



Sandra Elizabeth Mendiburu

PM - Producer

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Madrid, Spain 📍

WORK EXPERIENCE

Freelance Producer

Circus LA

03/2019 - 10/2019

Los Angeles, US

Achievements/Tasks

- Production of TV campaign to launch the services for Kayak - LATAM

Director of Integrated Production

Saatchi & Saatchi Conill LA

11/2015 - 03/2018

Los Angeles, US

Achievements/Tasks

- Oversee all the aspects of the 360 campaigns for clients like T-Mobile and Toyota.
- Manage a team of 12 producers for Content, Digital, Broadcast and Print.

Director of Broadcast Production

Orci Advertising

03/2014 - 03/2015

Santa Monica, CA

Achievements/Tasks

- Managing all the production needs for Honda National and Dealers Association.

Sr. Broadcast Producer

Y&R - The Bravo Group

09/2010 - 03/2014

Miami, FL

Achievements/Tasks

- Oversee all aspects of production for Wendy's International US Hispanic Market, AT&T US Hispanic Market, Dell Latam, Fedex Latam

Senior Producer

Publicis Group (Freelance)

05/2008 - 09/2010

Leo Burnett - Lapiz and Bromley Communications

Achievements/Tasks

- PM and Sr. Producer for P&G, Progresso and General Mills.

Lead Project Manager

Adstream International - Colgate - Y&R Latam

06/2008 - 08/2008

Miami, FL

Achievements/Tasks

- Developing strategy and providing training for a new electronic distribution solution for Broadcast materials in Latinamerica for Colgate Palmolive and Y&R. Project handled in Spanish, English and Portuguese.

SKILLS

Management

Leadership

Resourceful

Computer savvy

Self motivated

Communication

CRM - PMS - SM

Negotiation

Technology

Coordination

Budgeting

Team work

Innovation

Agile

Proactive

Process optimization

Multitask

PERSONAL PROJECTS

Producer for film Everyday Heroes (03/2020 - 08/2020)

- Coordinator for Europe and Brazil for the production of a documentary film about Covid-19
- The film already received two awards at the Las Vegas film festival 2020

EDUCATION

B.A.S. Business Management

Miami Dade College

06/2012 - 06/2014

Project Manager

PMI International

07/2017 - 04/2018

Community Manager

ILOC Calvia

03/2019 - 06/2019

Computer Science

Facultad de Ingeniería Argentina

03/1985 - 12/1992

LANGUAGES

English

Full Professional Proficiency

Spanish

Full Professional Proficiency

Portuguese

Professional Working Proficiency

ACHIEVEMENTS

Webby Awards 2017 (08/2017)

Social media Campaign for T-Mobile

Best On-Air Advertising (09/2015)

Space for Dreams commercial for Honda CR-V

Addy Best in Show (11/2008)

Commercial "Cheesecake" for P&G