

# TIMOTHY BRUNS

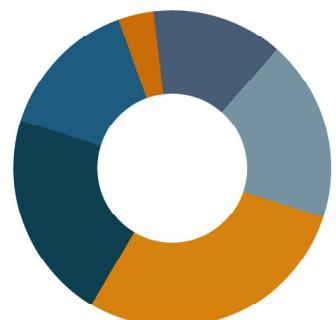
Creative Story-Doer / Design Strategist  
Los Angeles, CA

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Every great brand has a great story waiting to be told. But traditional marketing, or storytelling is just part of the formula. As a Story-Maker, I delve into the essence of your brand to create IDEAS people want to involve themselves in. Throughout my career I've developed creative campaigns and led teams with creative strategies that differentiate and build awareness, TV spots and videos that invite people into your story, and interactive and social experiences that encourage people to jump in and participate with your brand.

MS Strategic Design + Management Parsons School of Design, NYC, 2013-2015	Creative Director JWT NYC, 2010 - 2013 Co-managed New York ofce and led strategic, creative and user experience disciplines. Developed and created internal culture branding campaigns for Ann Taylor and Loft., Bloomberg, Comcast, Li & Fung, Macy's, Microsoft, New York Presbyterian Hospital, Novo Nordisk, Popeyes Louisiana Kitchen, and UBS.	EVP, Executive Creative Director TBWA\CHIAT DAY NYC, 2004 - 2006 Responsible for leading creative department, managing creative directors, inspiring creative teams and developing creative product for Sprint and Absolut	Creative Director atmopshereBBDO, NYC 2003-2004 Responsible for leading creative online marketing campaigns for AOL and AOL for Broadband, E*trade Financial, and Citibank Premiere Pass	Creative Director/Art Director Kerchum, San Francisco, 1994-1998 Developed integrated campaigns for BofA and Pacic Bell.
Executive Creative Director Design Strategist GOLIN LA, 2014 - present Creator Community Leader and Creative Strategist for PR and Consumer Marketing for Nestle Confections: Butterfinger, Crunch, SweeTarts, and Cailier. Nestle Wellness and other Nestle brands such as Maggi and Skinny Cow. Responsible for overall creative development and design strategy for Mattel brands: Barbie, Monster High and Hotwheels. And, creative development on PR initiatives for HTC mobile phones.	North America Executive Creative Director Cheil/The Barbarian Group NYC, 2009- 2010 Led integrated creative and user experience for Samsung Electronics and Mobile Devices.	EVP, Executive Creative Director Draftfcb, NYC, 2006-2008 Digital Discipline Leader for all NY accounts and creative development for ONDCP, Hampton Inn, CA, Trane, HP, Sky Team, Motorola, MetLife, Plan B, and Jamaica Tourism.	Creative Director Razorsh - NYC, Philadelphia & Seattle, 2002- 2003 Responsible for overall creative online marketing campaigns for Expedia.com, MSN, MSN8, Alaska Airlines, and many Pharmaceutical brands including Wyeth, Roche, AstraZeneca, and Novartis.	Senior Art Director Tatham Euro RSCG Chicago, 1993-1994 Developed creative campaigns for Lean Cuisine and Ameritech.
			Creative Director Lot21, San Francisco, 1999-2002 Responsible for overall creative online campaign development for all agency accounts including Bank of America, Adobe, Palm, pets.com, Disney, estamp, Seagate, Sega, Time Magazine, Tupperware, Unicast, and Hotwire.	Art Director DDB, Chicago, 1991-1993 General Mills: Wheaties, Golden Grahams, Yoplait, and Clorox Clean Up.
				Art Director Campbell-Mithun-Esty Chicago, 1988-1991 Corona Beer and Bob Evans Rest.

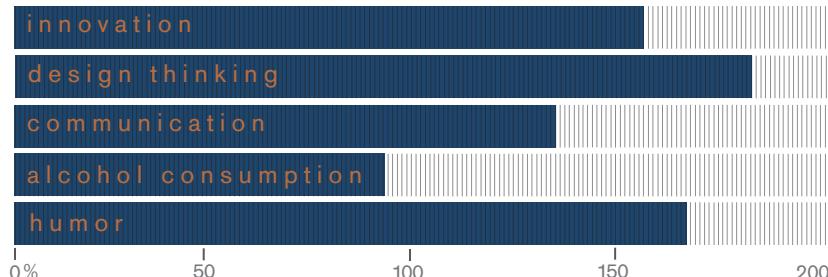
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## PRIMARY ATTRIBUTES

- creativity
- strategic
- leadership
- problem solving
- critical thinking
- persuasiveness

## % DAILY INTAKE & OUTPUT



BFA, Graphic Communications, Washington University - St. Louis, 1988

MS, Strategic Design + Management, Parsons School of Design Strategies, 2015