

**Barry Birnbaum**  
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Chicago, Illinois

**SUMMARY**

- Highly experienced retoucher with expert digital retouching skills
- Extremely proficient in Photoshop, Camera Raw, Lightroom
- Comfortable in CMYK print, web
- Accustomed to accomplishing goal within tight deadlines and budgets

**PROFESSIONAL EXPERIENCE**

July 2012 - April 2018

Image Editor

***Gladson / Syndigo***

- Pathed, transformed, cleaned up, resized, and color corrected everyday products that were used on consumer websites and for shelf management layouts.
- Effectively retouched 140 images a day.
- Maintained high quality while under pressure to meet daily quotas.
- Applied proper retouching techniques for products to provide consistent image quality.

November 2014 - February 2015

Digital Retoucher

***Schawk Retail Marketing***

- Retouched Nike shoe files for Nike website
- Followed exacting detailed instructions in color correcting while changing multiple colors on all shoes appearing on website.

March 2006 - May 2010

Digital Retoucher

***Schawk Retail Marketing***

- Worked on Kmart and Sears circulars, all product shots, specialty projects and Nike files as a digital retoucher and a QC (quality control)
- Performed high standard of retouching on KMART figures concentrating on skin tones and clothes while QC'ing other retoucher's files to ensure they met all requirements the agency demanded
- Developed files for Nike's website, initiating techniques that are now used by Nike globally: i.e. changed black clothing to white, and restored huge parts of clothing obscured by mannequin
- Addressed images from products to on-figure models
- Efficiently processed large amounts of files while meeting all designated deadlines

**SKILLS**

- Photoshop (Adobe ACA Certificate)
- Excellent work ethic and self starter
- Mentor to co-workers
- Team player

**TRAINING**

December 2010 - August 2011

- CTS (Computer Training Source) to brush up and stay current with already proven skills in Adobe graphic arts programs.