

DIRECTV®

2260 East Imperial Hwy. | El Segundo, CA 90245

Don't miss your chance
to save big!



Upgrade to DIRECTV and get
a \$150 Visa® Prepaid Card!♦

With XTRA Package or higher.

NOW ONLY
\$69.98[^]
MO.

DIRECTV + INTERNET
+ PHONE
\$79.98[^]
MO. FOR 12
MOS.

SELECT™ Package with 24-mo. DIRECTV agmt.**
Plus add'l fees. Not eligible for NFL or Visa Prepaid
Card offer. Req's enrollment in Auto Bill Pay.

Dear Neighbor,

We have some breaking news: **The Ultimate Bundle from DIRECTV and Verizon is available to you!** DIRECTV gives you the power to watch the best TV entertainment, plus get Verizon High Speed Internet Enhanced and crystal-clear home phone service. Upgrade today and get a **\$150 DIRECTV Visa Prepaid Card**,♦ plus get a **FREE Genie® Whole-Home HD DVR upgrade**^^ for up to 4 rooms! You'll also get access to 2015 NFL SUNDAY TICKET included at no extra charge!° Visa Prepaid Card offer available with XTRA Package or higher. NFL offer requires CHOICE Package or higher and includes out-of-market games only. Add'l equipment required. Add'l & Advanced Receiver fees apply for Genie offer. Minimum 2-room setup required for Genie offer. All offers require 24-month agreement.**

Act now to save big when you bundle with DIRECTV

No matter which DIRECTV package you choose, you'll get your local channels² included in over 99% of the U.S. Plus, you can get **FREE Standard Professional Installation** in up to 4 rooms and **3 FREE months of HBO®, STARZ®, SHOWTIME® and Cinemax®**. With SELECT through ULTIMATE packages. All offers require 24-month agreement.**

Why someone switches to DIRECTV every 9 seconds:¹

- **For the 15th year in a row, DIRECTV rated higher in customer satisfaction than cable** As compared to the largest national subscription TV cable providers: 2001-2015. 2015 American Customer Satisfaction Index.
- **Exclusive sports programming like NFL SUNDAY TICKET.** And access to the best MLB action, the most golf, tennis, soccer ... we could go on.⁴
- **One HD DVR powers your whole home!** Genie® lets you enjoy a full HD DVR experience on every TV in your home. Add'l & Advanced Receiver fees apply. Add'l equipment required.
- **Never miss a show again**— watch shows you forgot to DVR from the last 72 hours or restart a show already in progress. 72 Hour Rewind/Restart available on select channels. Internet-connected HD DVR (model HR20 or later) required.¹

The only way to lock in your savings is to call now!

Don't miss your chance to get this exclusive bundle offer from DIRECTV and AT&T. Call **1-XXX-XXX-XXXX** to get the ultimate TV experience, plus high-speed Internet and home phone service—plus the most savings—all in one bundle.

Sincerely,

Chris Thomas, V.P. Customer Relations

P.S. DIRECTV-only package offers start at just \$19.99 a month[^] for a year!

Plus add'l fees. With 24-month agreement.** Req's enrollment in Auto Bill Pay.

CALL NOW! 1-XXX-XXX-XXXX

Spanish-language packages available! Ask how!



Get DIRECTV plus Internet
and home phone service from
Verizon for one low price!

Plus, get all of this:

FREE
upgrade^^ to
genie
for up to 4 rooms



Add'l & Advanced Receiver fees apply. Add'l equipment
required. Minimum 2-room setup required.

FREE

PREMIUM CHANNELS
FOR 3 MONTHS

HBO STARZ SHOWTIME CINEMAX

With SELECT™ through ULTIMATE Packages.
All offers require 24-month agreement.**

**INCLUDED
AT NO EXTRA
CHARGE°**



2015 NFL SUNDAY TICKET

With CHOICE™ Package or higher.



All offers require 24-month DIRECTV agreement.** Req's enrollment in Auto Bill Pay.
NFL offer valid through 1/2/16. All other DIRECTV offers valid through 1/4/16. Credit card required. New approved customers only. Lease required. \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas. See additional terms on back of letter.

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DIRECTV is #1 in customer satisfaction over all other cable and satellite providers. Here's why:

As compared to the largest national subscription TV cable providers. 2015 American Customer Satisfaction Index.

OVER 200 HD Channels

DIRECTV has more full-time HD channels than any other satellite TV provider

LOCAL CHANNELS IN HD IN OVER 99% OF U.S. HOUSEHOLDS²

- ABC HD
- CBS HD
- FOX HD
- NBC HD

SPORTS IN HD

- Altitude HD
- beIN SPORT HD
- BTN HD
- CBS Sports Network HD
- CSN HD (5 channels)
- ESPN HD
- ESPN2 HD

- ESPNEWS HD
- ESPNU HD
- Fox Sports 1 HD
- FS HD (9 channels) (Pittsburgh)
- Golf Channel HD
- MASN HD
- MLB Network HD
- MSG HD
- MSG PLUS HD
- NBA TV HD
- NBC Sports Network HD
- NESN HD
- NFL Network HD
- NHL Network HD
- Prime Ticket HD

- ROOT SPORTS HD (Northwest)
- ROOT SPORTS HD (Pittsburgh)
- ROOT SPORTS HD (Rocky Mountain)
- ROOT SPORTS HD (Southwest)
- SNY HD
- SportSouth HD
- SportsTime Ohio HD
- Sun Sports HD
- Tennis Channel HD
- YES Network HD

MOVIES, NEWS & MORE

- A&E HD
- ABC Family HD
- AMC HD
- Animal Planet HD
- AUDIENCE™ HD
- AXS TV HD
- BET HD
- Biography HD
- Bravo HD
- Cartoon Network HD
- Cinemax HD (8 channels)
- CMT HD
- CNBC HD
- CNN HD
- Comedy Central HD

- Crime & Investigation HD
- Destination America HD
- Discovery Channel HD
- Disney Channel HD
- Disney XD HD
- E! HD
- Food Network HD
- Fox Business Network HD
- Fox News Channel HD
- FX HD
- Hallmark Channel HD
- Hallmark Movie Channel HD
- HBO HD (9 channels)
- HDNet Movies
- HGTV-HD
- History Channel HD

- Lifetime HD
- Mega TV HD
- MGM HD
- MSNBC HD
- MTV HD
- N3D™³
- National Geographic Channel HD
- Nick HD
- Palladia HD
- Science HD
- SHOWTIME HD (10 channels)
- Smithsonian Channel HD
- Sony Movie Channel HD
- Spike TV HD

- STARZ HD (8 channels)
- Syfy HD
- TBS in HD
- TeleFutura HD West
- The Weather Channel HD
- TLC HD
- TNT HD
- Travel Channel HD
- truTV HD
- Universal HD
- Univision HD East
- USA Network HD
- Velocity HD
- VH1 HD

AND MANY OTHERS

To access DIRECTV HD programming, HD equipment is req'd. Number of HD channels varies based on package selection.

DIRECTV is the Undisputed Leader in Sports

NATIONAL SPORTS CHANNELS

- beIN SPORT
- BTN
- CBS Sports Network
- ESPN
- ESPN2
- ESPN Classic

- ESPNEWS
- ESPNU
- Fox Deportes
- Fox Sports 1
- Golf Channel
- MLB Network
- NBA TV
- NBC Sports Network

- NFL Network
- NHL Network
- Outdoor Channel
- Tennis Channel
- TVG
- Universal Sports Network

REGIONAL SPORTS NETWORKS

- Altitude
- CSN (5 channels)
- FS (9 channels)
- MASN
- MSG
- MSG PLUS

- NESN
- Prime Ticket
- ROOT SPORTS (Northwest)
- ROOT SPORTS (Pittsburgh)
- ROOT SPORTS (Rocky Mountain)
- ROOT SPORTS (Southwest)
- SportsNet New York
- SportSouth

- SportsTime Ohio
- Sun Sports
- Time Warner Cable SportsNet
- YES Network

PREMIUM SPORTS PACKAGES⁴

- **EXCLUSIVE:**
- **NFL SUNDAY TICKET**
- **MLB EXTRA INNINGS™**
- **MLS Direct Kick™**
- **NBA LEAGUE PASS**
- **NHL® CENTER ICE®**

30 Million Customers Strong

Based on total number of DIRECTV customers in the U.S. and Latin America.

Every 9 seconds, somebody switches to DIRECTV¹



Recognized by the U.S. Environmental Protection Agency's ENERGY STAR program as 2015 Partner of the Year

CALL NOW! 1-XXX-XXX-XXXX

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Advanced Receiver fee: \$15/mo. In certain markets, a Regional Sports Fee of up to \$5.64/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. **Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package, \$41 for CHOICE Package and \$43 for XTRA Package. Customer must, at point of sale, activate and maintain a qualifying programming package and Auto Bill Pay. *2015 NFL SUNDAY TICKET OFFER:** Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2015 NFL SUNDAY TICKET regular full-season retail price is \$251.94. 2015 NFL SUNDAY TICKET MAX regular full-season retail price is \$353.94. **Customers activating CHOICE Package or above or MAS ULTRA Package or above will be automatically enrolled in the 2015 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2015 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2015 season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. **24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$6.50/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS.** ***GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. **Free upgrade offer requires a Genie HD DVR and at least one Genie Mini. \$99 fee applies for single-room setup.** Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra. **VERIZON:** Limited time offer for new HSI customers with Freedom Essentials subject to credit review. Rates for voice and data may increase after first year. Additional charges, taxes and terms apply. One-time charge up to \$75. Service availability and actual speeds vary. High Speed Internet Enhanced service will be provisioned based on customer location and Verizon line qualification requirements. Most will qualify at 1-3 Mbps speed tier. The 3-7 Mbps and 7-15 Mbps service tier ranges are available in select locations only. HSI not available in all locations. Ask a Verizon Sales Representative or visit Verizon.com for availability details. ©2015 Verizon. ****Access includes Verizon Wi-Fi Basic. Wi-Fi-enabled device required. Other restrictions apply. Use of Wi-Fi at home will count toward your Verizon High Speed Internet Enhanced usage allowance. DIRECTV CINEMA/ON DEMAND:** Access to available DIRECTV On Demand programming is based on package selection. Actual number of shows and movies will vary. Additional fees apply for new releases. Some DIRECTV CINEMA/On Demand content requires an HD DVR (HR20 or later) or DVR (RZ2 or later). DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750 kbps or higher and a network router with an available Ethernet port. Visit directv.com/movies for details. **Based on gross subscriber additions from Q2 2014-Q1 2015. Eligibility for local channels based on service address. Not all networks available in HD in all markets. Occasional channel. DIRECTV 3D content requires HD equipment, including 3D HDTV and 3D glasses. For more information, visit directv.com/3D. Professional and collegiate sports subscriptions sold separately. Blackout restrictions and other conditions apply. Restart/Rewind features compatible with Genie Minis. For Restart to work, show must be airing for at least 2 minutes. Visit directv.com for details. Programming, pricing, terms and conditions subject to change at any time. Pricing independent. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. HBO and Cinemax are service marks of Home Box Office, Inc. STARZ and related channels and service marks are the property of Starz Entertainment, LLC. SHOWTIME is a registered trademark of Showtime Networks Inc., a CBS Company. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are trademarks of the NFL and its affiliates. ©2015 DIRECTV. DIRECTV, SELECT, CHOICE and GENIE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.**

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Advanced Receiver fee: \$15/mo. In certain markets, a Regional Sports Fee of up to \$5.64/mo. will be assessed with CHOICE Package or above and MÁS ULTRA Package or above. **Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package, \$41 for CHOICE Package and \$43 for XTRA Package. Customer must, at point of sale, activate and maintain a qualifying programming package and Auto Bill Pay.** **°2015 NFL SUNDAY TICKET OFFER:** Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. 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Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. ****24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$6.50/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS.** **^^GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; ÓPTIMO MÁS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. **A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Free upgrade offer requires a Genie HD DVR and at least one Genie Mini. \$99 fee applies for single-room setup.** Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra. **VERIZON:** Limited time offer for new HSI customers with Freedom Essentials subject to credit review. Rates for voice and data may increase after first year. Additional charges, taxes and terms apply. One-time charge up to \$75. Service availability and actual speeds vary. High Speed Internet Enhanced service will be provisioned based on customer location and Verizon line qualification requirements. Most will qualify at 1.1–3 Mbps speed tier. The 3.1–7 Mbps and 7.1–15 Mbps service tier ranges are available in select locations only. HSI not available in all locations. Ask a Verizon Sales Representative or visit Verizon.com for availability details. ©2015 Verizon. **°°Access includes Verizon Wi-Fi Basic. Wi-Fi-enabled device required. Other restrictions apply. Use of Wi-Fi at home will count toward your Verizon High Speed Internet Enhanced usage allowance.** **DIRECTV CINEMA/ON DEMAND:** Access to available DIRECTV On Demand programming is based on package selection. Actual number of shows and movies will vary. Additional fees apply for new releases. Some DIRECTV CINEMA/On Demand content requires an HD DVR (HR20 or later) or DVR (R22 or later), DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750 kbps or higher and a network router with an available Ethernet port. Visit directv.com/movies for details. ¹Based on gross subscriber additions from Q2 2014–Q1 2015. ²Eligibility for local channels based on service address. Not all networks available in HD in all markets. ³Occasional channel. DIRECTV 3D content requires HD equipment, including 3D HDTV and 3D glasses. For more information, visit directv.com/3D. ⁴Professional and collegiate sports subscriptions sold separately. Blackout restrictions and other conditions apply. [†]Restart/Rewind features compatible with Genie Minis. For Restart to work, show must be airing for at least 2 minutes. Visit directv.com for details. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. HBO and Cinemax are service marks of Home Box Office, Inc. STARZ and related channels and service marks are the property of Starz Entertainment, LLC. SHOWTIME is a registered trademark of Showtime Networks Inc., a CBS Company. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are trademarks of the NFL and its affiliates. ©2015 DIRECTV. DIRECTV, SELECT, CHOICE and GENIE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.



Act now to get a \$150 Visa® Prepaid Card!

With XTRA Package or higher.



genie™



**\$299
VALUE!**

Only DIRECTV offers a **FREE upgrade**[™] for up to 4 rooms to Genie®—the most advanced HD DVR ever. Plus, ask about DIRECTV's **Wireless Genie® Minis**—no more seeing messy cable wires or boxes!

Additional equipment required. Additional & Advanced Receiver fees apply. Minimum 2-room setup required. \$99 Wireless Genie Mini fee required. 24-month agreement required.**



+



+



~~\$79~~⁸
MO.
For
12 Mos.

**NOW ONLY
\$69⁸**
MO.

Bundle and Save!†

Bundle DIRECTV with Verizon to get over 145 channels, Verizon High Speed Internet Enhanced and crystal-clear home phone service for one low price.

Telco equipment and service fees apply. Eligibility based on service address.

SELECT™ Package with 24-mo. DIRECTV agmt.**
Plus add'l fees. Not eligible for NFL or Visa Prepaid
Card offer. Req's enrollment in Auto Bill Pay.



NEW! Never miss a show again!†

Missed your favorite show? Now you can watch shows you forgot to DVR from the last 72 hours with DIRECTV's 72 Hour Rewind! Tuned in late? Restart a show already in progress with DIRECTV's Restart!



Features available on select channels. Internet-connected HD DVR (model HR20 or later) required.†

NFL SUNDAY TICKET Exclusively on DIRECTV!

Act now to get 2015 NFL SUNDAY TICKET **included at no extra charge!**† That's every out-of-market game, every Sunday—all in HD. You'll also get RED ZONE CHANNEL® to see every scoring drive on one dedicated channel.



Requires CHOICE™ Package or higher. To access DIRECTV HD programming, HD equipment required. Includes a free upgrade to 2015 NFL SUNDAY TICKET MAX. 24-month agreement required.**

CALL NOW! 1-XXX-XXX-XXXX

DIRECTV

All offers require 24-month DIRECTV agreement.** Req's enrollment in Auto Bill Pay. NFL offer valid through 1/2/16. All other DIRECTV offers valid through 1/4/16.
Credit card required. New approved customers only (lease required). Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas. Continued on reverse.

111515VE-1



Act now to get a \$150 Visa Prepaid Card!

With XTRA Package or higher.



~~\$79.98~~
MO.
For 12 Mos.

ONLY
~~\$69.98~~[^]
MO.

With 24-mo. DIRECTV agmt.** Plus add'l fees.

SELECT™ Package

THE BUNDLE WITH THE BEST VALUE IN TV

- ✓ **OVER 145** Channels
- ✓ **HD** at no additional cost
- ✓ **FREE** Standard Pro Install in up to 4 rooms
- ✓ **FREE** for 3 months
HBO + starz + SHOWTIME + CINEMAX
- ✓ **FREE** Genie® HD DVR Upgrade^{^^}
Add'l equipment req'd. Add'l & Advanced Receiver fees apply. Min. 2-room setup req'd.

✓ **INTERNET**

- High Speed Internet Enhanced
- Wi-Fi access available^{^^}
Additional equipment required.



✓ **PHONE**

- Crystal-clear local and nationwide calling
- Caller ID, call waiting and call forwarding



~~\$89.98~~
MO.
For 12 Mos.

ONLY
~~\$79.98~~[^]
MO.

With 24-mo. DIRECTV agmt.** Plus add'l fees.
Regional Sports Fee applies in certain markets.

CHOICE™ Package

THE BUNDLE WITH TV THAT BEATS CABLE

- ✓ **OVER 175** Channels
- ✓ **HD** at no additional cost
- ✓ **FREE** Standard Pro Install in up to 4 rooms
- ✓ **FREE** for 3 months
HBO + starz + SHOWTIME + CINEMAX
- ✓ **FREE** Genie® HD DVR Upgrade^{^^}
Add'l equipment req'd. Add'l & Advanced Receiver fees apply. Min. 2-room setup req'd.

- ✓ **2015 SEASON INCLUDED**
at no extra charge[^]



✓ **INTERNET**

- High Speed Internet Enhanced
- Wi-Fi access available^{^^}
Additional equipment required.



✓ **PHONE**

- Crystal-clear local and nationwide calling
- Caller ID, call waiting and call forwarding



~~\$94.98~~
MO.
For 12 Mos.

ONLY
~~\$84.98~~[^]
MO.

With 24-mo. DIRECTV agmt.** Plus add'l fees.
Regional Sports Fee applies in certain markets.

XTRA Package

THE BUNDLE WITH OUR POPULAR TV PACKAGE

- ✓ **OVER 220** Channels
- ✓ **HD** at no additional cost
- ✓ **FREE** Standard Pro Install in up to 4 rooms
- ✓ **FREE** for 3 months
HBO + starz + SHOWTIME + CINEMAX
- ✓ **FREE** Genie® HD DVR Upgrade^{^^}
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✓ **INTERNET**

- High Speed Internet Enhanced
- Wi-Fi access available^{^^}
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✓ **PHONE**

- Crystal-clear local and nationwide calling
- Caller ID, call waiting and call forwarding



ASK ABOUT TV
PACKAGE OFFERS
STARTING AT
\$19.99[^]
MO.

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Plus add'l fees. Req's enrollment in Auto Bill Pay.

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Advanced Receiver fee: \$15/mo. In certain markets, a Regional Sports Fee of up to \$5.64/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package, \$41 for CHOICE Package and \$43 for XTRA Package. Customer must, at point of sale, activate and maintain a qualifying programming package and Auto Bill Pay. **2015 NFL SUNDAY TICKET OFFER:** Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2015 NFL SUNDAY TICKET regular full-season retail price is \$251.94. 2015 NFL SUNDAY TICKET MAX regular full-season retail price is \$353.94. Customers activating CHOICE Package or above or MAS ULTRA Package or above will be automatically enrolled in the 2015 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2015 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2015 season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. ****24-MONTH AGREEMENT:** EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$3/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$6.50/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIE/GENIO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS.** **GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MAS Package or above; OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Free upgrade offer requires a Genie HD DVR and at least one Genie Mini. \$99 fee applies for single-room setup. Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra. **VERIZON:** Limited time offer for new HSI customers with Freedom Essentials subject to credit review. Rates for voice and data may increase after first year. Additional charges, taxes and terms apply. One-time charge up to \$75. Service availability and actual speeds vary. High Speed Internet Enhanced service will be provisioned based on customer location and Verizon line qualification requirements. Most will qualify at 1.1-3 Mbps speed tier. The 3.1-7 Mbps and 7.1-15 Mbps service tier ranges are available in select locations only. HSI not available in all locations. Ask a Verizon Sales Representative or visit Verizon.com for availability details. ©2015 Verizon. ****Access includes Verizon Wi-Fi Basic. Wi-Fi-enabled device required. Other restrictions apply. Use of Wi-Fi at home will count toward your Verizon High Speed Internet Enhanced usage allowance. **UP TO \$60 BUNDLE SAVINGS OFFER:** DIRECTV customers who activate (or currently subscribe to) television services with SELECT package or above and add qualifying service(s) from Verizon will automatically receive the following bill credits on their DIRECTV bill when services are ordered through DIRECTV: \$5/mo. bill credit for 12 months with activation of High Speed Internet and/or home phone service. All accounts must remain in "good standing," as determined by DIRECTV in its sole discretion, or bill credits will cease. DIRECTV television service commitment required. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. 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All programming and pricing subject to change at any time. **♦\$150 VISA PREPAID CARD OFFER:** Requires activation of XTRA Package or higher. Funds to be paid by DIRECTV in the form of a DIRECTV Visa Prepaid Card. Visa Prepaid Cards are issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. This card does not have cash access and can be used anywhere Visa debit cards are accepted within the U.S. only. Card valid through expiration date shown on front of card. **^BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES.** Three free months of HBO, STARZ, SHOWTIME and Cinemax with SELECT, ENTERTAINMENT, CHOICE, XTRA and ULTIMATE Packages, a \$152.97 value. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: SELECT \$49.99/mo.; CHOICE \$70.99/mo.; XTRA \$77.99/mo. Advanced Receiver fee: \$15/mo. In certain markets, a Regional Sports Fee of up to \$5.64/mo. will be assessed with CHOICE Package or above and MÁS ULTRA Package or above. **Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package, \$41 for CHOICE Package and \$43 for XTRA Package. Customer must, at point of sale, activate and maintain a qualifying programming package and Auto Bill Pay.** **°2015 NFL SUNDAY TICKET OFFER:** Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. 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