



POSTAGE=PCS

RUGG REID JOB SPECS			
JOB NUMBER	FB32039	SIZE	8 X 4
TITLE	HOPE FOR THE HUNGRY CAMPAIGN	FOLDS TO	8 X 4
ELEMENT	OE	INKS	PMS1797,117
		STOCK	24# WHITE WOVE
DO NOT PRINT RGB KEYLINES OR TYPE			

[illegible]

NO ATTRIBUTES  
FOR THIS FONT.  
VARIABLES  
TAGGED+  
ELECTRONICALLY.

## FRONT OF LETTER

**FOOD BANK  
LOGO 50%  
DIGITIZED LEFT**

Food Bank NameXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXX<F2>  
Mailing AddressXXXXXXXXXXXXXXXXXXXXX  
City, State ZipXXXXXXXXXXXXXXXXXXXXX<F9>

**Just \$1 provides food for «M2» meals!**

*Endorsement Line*XXXXXXXXXXXXXXXXXXXX  
*Title Full Name*XXXXXXXXXXXXXXXXXXXXX  
*Street Address*XXXXXXXXXXXXXXXXXXXXXX  
*City, State Zip*XXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

*Dear GreetingXXXXXXXXXXXXXXXXXXXX,*

Thanks to your support, *Food Bank Name Within Copy*XXXXXXXXXXXX  
 XXXXXXXXX<F22> has distributed food for 00,000<M3> nutritious  
 meals to 000<M4> local partner agencies throughout *Service Area*XXXXXX  
 XXXXXXXXXX<F1> in the past  
 Year.

Even in this time of great need, the holidays fill me with gratitude for loyal and generous partners like you. To thank you for your loyal support, I'm sending you a special ornament for your Christmas tree.

When you hang this ornament, I hope it reminds you of how special you are for caring about the less fortunate in our community.

Each time you see it, I hope you remember the meals—and the hope—your generosity has made possible...so children won't have to go to bed hungry. Seniors won't have to choose between medication and food. And struggling families will get the food they need to help overcome their burdens. Thank you.

More families and seniors than ever are finding it hard to make ends meet each month—that's why we need your help today. Your gift of any amount will provide nutritious food for hungry children and their families.

*Your support today will help neighbors like Gina get the nutritious food they so desperately need for their families.*

*Giina has been losing her eyesight over recent years, and now she can no longer work. But she still has a family—three children and a grandchild—to provide for.*

*Her husband works with a plumber, but he doesn't always have consistent work.*

(over, please)

**Give now at [onlinegiving.org/XXXXXX/F26](https://onlinegiving.org/XXXXXX/F26)**

MY 2017 Holiday GIFT

RUSS REID SPECS  
Job No: FB32039  
Title: HOPE FOR THE HUNGRY  
CAMPAIGN  
Element: LETTER/RD FRONT

Trim Size: 7 x 4  
Folds to: 7 x 3.5  
Inks: 1797  
Stock: 60# WHITE OFFSET  
DO NOT PRINT RGB KEYLINES  
OR TYPE

NO ATTRIBUTES  
FOR THIS FONT.  
VARIABLES  
TAGGEDt  
ELECTRONICALLY.

Russ Reid  
17034 FB Dec Low/Reg Holiday Ornament  
March 13th, 2010  
Flat size = 14.0 x 7.0







[illegible]









7/20/17 8:22 AM

[illegible]

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FOR THIS FONT.  
VARIABLES  
TAGGED+  
ELECTRONICALLY.

Russ Reid  
17034 FB Dec Low/Reg Holiday Ornament  
March 13th, 2010  
Flat size = 14.0 x 7.0



**BACK OF LETTER**

**Web Top**

7.0"

.125" BLEED

.1875" NON-LIVE AREA

**HEAD**

3.5"

FOLD

4.25" VARIABLE IMAGE AREA (BLACK OR PMS)

3.5"

FOLD

4.25" VARIABLE IMAGE AREA (BLACK OR PMS)

3.5"

PERF

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3.5"

PERF

NOTE: ANCHOR FA MEMBER LOGO TO FB LOGO

*The last few months have been extremely challenging to make ends meet.*

*"There isn't money to buy things. The things we do get help us a lot," Gina says. "One time we were counting our change so we could use it to buy food. That was a hard time."*

Luckily, she discovered a food pantry like the ones we support. It helps Gina get the nutritious food her family needs.

I wish Gina's story was unique. But sadly, there are more and more seniors and hardworking parents struggling to feed their families.

With your support of *Food Bank Name Within CopyXXXXXXXXXX* XXXXXXXXXX<F22>, people like Gina get fresh produce and other basic staples from one of the 000<M4> local partner agencies and programs we work with every day.

These organizations depend on us, and we depend on you.

We would be very grateful if you could send a special Christmas gift today to help us distribute food for 00,000<M3> nutritious meals that your hungry neighbors are counting on over the next three months.

Every \$1 you send provides enough food for <M2> meals!

You can count on us to use your gift wisely. **In fact, <M10>¢ of every \$1 go directly to programs that feed hungry people.**

Please send your Christmas gift in the enclosed envelope today. Thank you again for all you do.

Sincerely,

*Signature*

Director's Tit<F3><F4><F5>  
PositionXXXXXXXX<F6>

P.S. To put your Christmas donation to work right away, give online at [onlinegiving.org/XXXXX<F26>](#). Thank you, and happy holidays to you and yours.

**FOOD BANK LOGO  
DIGITIZED LEFT**

MEMBER OF  
**FEEDING AMERICA**

Gina's story is representative of the individuals we help in Service AreasXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX<F1>.

**Other ways to help:**

- Volunteer your time
- Donate food
- Include the Food Bank in your will

Call Phone Number for more information.

Please charge my gift on my credit card: ☐ VISA ☐ MC ☐ AMEX ☐ DISC

Card Number	Security Code	Exp. Date
( )	( )	/

Signature \_\_\_\_\_ Telephone Number \_\_\_\_\_

To charge your gift by phone, please call Phone Number or give online at [onlinegiving.org](#)

Costs are average and include the expense of securing and distributing food. If gifts exceed expenses, extra funds will be used to provide food to the hungry throughout the year. We never sell or rent our supporters' names or information. Your gift is tax-deductible to the full extent of the law. We will send a receipt for your records.

**FB\_CULTIVATION\_A**

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.125" BLEED

RUSS REID SPECS  
Job No: FB32039  
Title: HOPE FOR THE HUNGRY

Trim Size: 7 x 14  
Folds to: 7 x 3.5  
Inks: 1797



**Russ Reid**  
170241-EP\_Don Low/Hope Holiday Ornament

**Web Top**

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LASER CHANGE A3

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BACK OF LETTER

HEAD

The last few months have been extremely challenging to make ends meet.

"There isn't money to buy things. The things we do get help us a lot," Gina says. "One time we were counting our change so we could use it to buy food. That was a hard time."

Luckily, she discovered a food pantry like the ones we support. It helps Gina get the nutritious food her family needs.

I wish Gina's story was unique. But sadly, there are more and more seniors and hardworking parents struggling to feed their families.

With your support of Food Bank Name Within CopyXXXXXXXXXXXXX staples from one of the 000<M4> local partner agencies and programs we work with every day.

These organizations depend on us, and we depend on you.

We would be very grateful if you could send an extra Christmas gift this month to help us distribute food for 00,000<M3> nutritious meals that your hungry neighbors are counting on over the next three months.

Every \$1 you send provides enough food for <M2> meals!

You can count on us to use your gift wisely. In fact, <M10>>¢ of every \$1 go directly to programs that feed hungry people.

Please, reach out once again to the hungriest and neediest among us. An envelope is enclosed for any extra donation you can make today. And we will be deeply grateful, as always, for your support.

Sincerely,

Signature

Director's Title<F3><F4><F5>  
PositionXXXXXXXX<F6>

P.S. To put your Christmas donation to work right away, make your extra gift online at [onlinegiving.org/XXXXXX<F26>](#). Thank you, and happy holidays to you and yours.

FOOD BANK LOGO DIGITIZED LEFT

MEMBER OF FEEDING AMERICA

Gina's story is representative of the individuals we help in Service AreasXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX<F1>

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Element: LETTER/RD BACK

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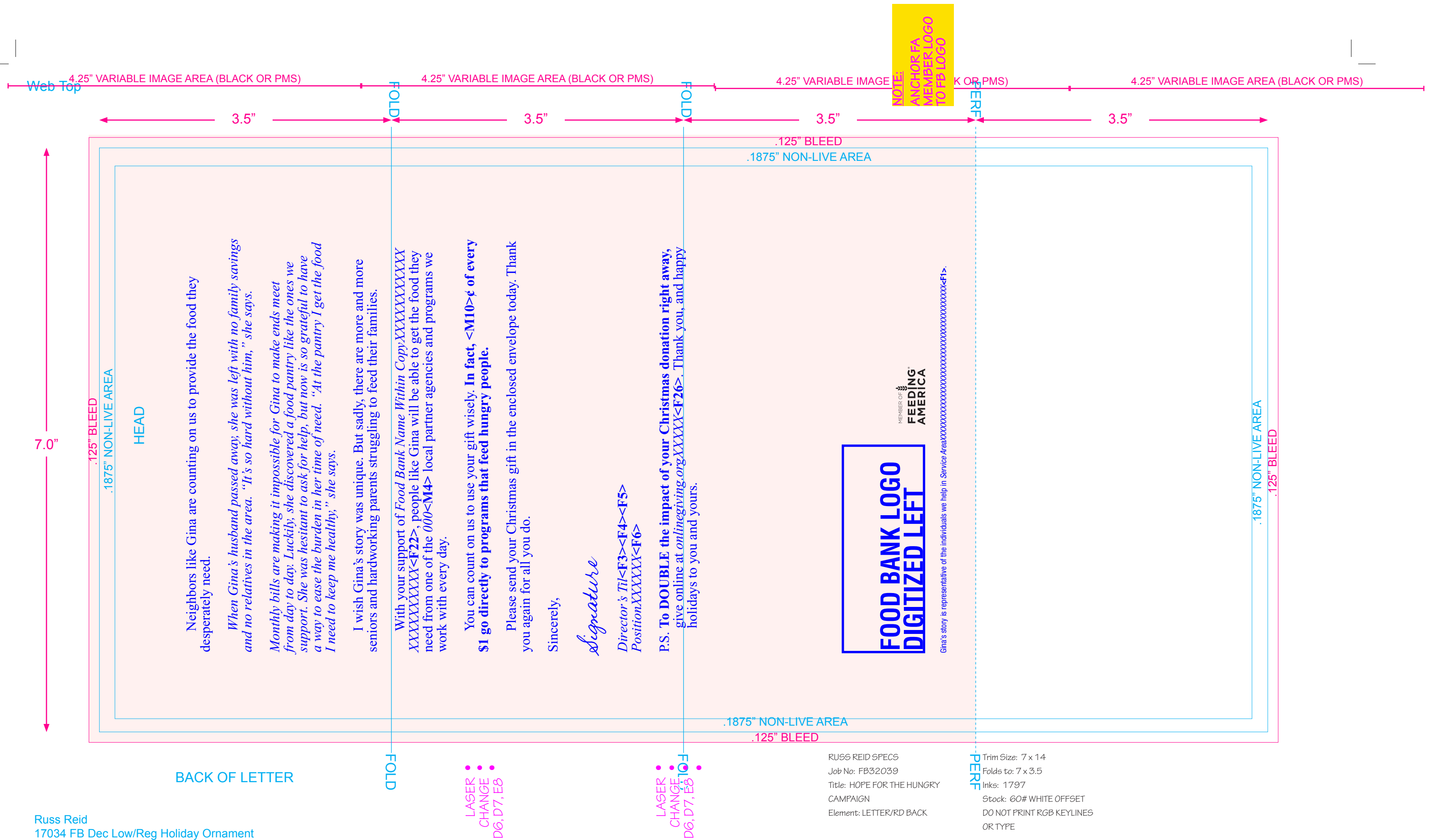
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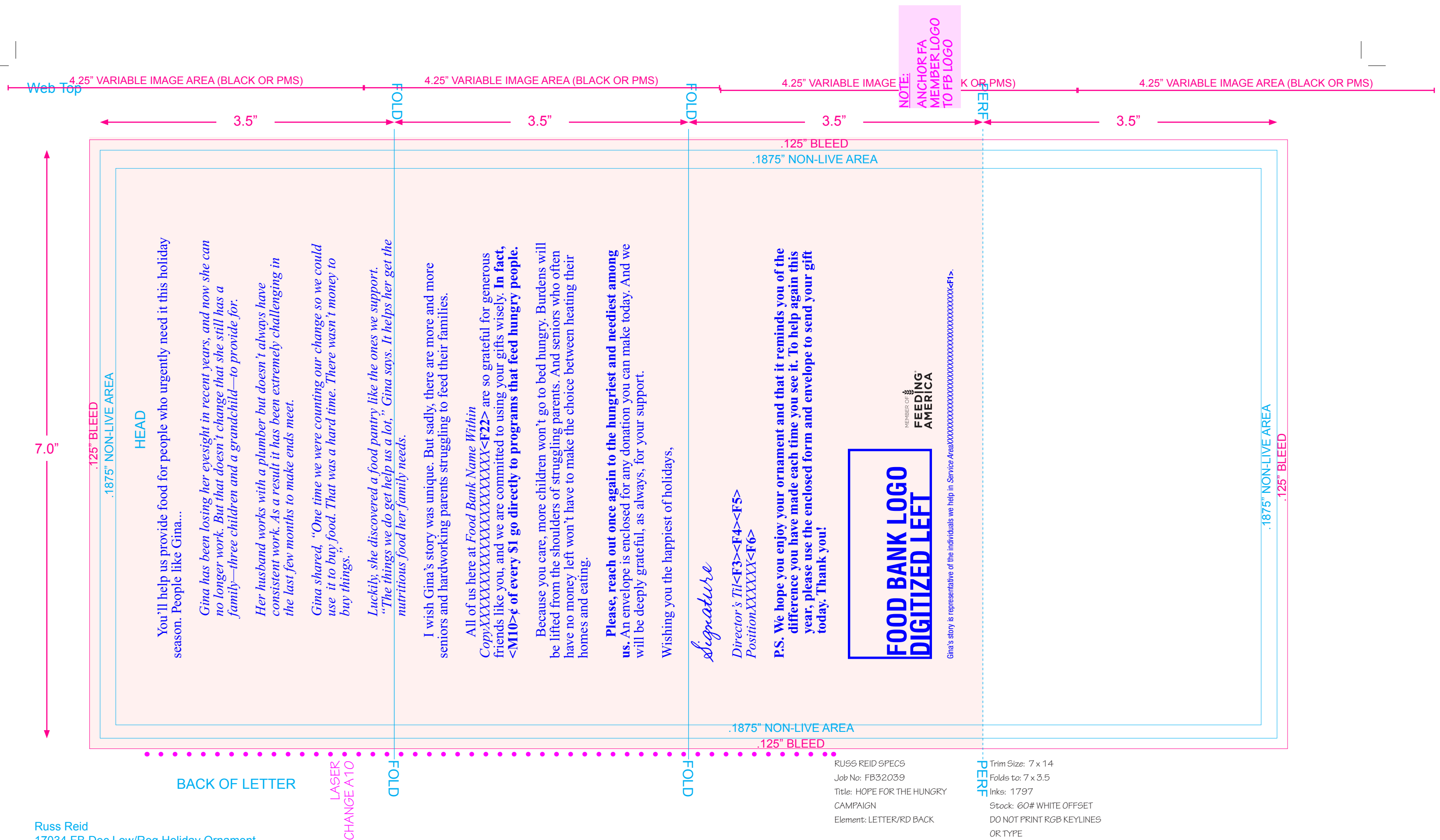
Sincerely,

Signature

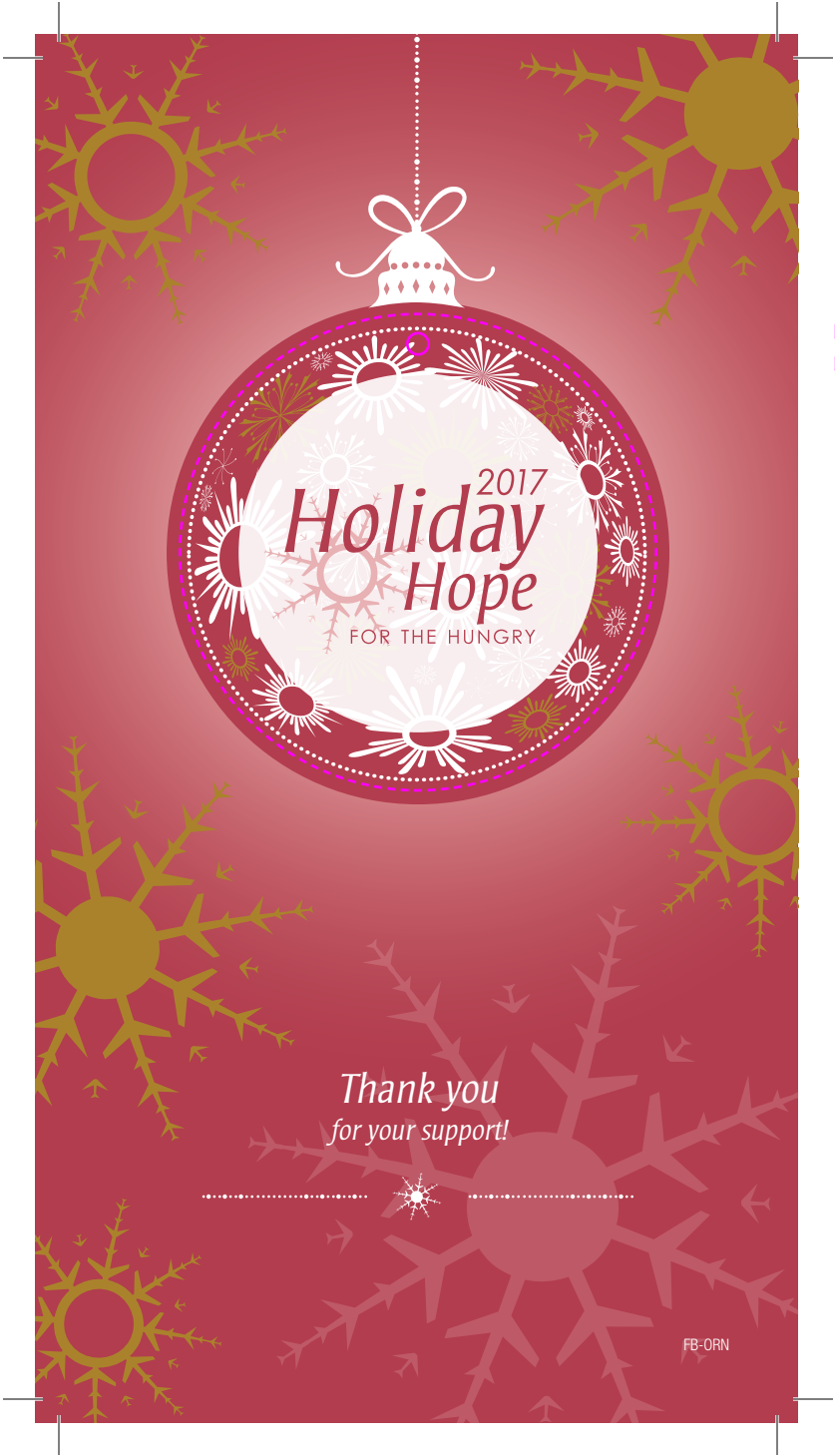
Director's Title<F3><F4><F5>  
PositionXXXXXXXX<F6>

P.S. To put your Christmas donation to









DRILL HOLE  
BLIND KISS PERF

RUSS REID JOB SPECS				
JOB NUMBER	FB32039/FB32040	SIZE	3.75 X 7	
TITLE	HOPE FOR THE HUNGRY CAMPAIGN	FOLDS TO	N/A	
ELEMENT	ORNAMENT	INKS	8883 Metallic, 8641 Metallic + Aqueous Coating	
		STOCK	7 PT COATED WHITE	

DO NOT PRINT RGB KEYLINES OR TYPE



DRILL HOLE  
BLIND KISS PERF

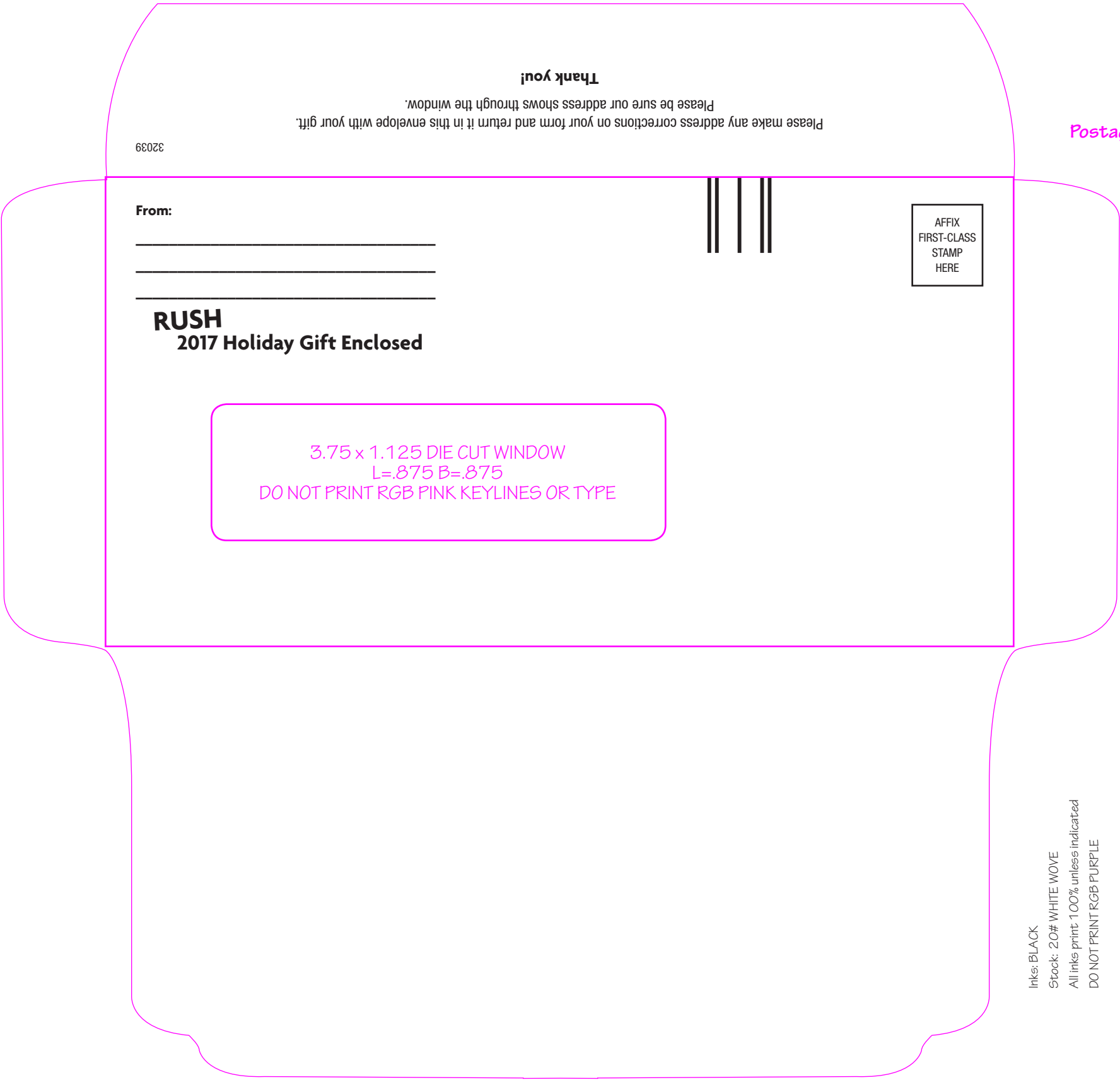
RUSS REID JOB SPECS

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ELEMENT	ORNAMENT	INKS	8883 Metallic, 8641 Metallic + Aqueous Coating
		STOCK	7 PT COATED WHITE

DO NOT PRINT RGB KEYLINES OR TYPE

FB32039 RE ALL KITS ALL VERSIONS

VENDOR TO SUPPLY  
SECURITY SCREEN



Inks: BLACK  
Stock: 20# WHITE WOVE  
All inks print 100% unless indicated  
DO NOT PRINT RGB PURPLE

RUS6 REID SPECS  
Job No: FB32039  
Title: DEC REG ORN  
ORNAMENT  
Element: RE  
Size: #7 3/4  
Folds to: 7.5 X 3.875