



# STEPHEN SALOMON

646-837-2017

WWW.STEPHENSALOMON.COM

SALOMONSTEPHEN1@GMAIL.COM

My approach to design is through collective gathering of information and memory. I'd like to think of myself as a sponge. Gathering as much as I can whilst allowing room for growth. Through practicing this, I hope to deliver design experiences that are relatable to people's experience yet unique because of my own.

## EXPERIENCE

### FILM OFFICE MANAGER - SCHOOL OF MEDIA STUDIES AT THE NEW SCHOOL 11/17 - Present Day, New York, NY

Created a check-in system for the Steenbeck editing machine usage via Google Sheets. This allowed clear usage of the dark room between several groups of students from different classes throughout the Spring 2018 semester.

Reformatted Bolex exams to reflect best practices for usage of the Bolex-Paillard camera and the Manfrotto Tripod.

Helped Doc Studies Masters & Certificate students acquire audition spaces and successfully completing their short films for the Mixed Messages and Fine Cut Film Festivals that took place in May 2018.

### FOUNDER AND DESIGN PRACTICIONER - MAVERICK DIGITAL & PRINT DESIGN 07/17 - Present Day, New York, NY

Assisted Smart Cups, a California start-up, by designing a comic book styled graphic novel as an insert for the dietary supplement product.

Digitally illustrated background elements for an explainer commercial for Discover Big Foot based in California.

### GRAPHIC DESIGNER - MTA NYCT - HUMAN RESOURCES 06/15 - 07/17, New York, NY

Successfully aided career trainers & coaches in Training & Professional Development at MTA HR to design new manuals and redesign older training manuals and other assets. Branded & designed the LEAD Program with Rhonda Hogan-Brock, former Assistant Vice President of HR and current Director of Workforce and Engagement at MTA HQ. Worked with the former Director of the Curriculum and Programs Unit in the creation and success of a 9-month Mastermind @ Lunch Program. By synthesizing and designing around the information being taught, I was able to help teach the 700+ participants that attended.

### GRAPHIC DESIGN ASSOCIATE / FREELANCER - L4L / HQ CREATIVE 09/14 - 06/15, New York, NY

Created watermarks for the Heyman Hustle Brand to be implemented on content that gets displayed on HeymanHustle.com. Photo retouched and color corrected model's photographs under guidelines from Paul Heyman and team members.

Rebranded Blaster Record's rock band The Redneck Zombie Killers in 2014 which drew in 3k new followers on Twitter and drove up traffic on their social media.

Created social media content for HQ Creative, McKay Shields, Ascension Air, and other clients seeking to maintain a good web presence.

## PROFICIENCIES

- » Hand-made Illustrations
- » Digital Illustrations
- » Editorial Design
- » Information Design
- » Html
- » CSS
- » JavaScript
- » PHP
- » Image Manipulation
- » Motion Graphics
- » Photography
- » Cinematography & Lighting

## APPLICATIONS

- | ADOBE CC        | MICROSOFT    |
|-----------------|--------------|
| » Distiller     | » Word       |
| » Acrobat       | » Excel      |
| » Illustrator   | » Outlook    |
| » Photoshop     | » OneDrive   |
| » InDesign      | » PowerPoint |
| » After Effects | » Onenote    |
| » Dreamweaver   |              |

## EDUCATION

PARSONS SCHOOL OF DESIGN  
01/15 - 12/16  
Communication Design BFA 12/16

ART INSTITUTE OF NEW YORK CITY  
01/13 - 12/14  
Graphic Design AAS 12/14

## INTERESTS

- » Running » Basketball » Film
- » Traveling » Dancing » Family