

Belinda Leung

CONCEPT ARTIST

LONDON, UK

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January 2015 – Current

Freelance Concept Artist and Illustrator

- Creative Assembly (Games)
- BBC Digital Storytelling (VR&Storyboard)
- Black Angel (Film)
- Perfection (Film)
- Industry Workshops 2016 (Demo Artist)
- ImagineFX Workshop and Q&A
- Feral Interactive (Games)
- Marmalade Games Studio
- Crooked Park (Indie Games)

March 2013 – December 2014

Lead Artist

Headstrong Games, KUJU Entertainment, London

- Team lead for development of first-party titles on the Nintendo Wii U and 3DS using agile project management
- Concept art and illustration for all studio projects and pitches
- Creating and managing art bible plus technical and creative art pipelines
- Developing a traditional art media simulation tool in tandem with the Code team

February 2011 – March 2013

Senior Artist

Headstrong Games, KUJU Entertainment, London

- Game ideation and concept art for Headstrong pitches for console and mobile
- Concept art and illustration for Nintendo's 3DS titles New Art Academy and Pokemon Art Academy
- Mentoring, supporting and managing members of the team

March 2008 - April 2010

Art Director/ Concept Artist

Kerizmo Gaming, Remote

- Art direction and concept art for fantasy CCG and sci-fi shooter for iOS built in Unity

August 2007 – March 2008

3D/CAD Draughtsperson

Jenx Ltd, Sheffield, UK - Manufacturer of physiotherapy equipment for disabled children

- Technical drawings and component modelling for manufacture

Skills

- Concept Art
- Illustration
- Storyboarding
- 360° Imagery

Software

- 2D: Photoshop
- 3D: 3DS Max, Solidworks, ZBrush
- Production: Perforce, Hansoft

Education and Training:

- BA Product Design with Honours (2:1) - Sheffield Hallam University, 2004-2007
- Academic Oil Painting - Florence Academy, Sweden Branch, July 2010
- Japanese Language - Kyoto Institute of Culture and Language, Japan, 2009
- Diploma in 3D Animation - Welkin Computer Training, Hong Kong 2007

Languages:

- English (First Language)
- Cantonese (Second Language)
- Japanese (Intermediate)

Communication	
Reliability	
Problem Solving	
Project Management	
Time Management	
Leadership	
Critical Thinking	
Humour!	

Interest

Growing vegetables | Animals | Keeping chickens | Games | Film | Photography | Singing | Various instruments | Music production | Pottery | Books