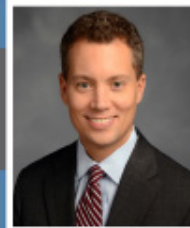


A MESSAGE FROM
TY HARRIS &
ANTHONY STORM



We are pleased to announce the launch of Springboard, an online platform designed to spur innovation and collaboration at Liberty Mutual.

This interactive tool allows employees to share and discuss their ideas for groundbreaking innovations with others. Springboard will tap into the knowledge base of our employees by inviting them to brainstorm solutions to very specific challenges facing Liberty Mutual.

OCTOBER PILOT

Springboard will kick off with a pilot challenge next month. Here are the details:

- Dates: October 6–17
- Audience: PI employees in Boston, Seattle, Dover, and Portsmouth
- Challenge Question: “How can we increase multi-line policy adoption?”

ENCOURAGE PARTICIPATION

We would like to drive as much participation as possible, so please encourage your team members to share their ideas and thoughts on Springboard. A Manager’s Toolkit, along with other communications, will be sent shortly to help you prepare for the rollout.

Thank you in advance for your cooperation.

Ty Harris
EVP, Personal Insurance &
Chief Product Officer

Anthony Storm
SVP, Personal Insurance &
Chief Marketing Officer

