



JULIA BEYNON // [Graphic Design](#)
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EXPERIENCE

- 8.18 – 9.18 **HOGARTH WORLDWIDE // LEAD SCREEN BUILDER // CUPERTINO, CA**
Managed a small team and designed on-site in Cupertino for a leading tech company. Tasks included delegating work using project managing software, digital production, design, and quality control.
- 6.17 – 3.18 **CBSi // DESIGN // BURBANK, CA**
Worked on everything from print billboards and signage to key art and digital advertising for CBS All Access and OTT platforms. Responsibilities ranged from conceptualizing and retouching to working closely with the UI/UX department.
- 1.17 – 4.17 **REPRODUCTIONS // RETOUCHING // UNIVERSAL CITY, CA**
Retouched headshots and performed image manipulation on a wide range of photographs in levels ranging from light to heavy as a seasonal freelancer.
- 6.16 – 9.16 **DRYBAR // DESIGN // STUDIO CITY, CA**
Designed print collateral, advertisements, presentations, e-blasts, invitations, collateral for special events, and performed retouching.
- 3.16 – 3.16 **LOGAN PRODUCTIONS // DESIGN // MARINA DEL REY, CA**
Worked with a team as a freelance designer for clients including **Apple**.
- 8.15 – 12.15 **FOX STUDIOS // DESIGN // CENTURY CITY, CA**
Worked closely with the Creative Director of Media Services. Projects ranged from large-scale graphics and digital presentations for awards shows to promotional items for new shows, package design, invitations, as well as event theme concepts and corresponding collateral.
- 7.15 – 8.15 **TROIKA // DESIGN // LOS ANGELES, CA**
Freelance designer tasked with projects such as the rebranding of **TURNER** and creative pitches for companies including **Amazon**.
- 02.15 – 5.2015 **WICKED + THE AGENCY // DESIGN // BEVERLY HILLS, CA**
Designed and art directed content ranging from luxury real estate advertisements to custom books and brochures for high-end clients such as **BCBG Max Azria**.
- 10.12 – 8.2013 **GROUP 22 // DESIGN // EL SEGUNDO, CA**
Freelance designer for a wide range of projects in various fields including automotive, retail, restaurant, corporate, fashion editorial, and production.
- 02.11 – 09.12 **PLASTIC PALMTREE // ART DIRECTION // LOS ANGELES, CA**
Worked as Jr. Art Director focusing on branding identity, advertising, key art design, entertainment design, layout production, retouching, out-of-home design, etc. for clients such as **National Geographic**, **Spike TV**, **Michael Hide Cardenas**, and **Musician's Institute**.

SKILLS

EXPERT KNOWLEDGE OF

- Adobe CC Suite / Photoshop, Illustrator, and InDesign
- Branding identity (logos, brand architecture and collateral)
 - Art Direction
 - Image manipulation and retouching
 - Design and production (print & digital)
 - Typography

EDUCATION

- 2010 – 2011 **THE ART INSTITUTE OF CALIFORNIA - HOLLYWOOD, CA**
Bachelor of Science in Graphic Design
President's List - 4.0 GPA // Best in Portfolio Show award - 2011
- 2005 – 2009 **ART CENTER COLLEGE OF DESIGN, PASADENA, CA**
Bachelor of Fine Arts in Graphic Design, transfer
Dean's List // 2 terms - 4.0 GPA // Scholarship - 2005
- 2003 – 2004 **PRATT INSTITUTE, NY**
Bachelor of Fine Arts in Graphic Design, transfer

ACHIEVEMENTS

- 2014 **GOLD COMMUNICATOR AWARD** - branding package
- 2014 **SILVER DAVEY AWARD** - branding package
- 2012 **SILVER COMMUNICATOR AWARD** - branding identity
- 2012 **GOLD COMMUNICATOR AWARD OF EXCELLENCE** - business card series