

Kay Gautraud RESUME

kaygautraud.com

Freelance Art and Content Producer living and working in Los Angeles, available for projects in the midwest and east coast. Current and prior clients include Gatorade, Disney, Apple, Facebook, Uber, Starbucks, Honda, Coors, Nissan, Kraft, Energizer, and the Best Friends/NKLA Initiative. Over 13 years industry experience creating brand specific artwork that's relevant, inspiring, eye catching and thumb stopping.

Experience

Responsibilities for still and video productions, illustrations and CGI projects include: sourcing & scouting artists, bidding & negotiating vendors, working with cost controllers, scheduling for creative and production realities, casting, permitting, negotiating talent, and ensuring legal and third party clearances. Monitoring legal and fair practice requirements regarding art materials per industry standards. Managing & trafficking creative and technical post production.



Freelance Senior Art and Content Producer | 2019 - 2020
Anomaly LA: Facebook, MasterClass, UberEats, General Mills



Freelance Senior Art and Content Producer | 2019
BeGrizzlee: Apple iPad, Apple TV+, Today @ Apple



Freelance Senior Art and Content Producer | 2017 - 2019
72andSunny: MillerCoors, Google, Starbucks, Tillamook, Uber LatAm, Ugg Boots



Crispin Porter + Bogusky, Sr. Art Producer | 2016 - 2017
Infiniti Luxury Motor Company, PayPal



RPA, Sr. Art Producer | 2015 - 2016
Honda Motor Company, La-Z-Boy, Quickbooks



TBWA\Chiat\Day, Sr. Art Producer | 2008-2015
Gatorade, Disney, Southwest Airlines, Nissan, Grammy Awards, Kraft, Energizer, Pinkberry, NKLA

Activities & Honors

Guest Lecturer | 2010 - present
Brooks Institute, Cal State Long Beach, University of the Americas

D & AD, Illustration / Digital / 2020:
Wood Pencil, Apple TV+ iPad Posters, Today @ Apple

Communication Arts, Adverting Annual 2012:
Competition Winner, NKLA Pro Bono - <http://nkla.org/>

Education

Bachelor Degree in Photography and Applied Sciences | May 2007
Brooks Institute of Photography, Santa Barbara, CA

Art Production Internship, TBWA\Chiat\Day | Jan - May 2007
Los Angeles, CA

Bachelors of Fine Arts with an Emphasis in Photography | May 2001 - 2005
Michigan State University, East Lansing, MI

Software

Adobe: Photoshop, Acrobat, Bridge, Lightroom

Microsoft: Excel, Word, Powerpoint

Google: Drive, Docs, Sheets, Slides, Forms