



DAVID SHANKLIN

DESIGN + PRODUCTION

Tel: (971) 533-6988 | david.shanklin@gmail.com

www.slugandbleed.com

EXPERIENCE

Production Designer | Forge Graphic Works Feb. 2017–Present

- Executes design and layout on large-format graphic systems, POP displays, and fixtures for placement in national retail chains.
- Works closely with the engineering team to create and refine dielines for packaging, footwear risers, etc.
- Is responsible for creating and preflighting immaculate mechanical files for all manner of production including printing, routing, and laser etching.

Visual Display Designer | Nike Inc. Jun. 2016–Feb 2017

- Designed graphics and fixtures in Nike-owned stores to elevate the consumer journey and enhance environmental storytelling.
- Worked closely with team leadership to develop new stores and renovate existing locations.
- Helped design and develop the latest company beacon doors in Miami and Soho, contributing to various aspects of production including site surveys and mechanical files.

Production Designer | Happylucky Inc. Jun. 2014–Jun.2016

- Executed design and layout on large format graphics, print campaigns, and retail/POP pieces for installation on 3 different continents.
- Designed social assets and implemented guidelines for campaigns that grew the client's Instagram following by 2500-fold and helped product sales surpass €1,000,000,000.
- Updated and maintained SketchUp models outlining the interior design of a corporate headquarters featuring no less than 20 rooms and 100s of pieces of furniture for client approval and subsequent production.
- Designed all manner of window and in-store installations: created 3D renderings; determined element sizes, substrates, dielines, and mechanicals; and devised installation guidelines.

Production Designer | SET Creative Nov. 2013–Jun. 2014

- Established and updated file organization structure and workflow for the design department, streamlining the job process and reducing vendor file issues by 20%
- Produced accurate mechanical files for an A.R.E. Design award-winning retail campaign spanning 28 stores.

CLIENTS

- Nike Inc.
- Adidas America Inc.
- Reebok
- Disney
- Salomon
- Holland America Line
- Uniqlo
- Light In the Attic Records
- Tucson-Pima Arts Council

SKILLS

- Graphic Design
- Page Layout
- Print Production
- Rendering
- Social Media
- Environmental Graphics
- Illustration
- Concept Development
- Typography
- Mock-ups

SOFTWARE

- InDesign
- Illustrator
- Photoshop
- SketchUp
- V-Ray
- PowerPoint

EDUCATION

Art Institute of Seattle

Bachelor of Fine Arts

Graphic Design

Sept. 2006