

Via DIRECTV bill credits.<sup>^</sup> 24-month agreement required.<sup>\*\*</sup> Requires enrollment in Auto Bill Pay.

**\$29<sup>99</sup>**  
**MONTH<sup>^</sup>**  
for 12 months  
Plus add'l fees.

With 24-month agreement.\*\* Requires enrollment in Auto Bill Pay. Does not qualify for NFL offer.

- **OVER 145** channels
- Local channels included in over **99%** of the U.S.\*
- **99% worry-free signal reliability** Based on a Nationwide Study of representative cities

LIMITED-TIME OFFER:  
**\$200 BACK!**<sup>o</sup>

Mail-in redemption and Advanced Equipment required. Via a Visa® Prepaid Card.

AMERICA'S  
#1  
SATELLITE  
TV SERVICE

in up to 4 Rooms

NO equipment to buy!



Custom installation extra. \$19.95 handling & delivery fee may apply.  
Applicable use tax adjustment may apply on the retail value of the installation.

FREE FOR 3 MONTHS

**HBO® + starz® + SHOWTIME® + CINEMAX**

INCLUDES ACCESS TO DIRECTV On Demand

With SELECT through ULTIMATE Packages.®

2015 season with CHOICE Pkg. or higher.

**Only on  
DIRECTV**

**INCLUDED  
AT NO EXTRA  
CHARGE**



ONLY ON DIRECTV

For up to 4 rooms

## ONE HD DVR POWERS YOUR WHOLE HOME<sup>1</sup>

**Record up to 5 shows at once**



**Forgot to record? Tuned in late?  
No problem.**



Watch shows that aired in the last 72 hours!<sup>2</sup>



## Restart a show already in progress!

NEW!

Add'l equip. req'd. Add'l & Advanced Receiver fees apply. Min. 2-room set up req'd for free Genie upgrade offer. Features available on select channels. Internet-connected HD DVR (model HR20 or later) required.

All offers require a 24-month agreement. \*\* Req's enrollment in Auto Bill Pay. NFL offer valid through 1/2/16. All other DIRECTV offers extended through 1/4/16. Credit card req'd (except in MA & PA). Offers are not transferable. Lease req'd. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas. Funds to be paid by DIRECTV in the form of a DIRECTV Visa Prepaid Card. DIRECTV Visa Prepaid Cards are issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. This card does not have cash access and can be used anywhere Visa debit cards are accepted within the U.S. only. Card valid through expiration date shown on front of card. See add'l terms on back.

# GETTING DIRECTV IS AS EASY AS 1, 2, 3

- 1. CALL NOW** to schedule your free installation
- 2. SELECT** the programming package you want
- 3. SIT BACK** and we'll do the rest for you

**1-XXX-XXX-XXXX**

**Offer Code: WBKXX**

or visit [www.directv.com/comeback](http://www.directv.com/comeback)



WM13XX

# PICK YOUR PACKAGE AND SAVE BIG!

## Get \$200 back<sup>o</sup> and save an extra \$10 per month<sup>^</sup> for 12 months!

Via a Visa<sup>®</sup> Prepaid Card. Redemption req'd. Req's enrollment in Auto Bill Pay.

~~\$29<sup>99</sup>~~  
MONTH<sup>^</sup>  
for 12 months  
Plus add'l fees.  
**SELECT<sup>™</sup> Package**  
With 24-mo. agreement<sup>\*\*</sup> Requires  
enrollment in Auto Bill Pay.

**NOW**  
\$19<sup>99</sup>  
MONTH<sup>^</sup>

**\$200  
BACK!<sup>o</sup>**  
Mail-in redemption and Advanced  
Equipment required. Via a Visa<sup>®</sup>  
Prepaid Card.

☒ **OVER 145 Channels**  
☒ **FREE Standard Professional Installation** in up to 4 rooms  
  
 FREE FOR 3 MONTHS  
**HBO + starz + SHOWTIME + CINEMAX**  
 INCLUDES ACCESS TO DIRECTV On Demand

**PLUS** **FREE Genie<sup>®</sup> Whole-Home HD DVR upgrade** for up to 4 rooms<sup>\*\*</sup>—  
the most advanced HD DVR ever! Add'l equipment required. Add'l & Advanced Receiver fees apply.

### Our BEST VALUE.

LOCAL CHANNELS INCLUDED\*



**JUST A FEW OF THE POPULAR CHANNELS YOU GET WITH DIRECTV—  
NOT INCLUDED WITH DISH'S COMPARABLE PACKAGE**

Compared to DISH's AT120 package as of 6/2/15.



~~\$39<sup>99</sup>~~  
MONTH<sup>^</sup>  
for 12 months  
Plus add'l fees.  
**CHOICE<sup>™</sup> Package**  
With 24-mo. agreement<sup>\*\*</sup> Requires  
enrollment in Auto Bill Pay. Regional Sports  
Fee applies in certain markets.

**NOW**  
\$29<sup>99</sup>  
MONTH<sup>^</sup>

**\$200  
BACK!<sup>o</sup>**  
Mail-in redemption and Advanced  
Equipment required. Via a Visa<sup>®</sup>  
Prepaid Card.

☒ **OVER 175 Channels**  
☒ **FREE Standard Professional Installation** in up to 4 rooms  
  
 FREE FOR 3 MONTHS  
**HBO + starz + SHOWTIME + CINEMAX**  
 INCLUDES ACCESS TO DIRECTV On Demand

**PLUS** **FREE Genie<sup>®</sup> Whole-Home HD DVR upgrade** for up to 4 rooms<sup>\*\*</sup>—  
the most advanced HD DVR ever! Add'l equipment required. Add'l & Advanced Receiver fees apply.

**INCLUDED** **EVERY LIVE GAME. EVERY SUNDAY.**  
2015 season. Out-of-market games only. **SUNDAY TICKET**  
ONLY ON DIRECTV

### The TV package that beats CABLE!

LOCAL CHANNELS INCLUDED\*



**Get every channel in the SELECT<sup>™</sup> Package, including...**



**PLUS**



~~\$49<sup>99</sup>~~  
MONTH<sup>^</sup>  
for 12 months  
Plus add'l fees.  
**ULTIMATE Package**  
With 24-mo. agreement<sup>\*\*</sup> Requires  
enrollment in Auto Bill Pay. Regional Sports  
Fee applies in certain markets.

**NOW**  
\$39<sup>99</sup>  
MONTH<sup>^</sup>

**\$200  
BACK!<sup>o</sup>**  
Mail-in redemption and Advanced  
Equipment required. Via a Visa<sup>®</sup>  
Prepaid Card.

☒ **OVER 240 Channels**  
☒ **FREE Standard Professional Installation** in up to 4 rooms  
  
 FREE FOR 3 MONTHS  
**HBO + starz + SHOWTIME + CINEMAX**  
 INCLUDES ACCESS TO DIRECTV On Demand

**PLUS** **FREE Genie<sup>®</sup> Whole-Home HD DVR upgrade** for up to 4 rooms<sup>\*\*</sup>—  
the most advanced HD DVR ever! Add'l equipment required. Add'l & Advanced Receiver fees apply.

**INCLUDED** **EVERY LIVE GAME. EVERY SUNDAY.**  
2015 season. Out-of-market games only. **SUNDAY TICKET**  
ONLY ON DIRECTV

### The MOVIE LOVER'S Package.

LOCAL CHANNELS INCLUDED\*



**Get every channel in the CHOICE<sup>™</sup> Package, including...**



**PLUS**



All offers require a 24-month agreement. <sup>\*\*</sup> Req's enrollment in Auto Bill Pay. NFL offer valid through 1/2/16. All other DIRECTV offers extended through 1/14/16. Credit card req'd (except in MA & PA). Offers are not transferable. \$19.95 handling & delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Lease req'd. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas.

To receive your exclusive offer, please call this dedicated number: **1-XXX-XXX-XXXX** | Offer Code: **WBKXX**

WM13XX  
All programming and pricing subject to change at any time. **BILL CREDIT/PROGRAMMING OFFER:** IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Three free months of HBO, STARZ, SHOWTIME and Cinemax with SELECT, ENTERTAINMENT, CHOICE, XTRA and ULTIMATE Packages, a \$152.97 value. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: SELECT \$49.99/mo.; ENTERTAINMENT \$59.99/mo.; CHOICE \$70.99/mo.; XTRA \$77.99/mo.; ULTIMATE \$86.99/mo.; PREMIER \$136.99/mo. Advanced Receiver fee: \$15/mo. In certain markets, a Regional Sports Fee of up to \$5.64/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. **Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package, \$35 for ENTERTAINMENT Package, \$41 for CHOICE Package, \$43 for XTRA Package, \$47 for ULTIMATE Package and above. Customer must, at point of sale, activate and maintain a qualifying programming package and Auto Bill Pay. <sup>\*\*</sup>2015 NFL SUNDAY TICKET OFFER:** Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2015 NFL SUNDAY TICKET regular full-season retail price is \$251.94. 2015 NFL SUNDAY TICKET MAX regular full-season retail price is \$353.94. Customers activating the CHOICE Package or above or the MAS ULTRA Package or above will be automatically enrolled in the 2015 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2015 season. NFL SUNDAY TICKET subscription will automatically continue in 2016 and each season thereafter at a special renewal rate unless customer calls to cancel prior to start of season. To renew to NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2015 season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. **<sup>\*\*</sup>24-MONTH AGREEMENT; EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of your DIRECTV programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$6.50/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. **NONACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIE/GO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. <sup>\*\*</sup>GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED DEVICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Free upgrade offer requires a Genie HD DVR and at least one Genie Mini. \$99 fee applies for single-room setup. Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra. **DIRECTV ON DEMAND:** Access to available DIRECTV On Demand programming is based on package selection. Actual number of shows and movies will vary. Additional fees apply for new releases. Some DIRECTV On Demand content requires an HD DVR (HR20 or later) or DVR (R22 or later). DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750 Kbps or higher and a network router with an available Ethernet port are required. Visit directv.com/movies for details. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. **<sup>\*\*</sup>\$200 BACK OFFER:** Offer valid through 1/14/16. For DIRECTV customers who add Advanced Equipment and who follow the instructions on the \$200 Back Offer Form provided at directv.com/rebate. Form must be completed. Postmarked no greater than 90 days from the date of last activation with DIRECTV. Funds to be paid by DIRECTV in the form of a DIRECTV Visa Prepaid Card. DIRECTV Visa Prepaid Cards are issued by MetaBank<sup>®</sup>. Member FDIC, pursuant to a license from Visa U.S.A. Inc. This card does not have cash access and can be used anywhere Visa debit cards are accepted within the U.S. only. Card valid through expiration date shown on front of card. Please allow 8–12 weeks after submitting the redemption form to receive the \$200 DIRECTV Visa Prepaid Card. \*Local channels eligibility based on service address. Not all networks available in all markets. \*Restart/Rewind features compatible with Genie Minis. For Restart to work, show must be airing for at least two minutes. Visit directv.com for details. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are trademarks of the NFL and its affiliates. HBO and Cinemax are service marks of Home Box Office, Inc. 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THIS PAGE IS FOR PROOFING PURPOSES ONLY.

**COPY IN RED SHOULD BE 8pt/7.5pt AND CHANGED TO BLACK IN SMALL LEGAL**

**\*\*\*THE REST OF THE LEGAL IN THIS BLOCK SHOULD BE 6.5/6.5\*\*\***

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