



**JULIA BEYNON // Graphic Design**

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## EXPERIENCE

- 10.13 – present **GRAPHIC DESIGN + PRODUCTION // LOS ANGELES, CA**  
Freelance contract graphic designer. Jobs range from logos & branding to print layout, information graphics, key art, etc., for clients including **SCHAWK!**, **HERBALIFE**, **RED BULL NORTH AMERICA**, and **FOX**.
- 6.16 – 9.16 **DRYBAR // DESIGN // STUDIO CITY, CA**  
Designed print collateral, did some retouching, advertisements, presentations, e-blasts, invitations, collateral for special events, and more.
- 3.16 – 3.16 **LOGAN PRODUCTIONS // DESIGN // MARINA DEL REY, CA**  
Worked with a team as a freelance designer on a very significant rebranding of a major entertainment company.
- 8.15 – 12.15 **FOX STUDIOS // DESIGN // CENTURY CITY, CA**  
Worked closely with the Creative Director of Media Services. Projects ranged from a step and repeat for the **Oscars** to promotional items for new shows, package design, both printed and digital invitations, as well as event theme concepts and the corresponding collateral (print and digital).
- 7.15 – 8.15 **TROIKA // DESIGN // LOS ANGELES, CA**  
Freelance designer tasked to projects such as the rebranding of **Turner** and creative pitches for companies including **Amazon**.
- 02.15 – 5.2015 **WICKED + THE AGENCY // DESIGN // BEVERLY HILLS, CA**  
Designed and art directed content ranging from luxury real estate advertisements to custom books and brochures for high-end clients such as **BCBG MAX AZRIA**.
- 10.12 – 8.2013 **GROUP 22 // DESIGN // EL SEGUNDO, CA**  
Worked as a freelance designer on a wide range of projects including automotive, retail, restaurant, corporate, fashion editorial, and production.
- 02.11 – 09.12 **PLASTIC PALMTREE // ART DIRECTION // LOS ANGELES, CA**  
Worked as Jr. Art Director focusing on branding identity, advertising, key art design, entertainment design, layout production, retouching, out-of-home design, etc. for clients such as **National Geographic**, **Spike TV**, **Michael Hide Cardenas**, and **Musician's Institute**.

## SKILLS

### EXPERT KNOWLEDGE OF

- Adobe CC Suite / Photoshop, Illustrator, and InDesign
- Branding identity (logos, brand architecture and collateral)
  - Art Direction
  - Image manipulation and retouching
  - Design and production
  - Typography

## EDUCATION

- 06.2010 – 12.11 **THE ART INSTITUTE OF CALIFORNIA - HOLLYWOOD, CA**  
Bachelor of Science in Graphic Design  
President's List - 4.0 GPA // Best in Portfolio Show award - 2011
- 2005 – 2009 **ART CENTER COLLEGE OF DESIGN, PASADENA, CA**  
Bachelor of Fine Arts in Graphic Design, transfer  
Dean's List // 2 terms - 4.0 GPA
- 2003 – 2004 **PRATT INSTITUTE, NY**  
Bachelor of Fine Arts in Graphic Design, transfer

## ACHIEVEMENTS

- 2014 **GOLD COMMUNICATOR AWARD** - branding package
- 2014 **SILVER DAVEY AWARD** - branding package
- 2012 **SILVER COMMUNICATOR AWARD** - branding identity
- 2012 **GOLD COMMUNICATOR AWARD OF EXCELLENCE** - business card series
- 2011 **BEST IN PORTFOLIO SHOW** - Art Institute senior show
- 2005 **ART CENTER COLLEGE OF DESIGN SCHOLARSHIP**