



Different size hospitals pop up

You may think that most hospitals are alike,



Different hospital buildings pop onto screen

but there are some big differences between



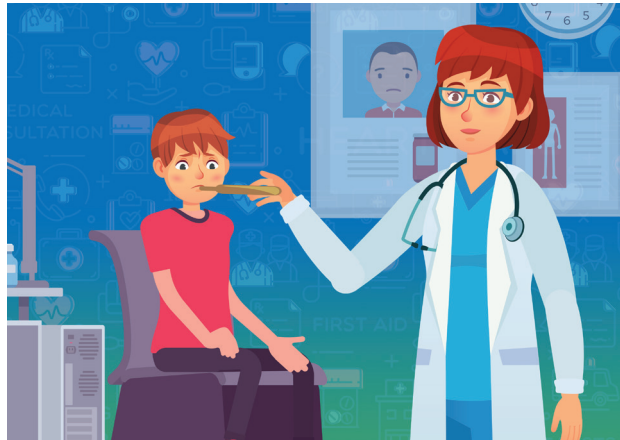
Doctors looking at hospital that pops up with CAMC logo

*community hospitals and
Academic Medical Centers like CAMC.*



Patient entering ER in wheelchair

Some hospitals just focus on treating



Doctor examining patient's throat

those who are sick and injured,



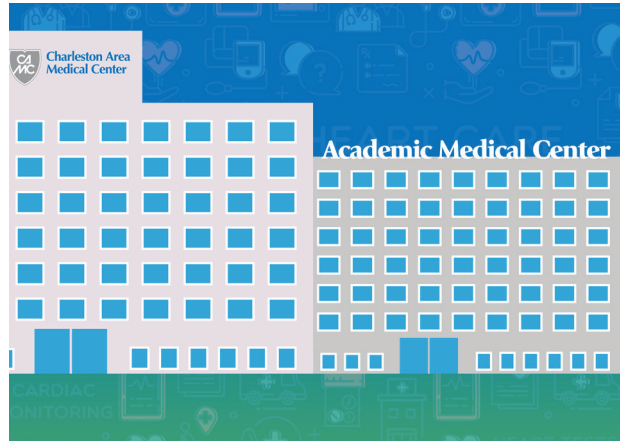
Multiple scenes popping up on screen quickly
of docs examining patients (one with broken
arm, one with fever, etc.)

which helps many people and



Happy patients feeling better/ recovered
from injuries/illnesses

benefits the communities they serve.



CAMC pops up with AMC sign

***But an Academic Medical Center also
invests in***



Icons for each

***research, education, technology and special-
ists***



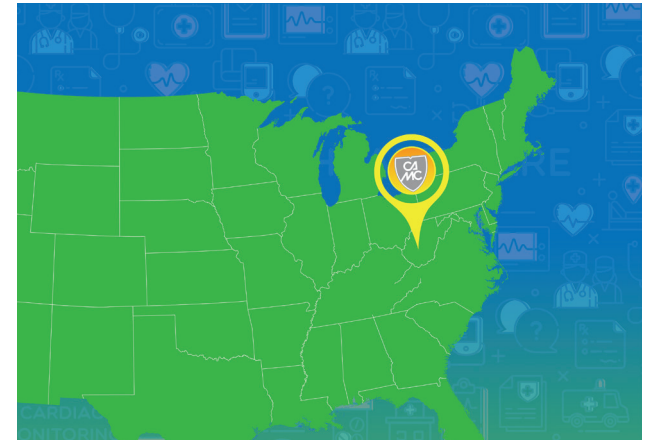
Doctor talking to patient in exam room

to provide a higher level of care.



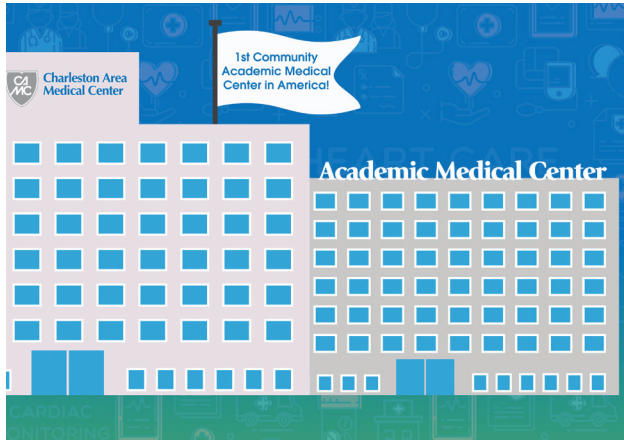
Doctors talking/hospital pops up

CAMC was one of the first



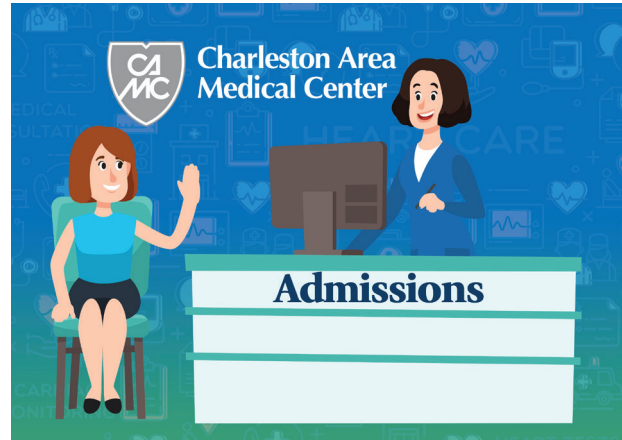
US map pinning Charleston/CAMC

***community academic medical centers
established***



Flag on CAMC that says "1st Community Academic Medical Center in America!"

in the US more than 50 years ago..



Happy patient checking into hospital

to ensure that patients wouldn't have to



Patient in a CT machine

leave the area to get the latest treatments



Doctor on stage speaking to crowd (like at a conference)

and be cared for by doctors who are leaders in their field,



Heart surgeon in surgery

and that commitment continues today.



Pop up of each profession

We bring together doctors, nurses, researchers,



Doctors teaching residents

students and educators so you have better access



Robotic surgery scene

to the most advanced medical technology, treatments,



Researchers in lab (using microscope, test tubes)

and clinical trials that just aren't available at other hospitals.



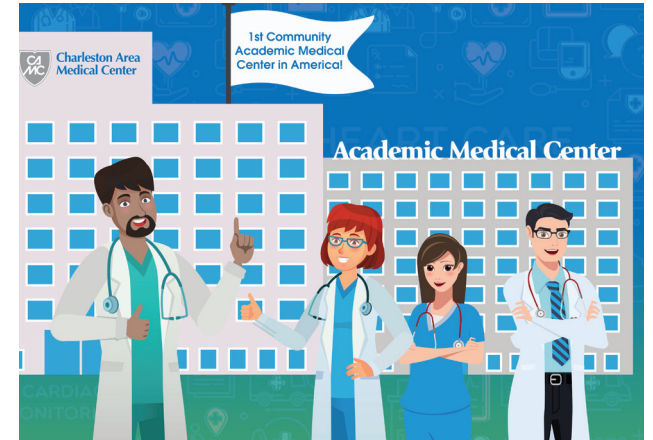
Doctors talking to doctors

Academic Medical Centers also recruit the



Doctor examining patient

top specialists in the country to take care of you.



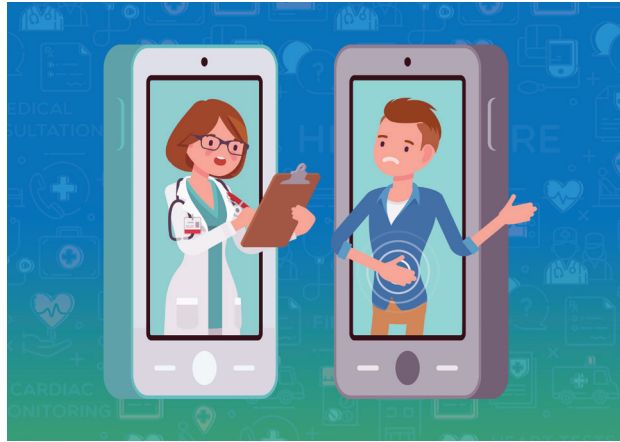
Pop up many doctors pointing to CAMC building

These doctors choose to come to CAMC because



Doctors talking with patients

they want to be part of a team that is making health care



Doctor using telemedicine to treat patient via computer

better, safer, and more accessible for everyone.



Nurse/patient (mammo)

So whether you have cancer,



Patient walking on treadmill with doc (stress test)

a heart problem,



Doc/patient in office/checkup

or need a primary care physician,



Pop up of hospital, docs, nurses, researchers

Academic Medical Centers bring the top medical



CAMC locations pinned on WV map

experts to your community so you can trust



OB scene (family & newborn)

that you are getting the highest level of care.



Doc putting a cast on a patient's broken arm

At CAMC, we have more than just a mission to heal.



Docs discussing MRI images

As an Academic Medical Center,



Multiple images (doc looking at X-ray, researcher looking in microscope, teacher instructing residents, etc.)

It is also our mission to improve medicine



Doctors rounding with patient

and train future generations of clinicians



People popping up on WV map with CAMC
pinned/pull out to show wider region

***so everyone in West Virginia and beyond its
borders***



Docs and patients smiling

***continues to have access to the most ad-
vanced***



Hospital with CAMC & AMC logos
surrounded by mountains

health care in the country.