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## Some investment returns can't be measured in numbers.

Building affordable "green" design apartments in New York City. Bringing fresh produce to a San Francisco neighborhood. Providing financial education for families in low- and moderate-income communities. These are just a few of the initiatives of the Goldman Sachs Urban Investment Group (UIG), which brings capital and more importantly, innovative ideas to stimulate economic development and help revitalize cities across the nation.

Founded in 2000, UIG harnesses the capital and resources of Goldman Sachs in a variety of ways. Through investments, loans, grants and service initiatives, we're working to transform distressed communities into vibrant and sustainable places of opportunity.

Goldman Sachs recognizes that to have the greatest impact, our efforts must extend beyond "building a building" or funding a new business enterprise. So whether we're making grants to support important community services, or deploying our people, and their expertise, to assist neighborhoods and families, we're deeply engaged in each and every endeavor.

In a time of economic downturn and reduced corporate giving, the Goldman Sachs Urban Investment Group is more committed than ever to our mission. That means deepening our involvement in urban revitalization and strengthening our relationships with the public sector. Here are some of the ways that we're helping to make change happen:

### **New Orleans: Helping to rebuild after Hurricane Katrina**

In a neighborhood devastated by Hurricane Katrina, the C.J. Peete Housing Complex was left uninhabitable, displacing hundreds of families. UIG committed \$56 million to redevelop the complex, which will include 460 residential units with a substantial number of apartments for low-income families and former C.J. Peete residents.

### **New York City: Building affordable, "green" housing in Harlem**

The Kalahari is the largest, mixed-income home ownership project in New York City. UIG provided mezzanine financing for this "green" project of low- and moderate-income buyers, approximately 15,000 square feet of vital retail space, and a 30,00-square-foot after-school community center.

### **San Francisco: Bringing fresh, healthy food to an underserved neighborhood**

Located in San Francisco's Bayview Hunters Point neighborhood, the Third Street project will bring much-needed housing and retail to this emerging area. UIG has invested \$24 million to create housing for seniors and working families, plus the project's centerpiece: a 14,000-square-foot Fresh and Easy grocery store that is the first full-service grocery store in the area in decades.

Today it is more important than ever to think proactively about what it takes to strengthen our cities. To learn more about these groundbreaking projects, and other initiatives from the Goldman Sachs Urban Investment Group, visit [gs.com/uig](http://gs.com/uig)