



Lori Mayfield Associate Creative Director | Writer

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FULL TIME

TBWA\Chiat\Day, DDB Needham, Foote Cone & Belding, Leo Burnett, Pen & Sharpie

FREELANCE

Deutsch	Euro RSCG	Suissa Miller	Sterling Rice	Pure Brand
Ogilvy & Mather	Campbell Mithun	Tracy Locke	Karsh Hagan	Voco
J. Walter Thompson	Concussion	McCann	Integer	Vermillion
Saatchi	Grey	Mendelesohn/Zien	Rapp Collins	IMM

ACCOUNTS

AUTOMOTIVE

Infiniti
Mitsubishi
Nissan
Toyota

FINANCIAL

Ameriprise
Countrywide Bank
Transamerica
Wells Fargo

PACKAGED GOODS

Kellogg's
Near East
Rice-a-Roni

TECHNOLOGY

Avery Dennison
Gateway
Intel
Iomega
LinkedIn
Sun Microsystems
US Robotics

BEAUTY

Creative Nail Designs
Elizabeth Arden
Timeless Secret
Schwarzkopf Hair Color

FOOD SERVICE

Chili's
McDonald's
Maggiano's

PUBLIC SERVICE

CASA
HadEnough
Colorado Child Abuse
Domestic Violence
U.S. Forest Service

TELECOM/DBS

DirectTV
tw telecom
Verizon
Wow! cable, phone, internet

ENERGY

The Gas Company
Phillips 66
So. California Edison

GENERAL

Clorox
Dole
FIJI water
Ice-o-matic
Mattel
Procter & Gamble

REAL ESTATE

Argent
Home123
Escena Palm Springs
Laing Luxury Homes

TOURISM

American Airlines
Baltimore Aquarium
Breckenridge resort
Cunard Cruise Line
Downtown Denver Alliance
Exclusive Resorts
Park City, Utah
Portico

ENTERTAINMENT

ABC
CBS
Blockbuster
Choctaw Casino
Disney Home Video
Paramount

HEALTHCARE

Banner Health
Blue Cross /Blue Shield
Health & Tennis Fitness
Nature's Origin Vitamins
PacifiCare

RETAIL

Conroy's Flowers
Hemp Wear
Radio Shack
Mervyn's
Teleflora

AWARDS

ADDYS, Beldings, AIGA, Peak, Parenting Publications of America: Gold Award, North American Travel Journalist's Association: Grand Prize, Editor's Choice Award

EDUCATION

University of Texas at Austin Bachelor of Science Advertising

OTHER PUBLISHED WORK

"Scared Shitless on Safari" *Sand in My Bra and Other Misadventures: Funny Women Write from the Road*
Special contributor to the travel and parenting sections of *The Los Angeles Times*, *The Dallas Morning News*, *Shape*, *Women's Health & Fitness*, *Dallas Child*, *Dallas Baby*, *Thrive* and *DivineCaroline.com*, *Coloradoski.com*, *Johnnyjet.com*