

# Sheep In The Road™

## Product Guide

Unique, one-of-a-kind graphics and thoughtful slogans make **Sheep In The Road™** products fun and exciting to wear, and the high-quality materials will bring years of enjoyment to their proud owner.

**Sheep In The Road™** is the product of the cosmic alignment of a classically trained artist, a self-taught cartoonist and an accounting major.

In 1999, Elaine Hailer took a happenstance photo of a lone sheep on a remote Irish road while revisiting her birthplace in Cork. In the years that followed, Elaine began a series of oil paintings inspired by the photograph, which were displayed publicly and fetched a large fan base.



The original 'Sheep In The Road' painting By Elaine Hailer

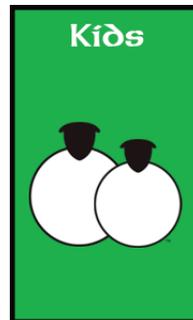
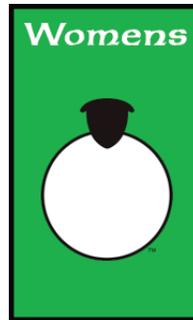
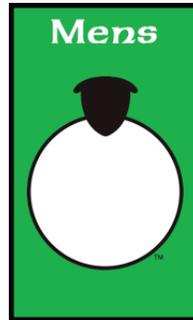
One such fan commissioned Elaine to paint a sheep on a surfboard as a wedding gift. Inspired by the surfing sheep, Elaine's husband Mike started drawing endless sketches of the sheep engaged in decidedly human activities.

Enter Steven Rocha: An aspiring entrepreneur with a degree in accounting, Steven, who dreamt of owning his own business, was inspired by the universal enthusiasm generated by Elaine and her artwork. With the support of his wife, Klyn, Steven collaborated with Elaine to form the company that would sell t-shirts featuring the personified sheep in the road.

After all is said and done, Sheep in the Road is the story of two families working in concert to spread the infectious enjoyment brought forth by simple yet clever images and concepts presented on high-quality, made-in-the-USA merchandise and apparel designed to make you smile.

### Superior Quality Products MADE IN THE USA

There are dozens of original designs to choose from. See our website for the complete catalog!



Colors  
Green, Grey, Light Blue, Fuchsia  
Mens Sizes  
S, M, L, XL, XXL



Colors  
Green, Grey, Light Blue, Fuchsia  
Womens Sizes  
S, M, L, XL, XXL



Colors  
Aqua, Green, Fuchsia  
Kids Sizes  
2, 4, 6, 8, 10, 12

