In a few minutes, you'll have the chance to play with transforming it.

**Position your face in the photo window, with a neutral expression—
like you're taking a passport photo.**



Use This Photo



TAKE MY PHOTO



QUICK TAKES



SNAP JUDGMENTS



MORPHS



QUICK TAKES

Great, now let's play some games!

Scientists have learned that it takes just 34 milliseconds for a person to form an impression of a face.

HOW FAST IS THAT?

See For Yourself



TAKE MY PHOTO



QUICK TAKES



SNAP JUDGMENTS



MORPHS



FOCUS ON THE FRAME BELOW.



Next

●
TAKE MY PHOTO

●
QUICK TAKES

●
SNAP JUDGMENTS

●
MORPHS



WHAT BEST DESCRIBES THE FACE?

Male

Female



TAKE MY PHOTO



QUICK TAKES



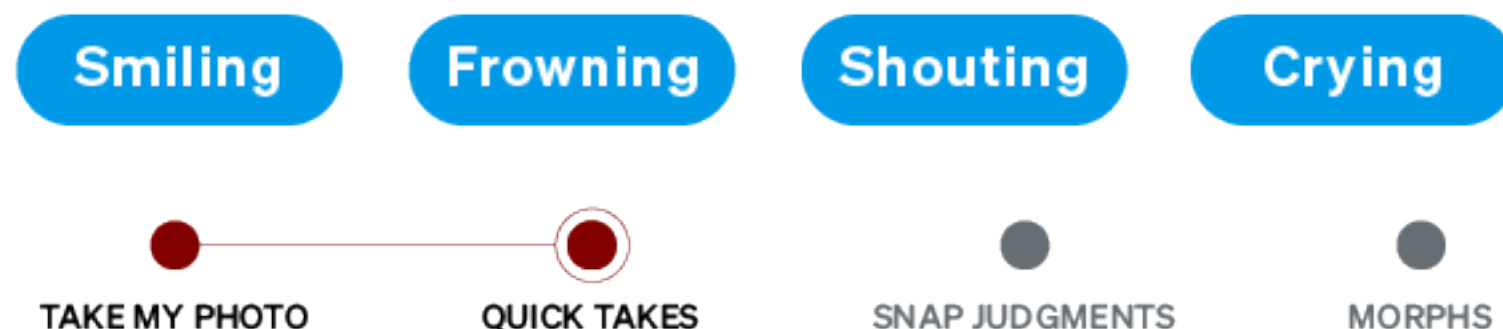
SNAP JUDGMENTS



MORPHS



WHICH EXPRESSION BEST DESCRIBES THE FACE?



WHAT COLOR BEST DESCRIBES THE PERSON'S HAIR?

Red

Black

Blonde



TAKE MY PHOTO



QUICK TAKES



SNAP JUDGMENTS



MORPHS



THIS IS THE FACE YOU SAW.

You reported seeing:

FROWNING

FEMALE

BLACK HAIR



Next



TAKE MY PHOTO



QUICK TAKES



SNAP JUDGMENTS

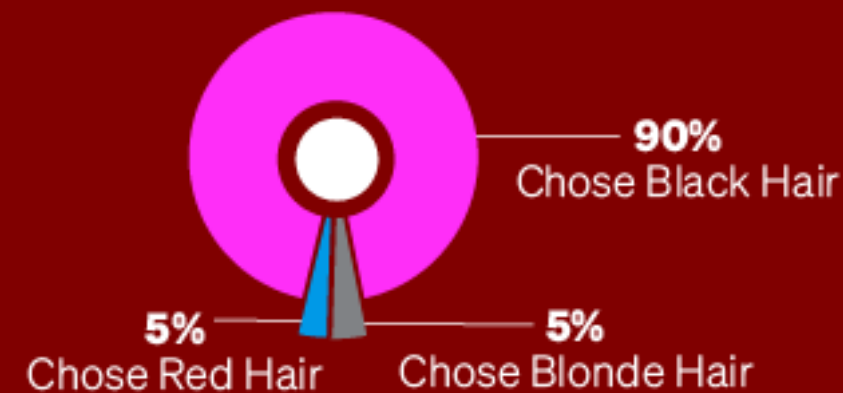
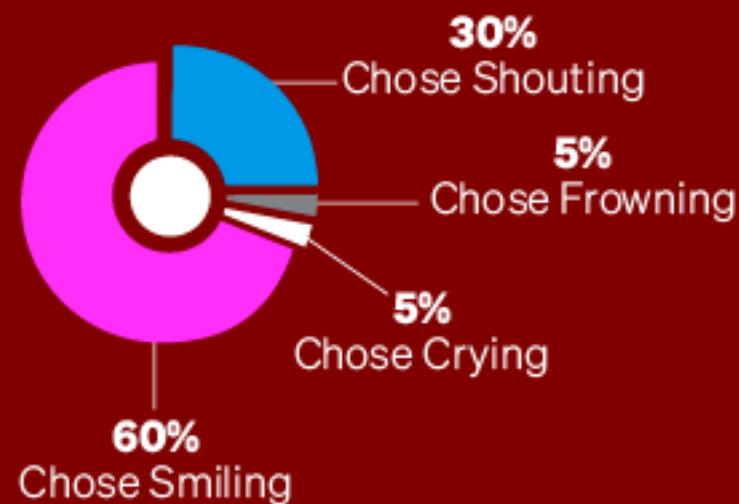
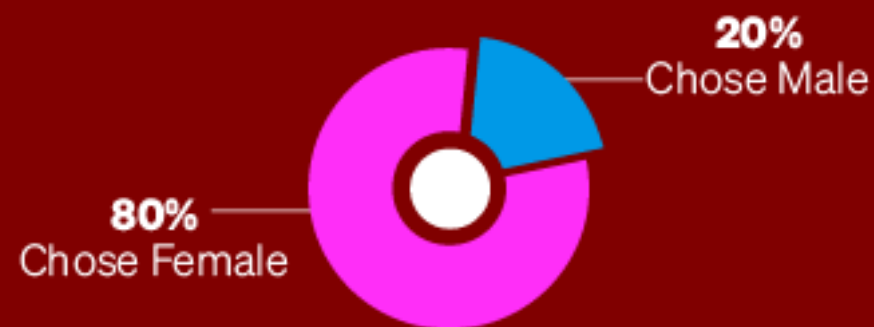


MORPHS



QUICK TAKES

HOW DID YOU DO COMPARED TO OTHERS?



Try Again?

Next

● TAKE MY PHOTO

● QUICK TAKES

● SNAP JUDGMENTS

● MORPHS

