



ALINA AVANESYAN

HELLO

I'm Alina.
Art Director + dreamer
Los Angeles, CA

CONTACT

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OBJECTIVE

A position in a creative and fast-paced environment
with opportunity for advancement.

EDUCATION

1999

B.S. Marketing

California State University, Los Angeles

1994

A.A. Visual Communications

The Fashion Institute of Design & Merchandising

SKILLS

- Adobe InDesign
- Photo Art Direction
- Adobe Photoshop
- Quark Xpress
- Adobe Illustrator
- Microsoft Office

INTERESTS

- Print Design
- Photo Art Direction
- Branding + Corporate Identity
- Typography
- Photography
- Fashion
- Travel
- Interior Design
- Music
- Film

EXPERIENCE

2008 - present

Art Director, TEN - The Enthusiast Network

Design and art direction of consumer monthly magazine,
plan and art direct photo shoots, scout locations, hire and
work closely with photographers, edit images, direct digital
enhancements, design marketing materials

2006 - 2008

Freelance Art Director

Develop and design a wide range of marketing and materials
for clients for external and internal audiences. Provide
guidance and art direction in the development of projects
and advise clients on corporate identity and design standards

2003 - 2006

Associate Art Director, Basic Media Group, Inc.

Design department and feature sections of consumer montly
magazine, plan and art direct photo shoots and illustrations,
including cast talent, scout locations, hire and work closely
with photographers, manage budgets for each assignment,
edit images, direct digital enhancements

1999-2002

Art Director, La Dolce Vita Magazine

Design all sections of montly consumer magazine such as
covers and feature layout, oversee the flow of the art
department, plan and art direct photo shoots, design
marketing and advertising materials and media kits,
maintain image library

REFERENCES

Available upon request