

Meet your Entertainment Operating System.™

Introducing the X1 Platform™ from XFINITY.



xfinity
the future of awesome™

ALL NEW FROM XFINITY

xfinity On Demand

Games and Recreation available at xfinity.com/br

The XFINITY® X1 Triple Play changes everything. **Except the price.**

XFINITY TRIPLE PLAY \$99

RECORD **4** SHOWS WHILE WATCHING A **5TH**

THE FASTEST IN-HOME **WI-FI**

PLUS **X1 DVR WITH MULTI-ROOM VIEWING**

OF HOME ENTERTAINMENT ATTORM.™

The X1 Platform™ delivers an interactive TV experience like no other.

X1 gives you instant access to your entertainment. It lets you search smarter and faster than ever before, record four shows while watching a fifth, and so much more. Get it today with the XFINITY® X1 Triple Play.



SEARCH SMARTER

See what's on live TV, XFINITY On Demand™ and your X1 DVR with one simple search.



FIND NEW FAVORITES

Get personalized recommendations based on what you're watching.



APPS RIGHT ON YOUR TV

Share what you watch on Facebook or Twitter, check weather, traffic and sports scores, and listen to music on Pandora.

MORE FEATURES. MORE SPEED. MORE VALUE. GET IT ALL WITH THE XFINITY® X1 TRIPLE PLAY.

X1 gives you instant access to all your entertainment.

- See what's on live TV, XFINITY On Demand™ and X1 DVR with one simple search.
- Get personalized recommendations based on what you're watching.
- Access a vast entertainment library — any time, on any screen — with XFINITY On Demand.

Lightning-fast Internet speeds.

- Get the fastest in-home Wi-Fi for all rooms, all devices, all the time.
- Chat, surf, stream HD movies and game online.
- Enjoy reliably fast speeds — even when everyone's online at the same time.

Enjoy reliable home phone service with more ways to connect.

- Save with unlimited nationwide talk & text.
- Get the best call clarity and advanced calling features.

the future of awesome™ xfinity



Call and ask how to get up to **\$200 on a Visa® Prepaid Card** when you select an HD Triple Play.

XFINITY TRIPLE PLAY \$99

per month for 12 months when you enroll in EcoBill® paperless billing

RECORD **4** SHOWS WHILE WATCHING A **5TH**

THE FASTEST IN-HOME **WI-FI**

PLUS **X1 DVR WITH MULTI-ROOM VIEWING** INCLUDED FOR 6 MONTHS

Call **1-XXX-XXX-XXXX** today or learn more at **comcast.com/x1**

COMCAST
P.O. Box 1370
Blue Bell, PA 19380

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IN THE USA

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the future of awesome™

SEE WHY
WATCHING, RECORDING,
NAVIGATING, SEARCHING,
STREAMING, SHARING,
DOWNLOADING AND
REMOTE CONTROLLING
WILL NEVER BE THE SAME.

MEET

xfinity
the future of awesome™

**The new XFINITY® X1 Triple Play changes everything.
EXCEPT THE PRICE.**

Packed with innovative features, the X1 Platform™ from XFINITY® delivers an interactive TV experience like no other. And it's only available with the XFINITY X1 Triple Play.

X1 gives you instant access to all of your entertainment.

- See what's on live TV, XFINITY On Demand™ and X1 DVR with one simple search.
- Get personalized recommendations based on what you're watching.
- Access a vast entertainment library — any time, on any screen — with XFINITY On Demand.

Lightning-fast Internet speeds.

- Enjoy the fastest in-home Wi-Fi for all rooms, all devices, all the time.
- Chat, surf, stream HD movies and game online at reliably fast speeds.

Enjoy reliable home phone service with more ways to connect.

- Save with unlimited nationwide talk & text.
- Get the best call clarity and advanced calling features.

The X1 Platform delivers a whole new entertainment experience — get it today with the X1 Triple Play. Call 1-XXX-XXX-XXXX now.

Sincerely,

Comcast

P.S. Want a Visa® Prepaid Card worth up to \$200?
Call 1-XXX-XXX-XXXX now and ask how to get yours.

MORE FEATURES. MORE SPEED.

RECORD **4** SHOWS
WHILE WATCHING A **5TH**

THE FASTEST
IN-HOME
WI-FI

PLUS
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MULTI-ROOM
VIEWING**
INCLUDED FOR 6 MONTHS

SAME PRICE ▶ \$99 per month
for 12 months when
you enroll in EcoBill®
paperless billing

Call 1-XXX-XXX-XXXX
or learn more at comcast.com/x1.

THE X1 PLATFORM™ IS HERE.



channel surfing with your voice, X1 reimagines home entertainment.



See what's on live TV, XFINITY On Demand™ and your DVR with one simple search.

Discover new favorites.

X1 makes personalized recommendations based on what you watch.

Enjoy popular apps — right on your TV.

Share what you watch on Facebook or Twitter, check weather, traffic and sports scores, and listen to music on Pandora.



Start watching in one room, finish in another.

Enjoy the flexibility to watch your X1 DVR recordings all around your home.

Now everybody's happy.

Record up to four shows while you're watching a fifth.



Can you say "Parks and Recreation"?

Voice commands let you change channels and search for shows with your smartphone or tablet.

Flip back. And back. And back.

See the last nine shows and channels you've watched with the touch of a button.

Get started with an XFINITY X1 Triple Play for just \$99 per month for 12 months.

▶ Call 1-XXX-XXX-XXXX.



WI-FI.



Call 1-XXX-XXX-XXXX today
or learn more at comcast.com/x1.



Scan this QR code
to see X1 in action.

XFINITY
TRIPLE PLAY
\$99
per month for 12 months

RECORD **4** SHOWS
WHILE WATCHING A **5TH**

THE FASTEST
IN-HOME
WI-FI

PLUS
**X1 DVR WITH
MULTI-ROOM
VIEWING**
INCLUDED FOR 6 MONTHS

GET UP TO
\$200
ON A
PREPAID
CARD
4000 1234 5678 9010

Call and ask how to get up to
\$200 on a prepaid card when
you select an HD Triple Play.

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the future of awesome™

Sam A Sample
123 Main Street
XXXXX
Anytown, US 12345-6789
[Barcode]

The experts say X1 is "like a smart TV inside your cable box".

Get it today with the X1 Triple Play.

Dear Sample,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do

An all-new TV experience. Plus the fastest in-home Wi-Fi.

Watch & record 5 shows at once	DVR 80 hours in HD
Voice Control	Take XOD recordings to go
The fastest in-home Wi-Fi	System-wide Smart Search

>> Turn to the back to see how the new X1 Triple Play compares to a similar package from FiOS.

Get the X1 Triple Play for the same price as our Starter XF Triple Play. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Sincerely,
Comcast

P.S. Look inside to see why the Philadelphia Business Journal said, "If you're into fancy new features, [X1] has it."

Get the all-new X1 Triple Play today.
Call 1-XXX-XXX-XXXX
or visit comcast.com/xfinity/xxx.

GET UP TO
\$200 ON A PREPAID CARD
4000 1234 5678 9010

CHOOSE AN HD TRIPLE PLAY AND GET A PREPAID CARD WORTH UP TO \$200.

THE X1 TRIPLE PLAY FROM XFINITY
\$99
per month for 12 months

HD DVR SERVICE INCLUDED FOR 6 MONTHS

WATCH & RECORD 5 SHOWS AT ONCE

80 HOURS HD DVR SPACE

THE FASTEST IN-HOME WI-FI

See for yourself how the X1 Triple Play from XFINITY® stacks up against a comparable FiOS Triple Play.

TV	VERIZON FIOS	xfinity
Watch and record 5 shows at once	NO	YES
80 hours of HD DVR space	NO	YES
Voice Control TV searching	NO	YES
Download XOD recordings to go	NO	YES

INTERNET	VERIZON FIOS	xfinity
Faster Internet	NO	YES
Fastest in-home Wi-Fi	NO	YES
Constant Guard™ with Norton Security Suite included at no additional cost	NO	YES

PHONE	VERIZON FIOS	xfinity
Advanced calling features like text messaging included at no extra cost	NO	YES
Universal Caller ID to your home phone, TV, PC and smartphone	NO	YES

Get the X1 Triple Play for just \$99 a month for 12 months.
Call 1-XXX-XXX-XXXX or visit comcast.com/xfinity/xxx today.

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are in: The X1 Triple Play completely redefines the face of home entertainment.

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Once you've experienced X1, everything else feels ancient.

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Blue Bell, PA 19422

See why the experts are calling X1:

"A genuinely 21st century way to use a widescreen television".

X1 features the fastest, smartest user interface around.

"It feels like a genuinely 21st-century way to use a widescreen television set — like a smart TV inside your cable box."

— TheVerge.com

X1 has Facebook, Twitter, Pandora, plus live Weather, Traffic and Sports apps — built in.

"Integrates interactive, customized apps, and social media features with Comcast's traditional video services."

— PCWorld

X1 instantly identifies songs from what you're watching, plus provides movie trailers and reviews.

"If you're into fancy new features this has it."

— Philadelphia Business Journal

Search by program, movie, actor or sports team and displays imagery for shows, movies and networks.

"I haven't been a cable subscriber for at least a year and a half, but I might just have to sign up again, just to try out the X1."

— TechCrunch

Get the speed you need with the fastest in-home Wi-Fi.

"The XFINITY (XBS wireless router) bested gateways used by Verizon and AT&T in both speed and range."

— CED Magazine

Get recommendations based on what you watch.

"Takes advantage of the cloud, providing up-to-date information to its subscribers and recommending shows it thinks the viewer would like to watch."

— PC Mag

Switch to the new X1 Triple Play from XFINITY® for the same price as our Starter XF Triple Play.



Turn over to see how the X1 Triple Play compares to a similar package from FiOS >>

THE X1 TRIPLE PLAY FROM XFINITY
\$99
per month for 12 months

HD DVR SERVICE INCLUDED FOR 6 MONTHS

WATCH & RECORD 5 SHOWS AT ONCE

THE FASTEST IN-HOME WI-FI

Get the X1 Triple Play from XFINITY for just \$99 a month for 12 months.

▶ Call 1-XXX-XXX-XXXX or visit comcast.com/xfinity/xxx.

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INDIA

Sam A Sample
123 Main Street
XXXXX
Anytown, US 12345-6789

\$200 ON A PREPAID CARD
4000 1234 5678 9010

THE NEW X1 TRIPLE PLAY FROM XFINITY* RAISES THE BAR. WITHOUT RAISING THE PRICE.

PG. Box 1370 Blue Bell, PA 19422



Introducing the X1 Triple Play from XFINITY.
New features. New interface. **Same price.**



Introducing the X1 Triple Play from XFINITY.
New features. New interface. **Same price.**

X1 completely changes home entertainment. Without changing the price.

Whether you're watching, recording, navigating, searching, streaming, sharing, downloading or remote controlling, the new X1 Triple Play from XFINITY makes it better. And the best part? For a limited time, it does it all for the same price as our Starter XF Triple Play.

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Plans and features available on On Demand

THE X1 TRIPLE PLAY FROM XFINITY
\$99 per month for 12 months

X1 DVR SERVICE
INCLUDED FOR 6 MONTHS

RECORD **4** SHOWS WHILE WATCHING A **5**TH

THE FASTEST IN-HOME **WI-FI**

Get the X1 Triple Play for just \$99 a month for 12 months. Call 1-XXX-XXX-XXXX today or visit comcast.com/x1.



Offer ends 9/30/13, and is limited to new residential customers. Not available in all areas. Limited to (1) Starter XF Triple Play with Digital Starter TV, Performance High-Speed Internet and Comcast Unlimited@ service. (2) HD Preferred XF Triple Play with Digital Preferred TV HD service, Performance High-Speed Internet and Comcast Unlimited@ service. or (3) HD Preferred Plus XF Triple Play

Now get the new feature-packed X1 Triple Play for the same price as our Starter XF Triple Play.

Sam A Sample
123 Main Street
XXXXX
Anytown, US 12345-6789

Dear Sample,

The X1 Triple Play changes everything — except the price. So for a limited time, you can get it for just \$99 per month for 12 months. Call today and you'll also get HD DVR service included for 6 months.

See what makes X1 the world's first Entertainment Operating System. X1 delivers an interactive TV experience and gives you instant access to all of your entertainment. You'll get integrated search results across live TV, XFINITY On Demand™ and your DVR. What's more, X1 provides personalized recommendations and apps like Facebook, Pandora and Weather — right on your TV.

Get more advanced features. More speed. And more DVR space.

Record 4 shows while watching a 5th System-wide Smart Search
The fastest in-home Wi-Fi Instantly view last 9 show & channels
Anyroom DVR Record 60 hours of HD DVR

> Turn to the back to see how the new X1 Triple Play compares to our Starter XF Triple Play.

Right now, get the X1 Triple Play for the same price as our regular Triple Play. Rethink what you know about home entertainment with the X1 Triple Play. For a limited time, it's just \$99 a month for 12 months, plus HD DVR service is included for 6 months. Call 1-XXX-XXX-XXXX or visit comcast.com/x1 today.

Sincerely,
Comcast

P.S. Want a Visa Prepaid Card worth up to \$250? Call and ask how to get yours today.

Call 1-XXX-XXX-XXXX or visit comcast.com/x1.

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GET UP TO
\$200 ON A PREPAID CARD
4000 1234 5678 9010

CHOOSE AN HD TRIPLE PLAY AND GET A PREPAID CARD WORTH UP TO \$250.

THE X1 TRIPLE PLAY FROM XFINITY
\$99 per month for 12 months

X1 DVR SERVICE
INCLUDED FOR 6 MONTHS

RECORD **4** SHOWS WHILE WATCHING A **5**TH

THE FASTEST IN-HOME **WI-FI**

60 HOURS HD DVR SPACE

Triple Play offers everything in our Starter Triple Play. And then some.

MORE INTERNET SPEED

• Fastest in-home Wi-Fi with our newest wireless router

X1 ENHANCEMENTS

• Up to 33% more DVR space
• Record 4 shows while watching a fifth

ALL FOR THE SAME PRICE: JUST \$99 a month for 12 months



Plans and features available on XFINITY On Demand

Call 1-XXX-XXX-XXXX or visit comcast.com/x1.



Scan this QR code to see X1 in action.



Offer ends 9/30/13, and is limited to new residential customers. Not available in all areas. Requires subscription to Digital Starter TV, Performance High-Speed Internet and Comcast Unlimited@ service. After 12 months, monthly service charge for all three services goes to \$100.00 for months 13-24. After 2 years, or if any service is cancelled or downgraded, regular charges apply. Comcast's current monthly service charge for all three services is \$100.00. TV and internet service limited to a single outlet. Equipment, installation, taxes, franchise fees, the Regulatory Recovery Fee and other applicable charges (e.g., per-call or international charges) extra.

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ALL NEW THE X1 PLATFORM™ IS HERE.
Only with the XFINITY® X1 TRIPLE PLAY.

<Sam A Sample>
<123 Main Street>
>XXXXX<
<Anytown, US 12345-6789>

\$200 PREPAID CARD
X1
4000 1234 5678 9010

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Only with the XFINITY® X1 TRIPLE PLAY.

<Sam A Sample>
<123 Main Street>
>XXXXX<
<Anytown, US 12345-6789>

1-XXX-XXX-XXXX xfinity
\$200 PREPAID CARD
X1
4000 1234 5678 9010

CHOOSE AN HD TRIPLE PLAY AND GET
▲ A VISA® PREPAID CARD WORTH UP TO \$200 ▲

Dear Sam Sample,

Packed with innovative features, interactive TV experience like no other for just \$89.99 per month for 12 months plus X1 DVR with multi-room viewing included for 12 months.

X1 gives you instant access to:

- See what's on live TV, XFINITY On Demand™ and X1 DVR with one simple search.
- Get personalized recommendations based on what you're watching.
- Access a vast entertainment library — any time, on any screen — with XFINITY On Demand.

Lightning-fast internet speeds.

- Get the fastest in-home Wi-Fi for all rooms, all devices, all the time.
- Chat, surf, stream HD movies and game online.
- Enjoy reliably fast speeds — even when everyone's online at the same time.

Enjoy reliable home phone service with more ways to connect.

- Save with unlimited nationwide talk & text.
- Get the best call clarity and advanced calling features.

The XFINITY X1 Triple Play changes everything — EXCEPT THE PRICE. More features. More speed. More value. Get it all for just \$89.99 per month for 12 months with 2-year contract. Call 1-XXX-XXX-XXXX today.

Sincerely,
Comcast

P.S. Turn to the back to see how the X1 Platform delivers an interactive TV experience like no other.

Get the all-new XFINITY® X1 Triple Play today.
Call 1-XXX-XXX-XXXX or learn more at comcast.com/X1

LP796122-XXXX

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the future of awesome™

ALL NEW THE X1 PLATFORM™ IS HERE.
Only with the XFINITY® X1 TRIPLE PLAY.

<Sam A Sample>
<123 Main Street>
>XXXXX<
<Anytown, US 12345-6789>

Dear Sam Sample,

Packed with innovative features, the X1 Platform™ from XFINITY® delivers an interactive TV experience like no other. Get started today with the XFINITY® X1 Triple Play for just \$89.99 per month for 12 months with 2-year contract. That means you'll save up to \$600 in the first year compared to the same bundle at a promotional rate without a term contract.

Best of all, you'll also get HBO® STARZ® and Streamix™ included plus X1 DVR with multi-room viewing included for 12 months.

X1 gives you instant access to all of your entertainment.

- See what's on live TV, XFINITY On Demand™ and X1 DVR with one simple search.
- Get personalized recommendations based on what you're watching.
- Access a vast entertainment library — any time, on any screen — with XFINITY On Demand.
- Plus, get HBO®, STARZ® and Streamix™ included.

Blazing-fast internet speeds.

- Get the fastest in-home Wi-Fi for all rooms, all devices, all the time.
- Chat, surf, stream HD movies and game online.
- Enjoy reliably fast speeds — even when everyone's online at the same time.

Enjoy reliable home phone service with more ways to connect.

- Save with unlimited nationwide talk & text.
- Get the best call clarity and advanced calling features.

The XFINITY X1 Triple Play changes everything — EXCEPT THE PRICE. More features. More speed. More value. Get it all for just \$89.99 per month for 12 months with 2-year contract. Call 1-XXX-XXX-XXXX today.

Sincerely,

Comcast

P.S. Turn to the back to see how the X1 Platform delivers an interactive TV experience like no other.

Get the all-new XFINITY® X1 Triple Play today.
Call 1-XXX-XXX-XXXX from 9am-9pm EST, Mon-Fri or 9am-5pm Sat, Sat.

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See reverse side for information, details and restrictions.

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1-XXX-XXX-XXXX xfinity
See how you can get the all-new X1 Platform and save up to \$600 by switching to XFINITY.™
X1

All backed by the 30-Day Money-Back Comcast Customer Guarantee.

ACT NOW

XFINITY TRIPLE PLAY
\$89.99
per month for 12 months

RECORD 4 SHOWS WHILE WATCHING A 5TH

THE FASTEST IN-HOME WI-FI

PLUS
X1 DVR WITH MULTI-ROOM VIEWING
INCLUDED FOR 12 MONTHS

THE NEXT GENERATION OF HOME ENTERTAINMENT BEGINS WITH THE X1 PLATFORM.™

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the future of awesome™



SEARCH SMARTER
See what's on live TV, XFINITY On Demand™ and your X1 DVR with one simple search.

FIND NEW FAVORITES
Get personalized recommendations based on what you're watching.



APPS RIGHT ON YOUR TV
Share what you watch on Facebook or Twitter, check weather, traffic and sports scores, and listen to music on Pandora.

PLUS:

X1 DVR WITH MULTI-ROOM VIEWING
Enjoy the flexibility to watch your X1 DVR recordings all around your home.

RECORD 4 SHOWS WHILE WATCHING A 5TH
Simultaneously record up to four shows while watching another.



See X1 in action. Just scan the QR code to the left.

Call 1-XXX-XXX-XXXX or visit comcast.com/X1 today.

Restrictions apply. Not available in all areas. Features and programming vary depending on area and level of service. XFINITY On Demand available with Digital Starter TV and above. Must subscribe to premium channel to receive that channel's XFINITY On Demand content. Additional charges may apply to XFINITY Streamix depending on level of service. Skip on TV requires XFINITY TV with HDMI connection. HD service. XFINITY Internet and XFINITY Voice. Additional charges apply. Money-Back Guarantee applies to one month recurring service and standard installation charges up to \$500. ©2013 Comcast. All rights reserved. App Store is a service mark of Apple Inc.

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Remote video and file monitoring requires purchase of additional equipment. Remote access not available with all smartphones. Any other equipment not included in offer, non-standard installation charges and taxes extra. License No. FL 1F2001002. Insurance savings source: Insurance Information Institute (<http://www.iiio.org>). Xfinity TV Performance High-Speed Internet and Comcast Unlimited® service. After 12 months, monthly service charge for all three services goes to \$100.00 for months 13-24. After 2 years, or if any service is cancelled or downgraded, regular charges apply. Offer ends 10/31/13, and is limited to new residential customers. Not available in all areas. Requires subscription to Digital Starter TV. Performance High-Speed Internet and Comcast Unlimited® service. After 12 months, monthly service charge for all three services goes to \$100.00 for months 13-24. After 2 years, or if any service is cancelled or downgraded, regular charges apply. Comcast's current monthly service charge for all three services is \$100.00. TV and Internet service limited to a single outlet. Equipment, installation, taxes, franchise fees, the Regulatory Recovery Fee and other applicable charges (e.g., per call or international) charges extra. May not be combined with other offers. TV basic service subscription required to receive other levels of service. Not all programming available in all areas. Internet: Actual speeds vary and are not guaranteed. Not all features compatible with Macintosh systems. Voice: Service (including 911 emergency services) may not function after an extended power outage. Call clarity claim based on an August 2010 analysis of traditional phone service by Teletron. Transfers of existing telephone numbers not always available. Savings based on comparison of XFINITY Voice Unlimited service with XFINITY TV or Internet service to comparably featured traditional phone service as of January 2012. Two-year contract required with prepaid card offers. Early termination fee applies. Cards issued by Citibank, N.A. pursuant to a license from Visa® U.S.A. Inc. and managed by Citicard Services. Cards will not have cash access and can be used everywhere Visa® debit cards are accepted. 2011 rating by PC Mag based on review of customer data from www.speedtest.net. Call for restrictions and complete details. ©2013 Comcast. All rights reserved. LP796122-XXXX