

DAVID STOWELL

GRAPHIC DESIGNER | CREATIVE

CONTACT

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277 Washington Street

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EDUCATION

Bachelors of Fine Art in Illustration
Montserrat College of Art, Beverly, MA

SKILLS

Identity/branding and design, illustration, web graphics, advertising, apparel graphics, packaging, photo retouching and renderings, trade show display design and experiential large format graphics and signage, Out-of-home billboard and transit media design.

TECHNICAL

• Macintosh OS: Adobe CC 2018-2019:

Photoshop

Illustrator

InDesign

Acrobat Pro

PowerPoint

Flow Production & Slack Software

Experience on Windows platform

• Social media:

Instagram

Facebook

Mailchimp

Shopify

INTERESTS

- More and more design
- Surfing, health and fitness
- Music
- Screen printing
- Travel
- Old school design kulture

PROFILE

Creative and detail-oriented graphic design professional skilled at developing visual concepts, using computer software or by hand, to communicate ideas that inspire and inform. Effective team player with the ability to complete projects within budget and in a timely manner.

EXPERIENCE

Marketing By Design, Beverly, MA

Sr. Production Designer

2016 - Current

- Prepare and create electronic "press-ready" artwork using Adobe Illustrator CC
- Revise existing artwork files and augment to suit a different print process or packaging types
- Ensure all digital artwork files are consistent across related brands or ranges
- Check and compare artwork files for brand and layout consistency across related packaging categories
- Inspect artwork files for correct usage and application of consistent copy style specifications
- Ensure packaging artwork, copy and die-line confirms to customers' brand requirements

David Stowell Design, Gloucester, MA

Freelance Art Direction and Design

2009 - Current

- Provide a range of services that include logo design, brand name development, creative identities, and signage. Creative focus on the design and graphics of a brand, excel in logo design, print marketing, letterheads, billboards, business cards and other marketing assets
- Partial client list: Commodity Components Int., The Lyon-Waugh Auto Group – BMW, Acura and Mini. Out of Website. Realen Properties – The Convention Center Parking Facility Philadelphia. Fuel Tank Creative. GIII Apparel Group, Sport Lic. Div., NBA, NHL, MLB and NASCAR. RESTOKE®. VDA Inc. DA Marketing. Gate 3 Design Inc., Bay State Physical Therapy, JFYNetWorks

Advance Notice Advertising, Peabody, MA

Art Director and Designer

1997 - 2013

- Led art department in print advertising and identity development, and created marketing assets and web design for a wide range of industry clients
- Managed the design process from initial engagement throughout the entire project including art direction and press checks, coordinated in-house design team with media buying agencies; managed schedules and budgets
- Participated in sales presentations, developed accounts, and served as client liaison to assure product was delivered on time, on budget, and to client satisfaction
- Provided exceptional client support, garnering a strong reputation for "going the extra mile."
- Advanced knowledge of the production process to obtain fast turnaround print ads for national recruitment campaigns for both corporate publications and newspaper advertising
- Selected Clients include: Clean Harbors Environmental Services, Dunkin Donuts, Salter HealthCare, Excella, Holy Family Hospital and Webster Logistics

North Shore Traders, Lawrence, MA

Graphic Designer,

1995-1997

- Designed for silk screened apparel and soft goods using various art techniques including hand drawn, watercolor, airbrush, and computer generated illustrations and designs
- Developed a full understanding of silk screen process and film separation
- Created successful signature illustrative style for company resort retail line. Designs selected by clients including Kipling, Starter, New England Aquarium, Boston Ballet, New Balance and Reebok
- Created embroidery designs to compliment resort retail line