

1. This is probably the most flexible idea. The fishing net would slide over bottle, the tag could be made out of fabric and color coded to coinside the type of liquor the decanter contains.


2. The thought here is to have the type of liquor etched into the bottle. The brand would be etched into coral or seaglass. The stone or glass color could be different for each brand.

Below are some suggested looks for the base of the bottle. The name brand of the liquor could be stamped directly into the metal or the coral/seaglass shape.


3. Brand name hung like a necklace around the neck of the decanter. Brand etched into the seaglass. A suggested artist for the lable is in Laguna Beach, Amy Faust.


Base may be more elegant in a more simple design.

5. Same design as \#1 but without the wave etched onto decanter.



Ilnitial concepts and direction we discussed.


