

EVERY CHILD DESERVES A QUALITY EDUCATION

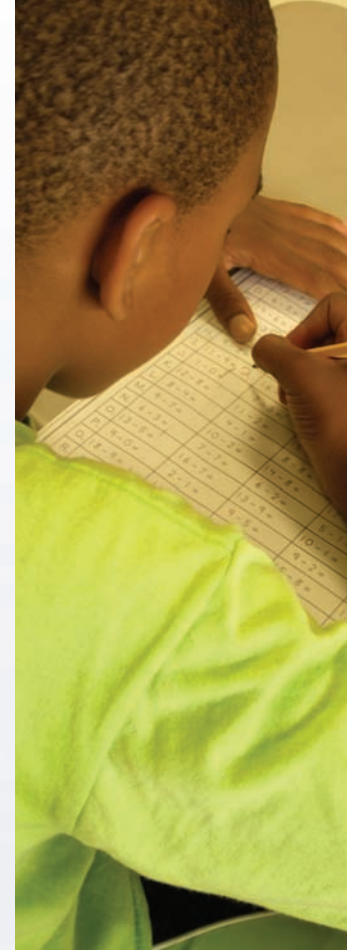


BELONG... CONTRIBUTE... **MAKE A DIFFERENCE!**



CALIFORNIANS FOR QUALITY EDUCATION

californiansforqualityed.org



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For more information, contact
Californians for Quality Education by
visiting californiansforqualityed.org
or calling 858 566-2273.



EVERY CHILD COUNTS

The quality of our public schools is as crucial to our future as clean air and clean water. Ultimately, having an educated populace determines the social, economic and political strength of our local communities and our state.

Good schools help create neighborhoods where people want to live, determine the employability and earning power of our students and attract businesses with good paying jobs. Education also affects the public safety and property values of our neighborhoods.

The reality is that too many children are falling behind in California. Fewer than 50% of kids in grades 2-12 are proficient in the gateway skills of reading or math. Too many of them drop out - some as early as grade 7 or 8. Of the students who do graduate and go on to college, almost 50% of them must take remedial math and English classes.

Public schooling has a "No Warranty, No Refund, No Return" policy. As a matter of urgency, we need to properly educate our children from the day they enter kindergarten until the day they receive their high school diplomas.



INFORMED AND INVOLV

Parents are responsible for the education of their children. Parents have the purest motivation: to seek only one result: a quality education for their children. Informed parents are able to recognize the needs of their children's education. They work effectively with neighborhood schools and to change the system for excellence.

Informed and involved parents – working together – are the key to successful education reform.

MAKING EVERY SCHOOL A

Californians for Quality Education (CQE) is a grassroots organization dedicated to ensuring that every child in California receives a quality education so that every child in California

- Advance a shared understanding of the needs of our children
- Foster the use of accurate, unbiased information in public laws and academic programs.
- Encourage and train parents to take an active role in their children's education
- Mobilize the public to improve public education and sustain its capacity for education reform
- Build a statewide, community-based organization to improve education in our state.
- Establish a grassroots presence in local communities to influence public policy.

CQE is funded through the Alliance for Quality Education (AQE), a tax-exempt 501(c)(3) corporation.
YOUR DONATION IS TAX DEDUCTIBLE TO THE EXTENT PERMITTED BY LAW.

Signature: _____

Card #: _____

Expiration Date: _____

Donate by credit card: To charge your gift to a credit card, please complete the information below:
☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Donate by check: Please make checks payable to "AQE". Enclose this reply card and check in an envelope to:
PO Box 261943, San Diego, CA 92196-1943.

City/State/Zip: _____

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Name: _____
Enclosed is my gift of:
☐ \$1000 ☐ \$750 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 ☐ \$ _____

PUBLIC EDUCATION NEEDS YOUR HELP!

☐ Yes, I support Californians for Quality Education (CQE) and their mission to transform and revitalize public education so that every child receives a quality education.



THE TITANIC WAS DESIGNED, BUILT AND OPERATED BY EXPERTS... YET IT SANK

The people elected or hired to operate our public school system – bureaucrats, politicians, employee unions and others – are not fixing the problems. Good schools do exist, but good schools do not exist everywhere. Some of the roadblocks to effective reform are:

- The absence of effective leadership and a means to hold decision makers accountable.
- The influence of well-funded and professionally organized special interest groups.
- The gap between what experts, parents and the public believe constitutes a successful school.
- How difficult it is for the average parent or citizen to know if their neighborhood school is as good as it should be and if the school district is doing everything it can.
- Rules that make no sense if the goal is to ensure that every child receives a quality education.

Everyone in the public school system says that parent and public involvement is a crucial requirement for our schools to be successful. Yet, when well-meaning parents and citizens try to help, they are shepherded into ineffectual advisory groups while business continues as usual – to the detriment of the students and our state.

PUBLIC EDUCATION RESOURCES:

- **CA State Academic Content Standards:** Content Standards define the knowledge, concepts, and skills that students should learn at each grade level. Download a copy for free from the California Department of Education at www.cde.ca.gov.
- **CA State Curriculum Frameworks:** Curriculum frameworks provide a comprehensive guide for aligning classroom teaching to the CA State Academic Content Standards and can be downloaded for free at www.cde.ca.gov.

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INFORMED AND INVOLVED PARENTS ARE THE KEY

Parents are responsible for the education of their children and are a critical factor for making good schools. Parents have the purest motive of all stakeholders in the public education system. They seek only one result: a quality education for their children.

Informed parents are able to recognize problems. Involved parents take leadership roles in their children's education. They work effectively to ensure quality academic programs in their neighborhood schools and to change school district policies and state laws to support classroom excellence.

Informed and involved parents – working together to magnify their impact – are the key to successful education reform.

MAKING EVERY SCHOOL A GOOD SCHOOL

Californians for Quality Education (CQE) targets key activities necessary to transform public education so that every child in California receives a quality education. CQE commits to:

- Advance a shared understanding that student achievement is *the* measure of a school's success.
- Foster the use of accurate, unbiased research and information on school effectiveness, education laws and academic programs.
- Encourage and train parents to take effective leadership roles in their children's education.
- Mobilize the public to improve public education by partnering with parents to build local, self-sustaining capacity for education revitalization.
- Build a statewide, community-based coalition that focuses on transforming and revitalizing public education in our state.
- Establish a grassroots presence in legislative Sacramento to positively affect K-12 education policy.

Please mail to:

CALIFORNIANS FOR QUALITY EDUCATION
PO BOX 261943
SAN DIEGO, CA 92196-1943

Every child deserves a quality education



CALIFORNIANS FOR QUALITY EDUCATION

VISION

Transform public education so that every child in California receives a quality education.

MISSION

Strengthen the capacity of communities to act as catalysts to transform and revitalize public education so that every child receives a quality education.

STATEMENT OF PRINCIPLES

The wellbeing of our communities is fundamentally dependent upon the degree to which all children receive a quality education. A quality education makes it possible for them, as citizens, to contribute responsibly to the social, economic and political strength of their communities. Supporting quality education in a rapidly changing democratic society requires:

- Neighborhoods that claim responsibility for the performance of their schools.
- A shared understanding that student achievement is *the* measure of a school's success.
- Community-wide access to research and information.
- A reform support infrastructure that facilitates community-based accountability for education.
- People working together, with integrity and firmness of purpose, to achieve the common goal.

Californians for Quality Education is a project of Alliance for Quality Education (AQE). AQE is an independent, community-based, nonpartisan, non-profit 501(c)(3) corporation founded in 1996 by civic-minded parents. AQE's vision is to transform public education so that every child receives a quality education.

FOR MORE INFORMATION, VISIT CALIFORNIANSFORQUALITYED.ORG

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