



the future of awesome" **XfInity**.

# OF HOME ENTERTAINMENT ATFORM.

The X1 Platform<sup>™</sup> delivers an interactive TV experience like no other.

X1 gives you instant access to your entertainment. It lets you search smarter and faster than ever before, record four shows while watching a fifth, and so much more.

Get it today with the XFINITY® X1 Triple Play.

# MORE FEATURES. MORE SPEED. MORE VALUE. GET IT ALL WITH THE XFINITY® X1 TRIPLE PLAY.

## X1 gives you instant access to all your entertainment.

- See what's on live TV, XFINITY On Demand™ and X1 DVR with one simple search.
- Get personalized recommendations based on what you're watching.
- Access a vast entertainment library any time, on any screen with XFINITY On Demand.

## Lightning-fast Internet speeds.

- Get the fastest in-home Wi-Fi for all rooms, all devices, all the time.
- Chat, surf, stream HD movies and game online.
- Enjoy reliably fast speeds even when everyone's online at the same time

# Enjoy reliable home phone service with more ways to connect.

- Save with unlimited nationwide talk & text.
- Get the best call clarity and advanced calling features.



Call and ask how to get up to \$200 on a Visa Prepaid Card when you select an HD Triple Play.



### SEARCH SMARTER

See what's on live TV, XFINITY
On Demand™ and your X1 DVR
with one simple search.



## FIND NEW FAVORITES

Get personalized recommendations based on what you're watching.



## APPS RIGHT ON YOUR TV

Share what you watch on Facebook or Twitter, check weather, traffic and sports scores, and listen to music on Pandora.





X1 DVR WITH MULTI-ROOM VIEWING INCLUDED FOR 6 MONTHS

Call **1-XXX-XXX-XXXX** today or learn more at **comcast.com/x1** 



MEET





## SEE WHY

WATCHING, RECORDING, NAVIGATING. SEARCHING. STREAMING, SHARING. DOWNLOADING AND REMOTE CONTROLLING

WILL NEVER BE THE SAME.

## xfinity.

### The new XFINITY\* X1 Triple Play changes everything. EXCEPT THE PRICE.

Packed with innovative features, the X1 Platform™ from XFINITY® delivers an interactive TV experience like no other. And it's only available with the XFINITY X1 Triple Play.

### X1 gives you instant access to all of your entertainment. See what's on live TV, XFINITY On Demand™ and X1 DVR with

- one simple search.
- Access a vast entertainment library any time, on any screen with XFINITY On Demand.

### Lightning-fast Internet speeds.

- Enjoy the fastest in-home Wi-Fi for all rooms, all devices, all the time.
   Chat, surf, stream HD movies and game online at reliably fast speeds.

## Enjoy reliable home phone service with more ways to connect. • Save with unlimited nationwide talk & text.

- Get the best call clarity and advanced calling features.
- The X1 Platform delivers a whole new entertainment experience get it today with the X1 Triple Play. Call 1-XXX-XXX-XXXX now.

Sincerely.

P.S. Want a Visa® Prepaid Card worth up to \$200? Call 1-XXX-XXX-XXXX now and ask how to get yours.

## MORE FEATURES. MORE SPEED.





X1 DVR WITH MULTI-ROOM VIEWING

## SAME PRICE ▶

\$99 per month for 12 months when you enroll in EcoBill\* paperless billing

## Call 1-XXX-XXX-XXXX

or learn more at comcast.com/x1.

THE X1 PLATFORM™ IS HERE.



channel surfing with your voice, X1 reimagines home entertainment.



See what's on live TV. XFINITY On Demand™ and your DVR with one simple search.

### Discover new favorites.

X1 makes personalized recommendations based on what you watch.

### Enjoy popular apps right on your TV.

Share what you watch on Facebook or Twitter, check weather, traffic and sports scores, and listen to music on Pandora.



### Start watching in one room, finish in another.

Enjoy the flexibility to watch your X1 DVR recordings all around your home.

## Now everybody's happy.

Record up to four shows while you're watching a fifth.





## Can you say "Parks and Recreation"?

Voice commands let you change channels and search for shows with your smartphone or tablet.

### Flip back, And back, And back,

See the last nine shows and channels you've watched with the touch of a button.

Get started with an XFINITY X1 Triple Play for just \$99 per month for 12 months.







Call 1-XXX-XXXX todav or learn more at comcast.com/x1.





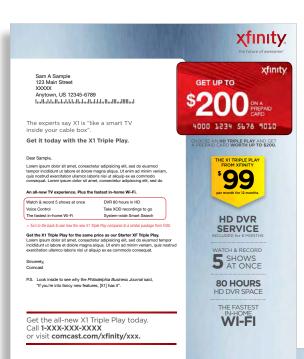








Call and ask how to get up to \$200 on a prepaid card when you select an HD Triple Play.

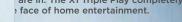


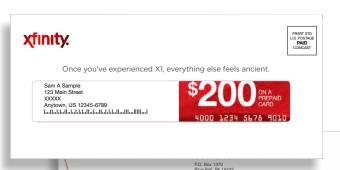
See for yourself how the X1 Triple Play from XFINITY® stacks up against a comparable FiOS Triple Play.



are in: The X1 Triple Play completely







See why the experts are calling X1:

"A genuinely 21st century way to use a widescreen television".

X1 features the fastest, smartest user interface around. "It feels like a genuinely 21st-century way to use a widescreen television set — like smart TV inside your cable box. - TheVerge.com "I haven't been a cable subscriber fo at least a year and a half, but I might just have to sign up again, just to try out the X1" - TechCrunch X1 has Facebook, Twitter, Pandora, plus live Weather, Traffic and Sports apps — built in. "Integrates interactive, customized apps, and social media features with Comcast's traditional video services." Get the speed you need with with the fastest in-home Wi-Fi. - PCWorld "The XFINITY [XB3 wireless router]

bested gateways used by Verizon and AT&T in both speed and range.

X1 instantly identifies songs from what you're watching, plus provides movie trailers and reviews.

- Philadelphia Business Journal

- CED Magazine

Get recommendations based on what you watch.

"Takes advantage of the cloud, providing up-to-date information to its subscribers and recommending shows it thinks the viewer would like to watch."

- PC Mag



Switch to the new X1 Triple Play from XFINITY®

for the same price as our Starter XF Triple Play.

Turn over to see how the X1 Triple Play compares to a similar package from FiOS > >



**HD DVR** SERVICE WATCH & RECORD 5 SHOWS AT ONCE



Get the X1 Triple Play from XFINITY for just \$99 a month for 12 months.

► Call 1-XXX-XXXX or visit comcast.com/xfinity/xxx.

xfinity. Sam A Sample 123 Main Street XXXXX xxxxx Anytown, US 12345-6789

THE NEW X1 TRIPLE PLAY FROM XFINITY\* RAISES THE BAR. WITHOUT RAISING THE PRICE.

**DVR** Introducing the X1 Triple Play from XFINITY. New features. New interface. Same price.

Now get the new feature-packed X1 Triple Play for the same price as our Starter XF Triple Play.

> Sam A Sample 123 Main Street Anytown, US 12345-6789

The X1 Triple Play changes everything — except the price. So for a limited time, you can get it for just \$99 per month for 12 months. Call today and you'll also get HD DVR service included for 6 months.

See what makes X1 the world's first Entertainment Operating System See winst makes A1 the world's linst International topperating Systems of the World's A1 delivers an interactive TV experience and gives you instant access to all of your entertainment. You'll get integrated search results across live TV, XFINITY On Demand\*\* and your DVR. What's more, XI provides personalized recommendations and apps like Facebook, Pandora and Weather — right on your TV.

Get more advanced features. More speed. And more DVR space

Anyroom DVR

Record 4 shows while watching a 5th System-wide Smart Search Record 60 hours of HD DVR

> Turn to the back to see how the new X1 Triple Play compares to our Starter XF Triple Play.

Right now, get the X1 Triple Play for the same price as our regular Triple Play. Rethink what you know about home entertainment with the X1 Triple Play. For a limited time, it's just \$99 a month for 12 months, plus HD DVR service is included for 6 months. Call 1-XXX-XXXX-XXXX or visit comeast.com/x1 today.

P.S. Want a Visa Prepaid Card worth up to \$250? Call and ask how to get yours today.

Call 1-XXX-XXXX or visit comcast.com/x1.



xfinity.

CHOOSE AN HD TRIPLE PLAY AND GET A PREPAID CARD WORTH UP TO \$250.



X1 DVR SERVICE



THE FASTEST IN-HOME WI-FI

**60 HOURS** HD DVR SPACE e Play offers everything in our riple Play. And then some.



### **MORE INTERNET SPEED**

another

• Fastest in-home Wi-Fi with our newest wireless router

## X1 ENHANCEMENTS

• Up to 33% more DVR space

· Record 4 shows while watching a fifth

## ALL FOR THE SAME PRICE: JUST \$99 a month for 12 months



Call 1-XXX-XXXX or visit comcast.com/x1.



Scan this QR code to see X1 in action.

COMCAST



Offer ends XXXXXX, and is limited to nev residential customers, that available in all areas. Requires subscription to Digital State in IV performance High-Speed internet and Concast Intellined service. After IV, a mortis, morthly service charge for all three services goes to \$XXXXXX for mortis 13-24. After 2 years, or if any service is cancelled or downgraded, require charges apply, Commands are current mortified service charge for after services is XXXXXIX and internet exervices interval contained as single outset. Equipment, installation, taxes, franchise fees, the Regulatory Recovery Fee and other applicable charges (e.g., per-call or international charges) etc...





PAID

ALL THE X1 PLATFORM™ IS HERE. NEW Only with the XFINITY® X1 TRIPLE PLAY.

<Sam A Sample> <123 Main Street> <XXXXX>

<Anytown, US 12345-6789> ladialalalalalalalalalalalalalalalalalla 4000 1234 5678 9010



Dear Sam Sample.

Packed with innovative features, interactive TV experience like no for just \$89,99 per month for 12 3 months plus X1 DVR with mult

## X1 gives you instant acces

- See what's on live TV, XFINIT' one simple search.
   Get personalized recommend
- Access a vast entertainment I with XFINITY On Demand.

- Lightning-fast Internet spe
  Get the fastest in-home Wi-Fi
  Chat, surf, stream HD movies . Enjoy reliably fast speeds - e
- Enjoy reliable home phon

Save with unlimited nationwi
 Get the best call clarity and a

The XFINITY X1 Triple Play More features. More speed. M Call 1-XXX-XXX-XXXX today.

Sincerely.

Comcast

P.S. Turn to the back to see how TV experience like no other.

Get the all-new Call 1-XXX-XXX-) or learn more at

LTP96132-XXXX

ALL THE X1 PLATFORM™ IS HERE.

NEW Only with the XFINITY® X1 TRIPLE PLAY.

<Sam A Sample>

<123 Main Street>

<XXXXX> <Anytown, US 12345-6789>

laallahdallahdallahallahdallaallaalllaalllaal

## Dear Sam Sample,

Packed with innovative features, the X1 Platform™ from XFINITY® delivers an interactive TV experience like no other. Get started today with the XFINITY\* X1 Triple Play for just \$89.99 per month for 12 months with 2-year contract. That means you'll save up to \$600 in the first year compared to the same bundle at a promotional rate without a term contract.

Best of all, you'll also get <u>HBO®,STARZ®</u> and <u>Streampix™ included</u> plus <u>X1 DVR</u> with multi-room viewing included for 12 months.

- X1 gives you instant access to all of your entertainment.

   See what's on live TI, XFINITY On Demand™ and X1 DVR with one simple search.

   Get personalized recommendations based on what you're watching.
- Access a vast entertainment library any time, on any screen with XFINITY On Demand.

  Plus, get HBO®, STARZ® and Streampix™ included.

- Blazing-fast Internet speeds.

   Get the fastest in-home Wi-Fi for all rooms, all devices, all the time.

   Chat, surf, stream HD movies and game online.
- Enjoy reliably fast speeds even when everyone's online at the same time.

# Enjoy reliable home phone service with more ways to connect. • Save with unlimited nationwide talk & text. • Get the best call clarity and advanced calling features.

The XFINITY X1 Triple Play changes everything — EXCEPT THE PRICE. More features. More speed. More value. Get it all for just \$89,99 per month for 12 months with 2-year contract. Call 1-XXX-XXX-XXXX today.

Sincerely.

P.S. Turn to the back to see how the X1 Platform delivers an interactive

Get the all-new XFINITY\* X1 Triple Play today.

Call 1-XXX-XXXX from 9am-9pm EST, Mon-Fri or 9am-5pm EST, Sat.

See reverse side for information, details and restrictions

### THE NEXT GENERATION OF HOME **ENTERTAINMENT BEGINS WITH** THE X1 PLATFORM.™





### SEARCH SMARTER

See what's on live TV, XFINITY On Demand™ and your X1 DVR with one simple search.

## FIND NEW FAVORITES

**xfinity** 

ACT

NOW

XFINITY TRIPLE PLAY

**\*89**\*\*

per month for 12 months

RECORD 4 SHOWS

THE FASTEST WI-FI

X1 DVR WITH MULTI-ROOM

VIEWING

1-XXX-XXX-XXXX Xfinity

See how you can get the **all-new** X1 Platform and save up to

by switching to XFINITY."

\$600



## APPS RIGHT ON YOUR TV

Share what you watch on Facebook or Twitter check weather traffic and sports scores, and listen to music on Pandora.

### PLUS:

## **MULTI-ROOM VIEWING**

Enjoy the flexibility to watch your X1 DVR recordings all around your home.





## Call 1-XXX-XXX-XXXX or visit comcast.com/X1 today.



Pediticions apply, Not anabatie in all areas. Features and programming vary depending on area and level of envice. XFRITY On Demand analable with Digital Safetir Til and above Must substitute to present of careful a features in XFRITY On Demand content. Additional draws pay apply to XFRITY Semplant. Some of the content in XFRITY Constitutes, the Constitute of the Consti



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