

Sandy Newberg

sandynewbergdesign@gmail.com
www.sandynewbergdesign.com

Experience in design and production, print and digital
Very adaptable
Works well under deadlines and pressure
Good understanding of branding and product development
Specializing in typography
Uses InDesign (expert level), Photoshop (expert level), Adobe Muse, Illustrator, QuarkXPress, Microsoft Word, PowerPoint, After Effects, Dreamweaver, Fireworks

Experience —

2009 to Present

Graphic Artist

Self-employed

Eddie Bruce Website (eddiebrucesings.com), emails, postcards, social media marketing

Vanguard Direct Subway signage, booklets, ads, online newsletter design for NYC

Zeno Group booklets for a major phone/electronics company in 6 languages, ad idea for investment company

Big Fat Money TV Series Website (bigfatmoneytv.com)

Jewish Community Center Assn. Books, brochures, signage

International Trademark Assn. Various print and digital

Ralph Lauren/Polo OOH

Tobi Kahn (artist) Website (tobikahn.com), books for shows in NYC and Philadelphia

Denis Guidone Responsive website (denisguidone.com)

Ric Stoneback Website (ricstoneback.com), filmclip editing

Speak New York Today Logo creation for new business

JRD Advertising Newspaper ads for Visiting Nurses of NJ and Teterboro School of Aeronautics

TBWA Chiat Day Digital compositing for Hewlett Packard website

Agency Sacks OOH for Brookfield Place

The Concept Farm Digital Images for Empire State Building website

Porter Novelli 80-page presentation to Singapore's Changi Airport

The Actors Fund Program books, PowerPoint presentations, posters

Clinton Global Initiative Program books and handouts for seminars

Christie's Auction House Catalog

22 Print Studio Inc. Website (22printstudio.com), business cards, signage, hang tags, stationery

Columbia University Various projects including signage

Miller Advertising Real estate advertising, subway station signage, recruitment ads for various schools

U.S. Balloon Catalog and email blasts

American Field Services Magazine

Direct Marketing News Magazine, design and copyediting

American Express Various projects including statement stuffers

Royal Silk Catalog

ABC/Capital Cities Various projects

Madison Square Garden Various projects

Aviation Week Publications Seminar program books, magazine, animated gifs for website

Sharon Florin (artist) Website (sharonflorinart.com), show brochures, business cards

Dianne Martin (artist) Website (diannemartinart.com), show brochures, business cards, email blasts

Elinore Schnurr (artist) Websites (elinoreschnurr.com, elinoresportraits.com), show brochures, business cards, email blasts

Standard & Poor's Brokers' guides

Citicorp Pitchbooks, also managed front desk of department (4 year assignment)

2001-2009

Graphic Artist

Berenter, Greenhouse & Webster

Created working files for Bed Bath & Beyond catalog, ads, and mailers using Quark, Photoshop, Illustrator, InDesign

Maintained and edited jobs and pre-press

Also V-Tech, Auto Zone and new business presentations

Education — San Francisco State University — Major: Film, Minor: Theater
New School for Social Research. NY — Programming