

Sandy Newberg

sandynewbergdesign@gmail.com
www.sandynewbergdesign.com

Experience in design and production, print and digital
Very adaptable
Works well under deadlines and pressure
Good understanding of branding and product development
Specializing in typography
Uses InDesign (expert level), Photoshop (expert level), Adobe Muse, Illustrator, QuarkXPress, Microsoft Word, PowerPoint, After Effects, Dreamweaver, Fireworks

Experience —

2009 to Present

Graphic Artist Self-employed

Vanguard Direct *Subway signage, booklets, ads, online newsletter design for NYC*

Zeno Group *booklets for a major phone/electronics company in 6 languages, ad idea for investment company*

Big Fat Money TV Series *Website (bigfatmoneytv.com)*

Jewish Community Center Assn. *Books, brochures, signage*

International Trademark Assn. *Various print and digital*

Ralph Lauren/Polo *OOH*

Tobi Kahn (artist) *Website (tobikahn.com), books for shows in NYC and Philadelphia*

Denis Guidone *Responsive website (denisguidone.com)*

Ric Stoneback *Website (ricstoneback.com), filmclip editing*

Speak New York Today *Logo creation for new business*

JRD Advertising *Newspaper ads for Visiting Nurses of NJ and Teterboro School of Aeronautics*

TBWA Chiat Day *Digital compositing for Hewlett Packard website*

Agency Sacks *OOH for Brookfield Place*

The Concept Farm *Digital Images for Empire State Building website*

Porter Novelli *80-page presentation to Singapore's Changi Airport*

The Actors Fund *Program books, PowerPoint presentations, posters*

Clinton Global Initiative *Program books and handouts for seminars*

Christie's Auction House *Catalog*

22 Print Studio Inc. *Website (22printstudio.com), business cards, signage, hang tags, stationery*

Columbia University *Various projects including signage*

Miller Advertising *Real estate advertising, subway station signage, recruitment ads for various schools*

U.S. Balloon *Catalog and email blasts*

American Field Services *Magazine*

Direct Marketing News *Magazine, design and copyediting*

American Express *Various projects including statement stuffers*

Royal Silk *Catalog*

ABC/Capital Cities *Various projects*

Madison Square Garden *Various projects*

Aviation Week Publications *Seminar program books, magazine, animated gifs for website*

Sharon Florin (artist) *Website (sharonflorinart.com), show brochures, business cards*

Dianne Martin (artist) *Website (diannemartinart.com), show brochures, business cards, email blasts*

Elinore Schnurr (artist) *Websites (elinoreschnurr.com, elinoresportraits.com), show brochures, business cards, email blasts*

Standard & Poor's *Brokers' guides*

Citicorp *Pitchbooks, also managed front desk of department (4 year assignment)*

2001-2009

Graphic Artist

Berenter, Greenhouse & Webster

Created working files for Bed Bath & Beyond catalog, ads, and mailers using Quark, Photoshop, Illustrator, InDesign

Maintained and edited jobs and pre-press

Also V-Tech, Auto Zone and new business presentations

Education —

San Francisco State University — Major: Film, Minor: Theater

New School for Social Research. NY — Programming