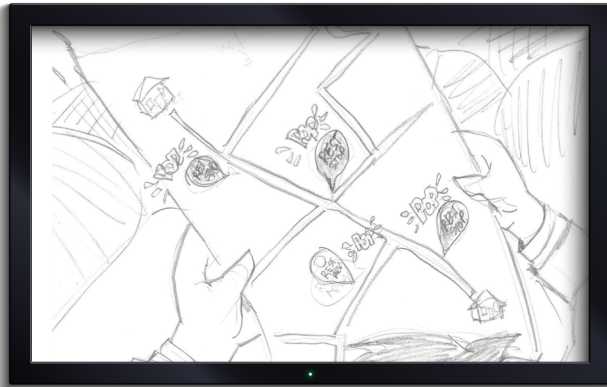


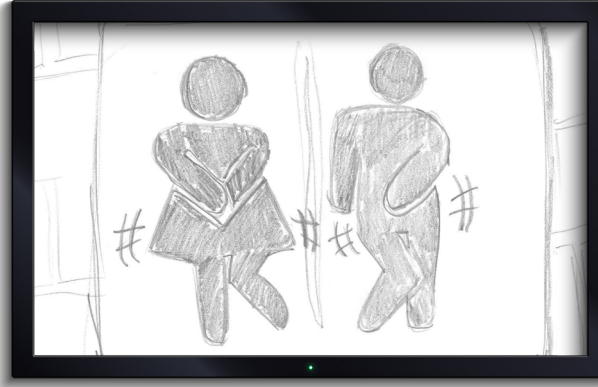
2020 Urology Animated Spot

Voice Over:
Rest stops aren't restful



401: Map showing car traveling down road; lots of rest stop signs popping up along route (with sound effects)

Voice Over:
when you have a bladder or prostate problem.



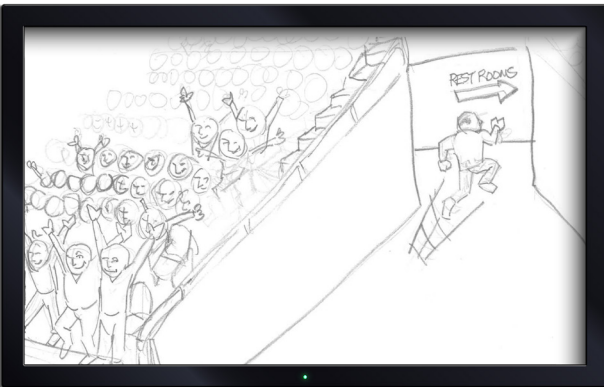
402: Animated male/female bathroom icons crossing legs

Voice Over:
The stress and anxiety of always having
to be near a bathroom



403: Audience at a show (like a kid's play); woman (mom) constantly running in and out going to bathroom

Voice Over:
or find a bathroom



404: Sporting event/cheering crowd; man running out trying to find bathroom

Voice Over:
can completely change your life.



405: Man or woman coming out of public bathroom looking exhausted

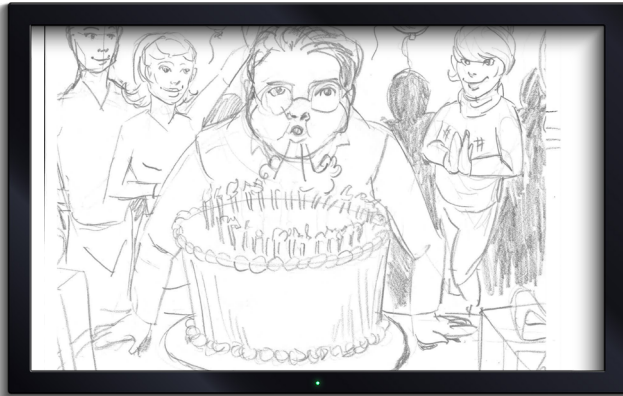
Voice Over:
But incontinence and prostate issues are common,



406: Married couple in doctor's office talking about treatment options with doc

2020 Urology Animated Spot

Voice Over:
especially as you get older,



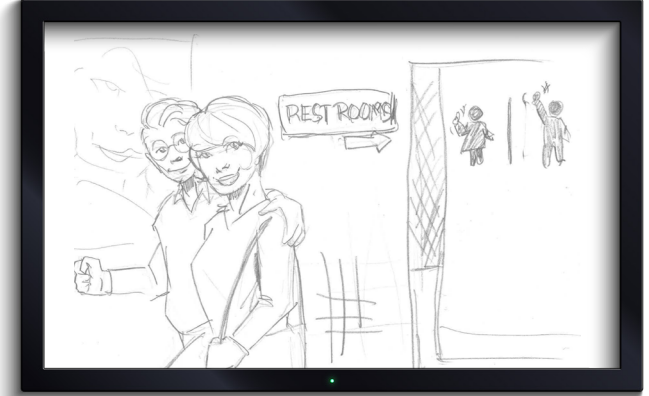
407: Man blowing out lots of candles on a birthday cake

Voice Over:
and at CAMC Urology, we have
more treatment options



408: Doc going over a (exaggerated) long list of options with patients

Voice Over:
now than ever before to help you
get out of the bathroom

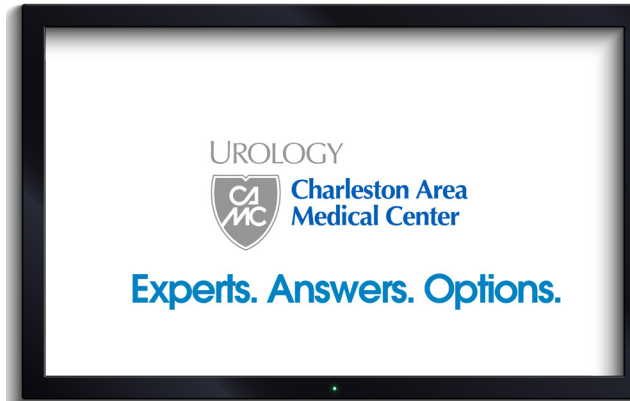


409: Man and woman walking past bathroom in a public place (not stopping to go in/looking happy)

Voice Over:
and get on with your life.



410: Man/woman driving past rest area, clapping and waving.
And not stopping



411: End card