

Experience the  
**Disney Magic**

at an even more

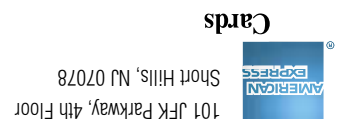
**magical price.**

*Book by  
May 19th to lock in  
your savings*



**Limited-time  
Walt Disney World®  
Resort offer**  
for American Express Cardmembers.

John Q. Sample  
123 Any Street  
Any Town, US 12345-6789



Create memories

at the *Walt Disney World*® Resort...

and save up to \$100 per night!



This summer, American Express and the *Walt Disney World*® Resort invite you to celebrate *100 Years of Magic* and take advantage of big savings, too. Plan your family vacation now, and you can save up to \$100 per night on your choice of *Walt Disney World*® Resort hotels.

Come join the celebration of Walt Disney's 100th birthday. Create lasting family memories with our spectacular parades, new attractions and dazzling entertainment. As a Guest at a *Walt Disney World*® Resort, you'll enjoy beautiful accommodations in the heart of the Disney Magic, plus these special Guest benefits:

- Renowned Disney service 24 hours a day.
- Complimentary transportation (motor coach, ferryboat or monorail) throughout the *Walt Disney World*® Resort.
- On certain mornings, Disney Characters appear in participating *Walt Disney World*® Resort hotels to send guests off for a magical day.

## Summertime savings at the *Walt Disney World*® Resort



\* Savings are based on a comparison of the purchase of the same room featured at the non-discounted rate.

\*\* These special rates, plus tax, are available most nights from 6/23/02-8/24/02 and reservations must be made by May 19, 2002. There are a limited number of rooms available at these rates. Rate listed is after discount.

### Bonus offer for American Express Cardmembers: Book by May 19th and receive an extra \$50 in savings

With this limited-time bonus offer for American Express Cardmembers, you can save an extra \$50 per room. That's \$50 on top of the per-night savings you'll already receive on the regular room rate! Simply book three or more hotel nights and purchase a select theme park ticket for each member of your party.

Minimum three-night length of stay and ticket purchase required to receive the additional savings. Additional savings are per room booked.

Share the magic and enjoy the savings! Book your *Walt Disney World*® Resort family vacation today. Call 1-800-443-7672 and mention booking code: XXXXX



Cards

Additional per-adult charges apply if more than two adults (18 or older) per room. Length of stay restrictions may apply. Rate cannot be combined with any other offer, promotion or discount. Advanced reservations required. Offer is non-transferable. All prices and terms are subject to change without notice. Airfare not included. Must be paid for with an American Express Card.