

# STEVEN JOSEPH DEWITT

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## **BIO**

I obsess over details and right solutions. I work hard and have high standards. Good creative is contagious and fostered in the best creative environments.

I want to be in a proactive environment where conceptual work is appreciated, and problems anticipated, through the power of branding, with great results.

I am wry and funny, and laugh often. My wife is a great designer, so my life revolves around good design. I also let my wife write all of my bio's and objectives.

## **EXP**

### **SENIOR ART DIRECTOR :: THE MARKETING ARM**

Dallas TX - March 2011 - Present

Senior art director for national Lay's account. Responsible for design and concept development of point-of-sale pieces, campaign activations, website and digital creative, social media campaigns, shopper marketing for various retailers and much more. Presented to, developed and maintained relationships with clients. Mentored numerous junior art directors. Previsoulsy worked on Tostitos, Doritos and Dannon brands as well.

### **CO-FOUNDER/CREATIVE DIRECTOR :: MIZZEN+MAIN**

Dallas TX :: December 2011 - August 2014

Created and developed nationally recognized men's fashion line. Developed the name, look and feel, brand message and overall tone. Helped grow a company from inception to 20 employees and still growing. Developed presentations and decks for investment meetings with Fortune 500 companies. Acquired an invaluable entrepreneurial skillset.

### **SENIOR DESIGNER :: MGM RESORTS INTERNATIONAL**

Las Vegas NV :: September 2006 - March 2011

### **GRAPHIC DESIGNER :: TWIN SISTERS PRODUCTIONS**

Fairlawn OH :: January 2005 - August 2006

### **PRODUCTION ARTIST :: JWT ACTION**

Akron OH :: February 2004 - January 2005

## **EDU**

University of Akron  
Akron Ohio August 1997 - May 2003  
B.F.A. with Major in Graphic Design  
Design X Nine Studio

## **AWD**

Multiple ADDY awards (District 13 Gold)  
Multiple AIGA Workshow Awards  
GD USA Recognition

## **KNW**

CS Tough Guy  
Press Ace and Branding Wizard  
Amazing Spec Writing Skills  
Vendor/3rd Party Whisperer