

◆ overview

- Concept, design and often production, across a variety of mediums including ad campaigns, direct mail, websites, brochures, annual reports, POS, etc.
- Have worked with extremely diverse industries - including fashion, automotive, entertainment, food/drink, financial, and retail.
- Managed a team of Designers & Copywriters, and worked closely with the Account, Strategy, and Production teams.
- Proficient in overseeing print production, website design, illustration, photoshoots, and press-checks.
- Work within all kinds of schedules and budget constraints.
- Skilled at organization, team-building skills, and mentoring others.

◆ experience

Owner/Contract Freelance	Christine McClain Design Studio	2007 - present
Senior Art Director	Perceive LLC - Long Beach, CA	2001 - 2006
Senior Designer	CDA: Curry Design Associates - Santa Monica, CA	1996 - 2001
Designer	Ciro Design - Irvine, CA	1994 - 1996

◆ clients

Guitar Center	Red Bull	New Century	Nissan	Columbia Tri-Star	Epson
Hot Topic	El Torito	Capital Financial	Infiniti	Universal Studios	Kenwood
Converse	Acapulco	InfoNet	Subaru	MGMStudios	Aura Speakers
Mikasa Volleyball	Carls Jr.	Kinecta	Hyundai	Fox Television	Barrington Media
Kite Factory	Balance Bar	Weider Nutrition	Fleetwood	Sony	Primary Color
NuvoWhite	SuperFoods	Allergan	Superior Auto	Playstation	B&G Printing

◆ education

B.F.A. in Visual Communication Design California State University, Long Beach

◆ honors

Communication Arts
Print magazine
HOW magazine
Orange County Ad Awards
Big Book of Logo's
Logo 2004

miscellaneous

A regular guest designer for the Visual Communication program at California State University Long Beach. This includes critiquing student classes as well as reviewing portfolio's for graduating classes.

Instructed a design course at CSU Long Beach: 2003-2004.

Class focused on layout, typography, and structure using Adobe Creative Suite.