

ADELAIDE SUBTIL

DIGITAL DESIGNER

✉ CONTACT@ADELAIDESUBTIL.COM

🌐 ADELAIDESUBTIL.COM

🗨 515 - 557 - 0852

📍 LOS ANGELES, CA



EXPERIENCES

Freelance Graphic Designer *Elizabeth Arden, Chloe + Isabel*

In charge of managing and creating all marketing concepts and artworks for E-Commerce brands. From photography to design and through all channels and platforms such as social media, advertising, prints & website.

APR 2015 - SEP 2017

Freelance Web Designer *M.A.C, Intermix, Calypso St Barth*

Responsible for working from concept through final production on digital designs (web assets, banners, emails, ad campaigns, social media, photo retouching)

SEP 2012 - APR 2015

Fashion Photographer *Freelance*

Direct, execute and produce lifestyle and product photography across multiple brands. Process and retouch photographs within specifications determined by company brand style guide for use throughout all channels.

JAN 2011 - PRESENT

Stylist Assistant *VOGUE Paris*

In charge of clothing and accessories for editorial features in collaboration with photographer, art director, makeup artist. Have the ability to convey fashion trends and use clothes as a narrative tool.

SEP 2011 - JAN 2012

Personal Assistant of former VOGUE Paris editor-in-chief

Was responsible of Carine Roitfeld's calendar management which included travel research, coordination and booking. Handled the liaison with fashion designers, celebrities and business division.

MAR 2010 - SEP 2011

Showroom & Runway Assistant *Rick Owens, Chanel, Chloé etc*

In charge of assisting models and managing a various range of backstage functions.

JAN 2007 - JUN 2008

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EDUCATION

Photography Course
UCLA (Los Angeles, USA)

JAN 2017 - JUL 2017

Graphic Design Degree
Shillington School (New York, USA)

SEP 2011 - JUL 2012

Marketing Certificate Course
NYU (New York, USA)

DEC 2010 - JUL 2011

Fashion Design BFA
Studio Berçot (Paris, FRANCE)

SEP 2007 - JUL 2010

Foundation Year in Applied Arts
Ecole de Condé (Lyon, FRANCE)

SEP 2006 - JUL 2007



SKILLS

- ✓ Graphic/Digital Design
- ✓ E-Commerce
- ✓ Social Media
- ✓ Digital Photography
- ✓ Marketing Management
- ✓ Photo Stylist
- ✓ Fluent French



REFERENCES

MRS. JORDAN HORNER

Art Director, Free People

✉ jhorner@freepeople.com

☎ 203 - 581 - 4225

MRS. BECKY STEELE

Former Art Director, Keaton Row

✉ becky.steele@gmail.com

☎ 212 - 261 - 1161

MRS. LEAH MCLAUGHLIN

Product Design Lead, Philosophie Inc

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MRS. BRANDEE SANDERS

Former Director of Ecommerce, Street People Atelier

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