

EXPERIENCE

Associate Creative Director

Conill Saatchi & Saatchi • Mar 2016 – Present
Toyota Motor US / Denny's / ampm / Nestle /// new business

Fashion Photographer

Jonathan Morffi Photography • Dec 2005 – Present

Senior Art Director

Lopez Negrete Communications • Oct 2014 – Mar 2016
Verizon Wireless / Verizon Fios

Senior Art Director

Conill Saatchi & Saatchi • Aug 2013 – Oct 2014
T-Mobile Communications /// new business

Senior Art Director

iris worldwide • Jun 2012 – Aug 2013
Adidas / Diageo / Sony / Digicel /// new business

Creative Curator

Miami Ad School • Sep 2011 – Jun 2012
Develop new initiatives for the school, execute design projects, teach design/concepting classes, admissions, and continually have the opportunity to learn from other industry professionals and students from all over the world.

Art Director

Young and Rubicam • Apr 2011 – Sep 2011
Wendy's / FedEx / Dell /// new business

Art Director

Y&R Brands - The Bravo Group • Nov 2009 – Apr 2011
Unilever / Oreo / Chips Ahoy / Danon / Chapstick /// new business

Junior Art Director

SapientNitro • Jun 2009 – Oct 2009
Coca-Cola / Liberty Mutual / Vitamin Water /// new business

Creative Director

Wilhelmina Models • Mar 2007 – Apr 2009
Develop models portfolios and comp cards, as well as create marketing materials that introduce new talent and draw in new clients.

Junior Art Director

Crispin Porter + Bogusky • Oct 2008 – Jan 2009
Old Navy

EDUCATION

Miami Ad School
Art Direction

Florida International University
Biology Major

SKILLS

Proficient in Adobe Suite

Fluent in English and Spanish